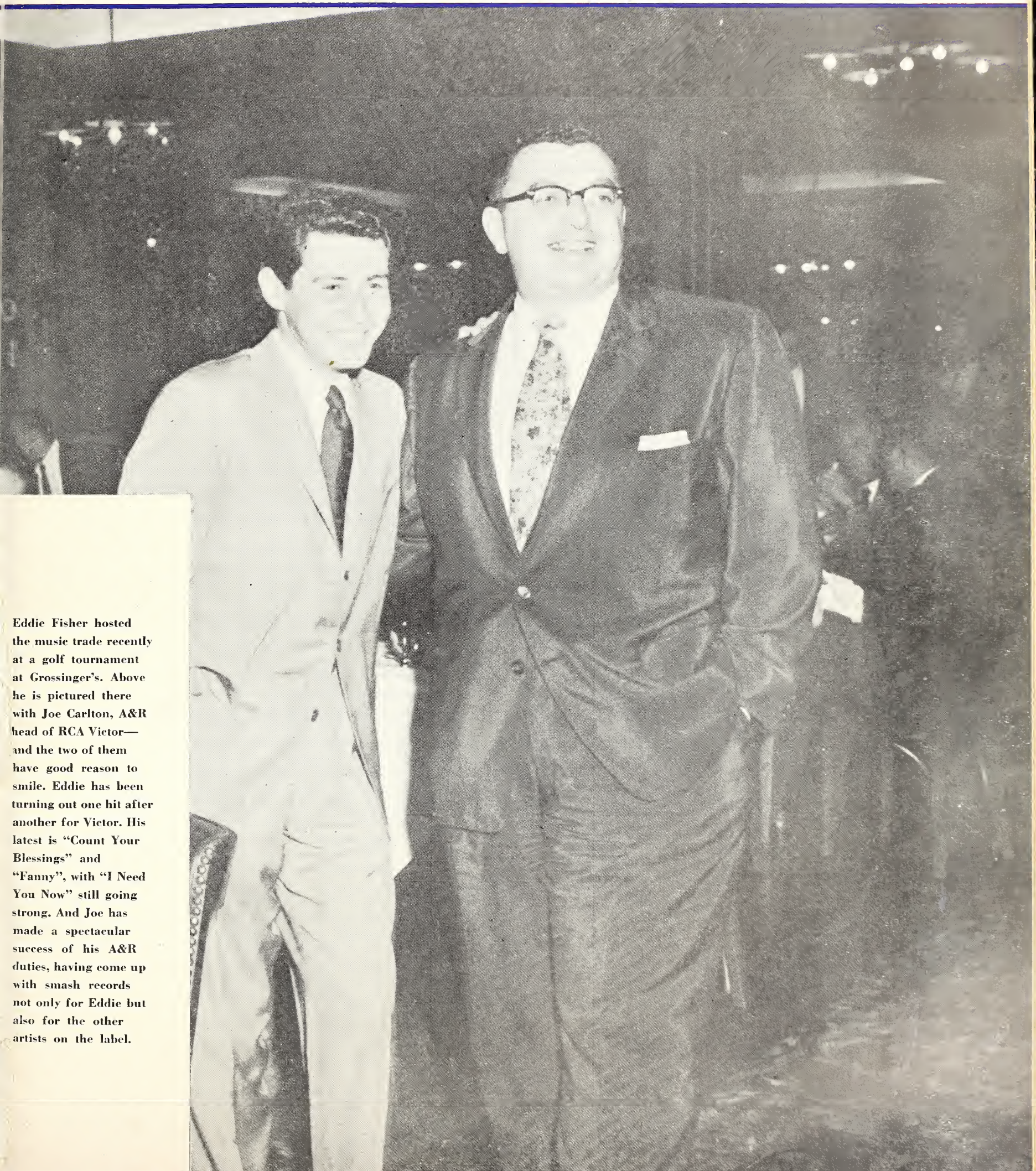


THE CASH BOX

VOLUME XVI

OCTOBER 23, 1954

NUMBER 5



Eddie Fisher hosted the music trade recently at a golf tournament at Grossinger's. Above he is pictured there with Joe Carlton, A&R head of RCA Victor—and the two of them have good reason to smile. Eddie has been turning out one hit after another for Victor. His latest is "Count Your Blessings" and "Fanny", with "I Need You Now" still going strong. And Joe has made a spectacular success of his A&R duties, having come up with smash records not only for Eddie but also for the other artists on the label.

Hit!

A SMASH Ballad!

**THAT'S ALL I
WANT FROM
YOU**

A SMASH Rhythm!

DAWN

20/47-5896

**JAYE P.
MORGAN**



Recorded in "New Orthophonic"

High Fidelity Sound

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

October 23, 1954

Volume XVI

Number 5

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The Cash Box

UNIVERSAL TONE LEVEL

Here's What A Leading Juke Box Manufacturer Has To Say About It

Designers and Manufacturers of
Automatic Musical Instruments

AMI Incorporated

1500 UNION AVENUE, S. E. • GRAND RAPIDS 2, MICHIGAN • PHONE CH-3-3633

October 5, 1954

Mr. Wm. Gersh
Publisher, The Cash Box
32 West Randolph Street
Chicago, Illinois

Dear Bill:

Your recent forthright editorial calling for records of equalized volume levels is most timely.

With today's equipment we can now reproduce the very finest music with complete fidelity to the original performance. The new juke boxes give the industry a great opportunity to increase the prestige and acceptance of the juke box as a musical instrument of highest quality. There are legions of new friends who can be won over to the juke box. Many people are genuinely fond of good music and will settle for nothing less. Relatively few of them, however, can hear it performed personally or on costly custom-assembled high fidelity home phonographs. The juke box, then, is the answer and these folks will be quick to recognize that the new high fidelity juke boxes appeal to the most delicately attuned ear.

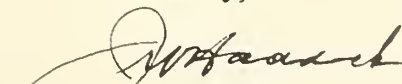
We cannot forget, though, that the reactions of these new juke box listeners as well as those who have been our long time friends, must be proportionately favorable with record quality. Recordings must keep step with advances in equipment if the industry is to take full advantage of its potentials.

Public enjoyment and response to high fidelity juke boxes will, in my opinion, grow with tremendous vigor when recordings of fine quality are generally available at uniform sound levels—whatever the label. As you point out, it is bothersome both to the location and to the listener when frequent changes in volume level are made either manually or otherwise. The suppression of sound levels from label to label takes too much from the music.

It seems to me that there is much to be gained by the record manufacturers in finding and agreeing upon a suitable standard of volume level. I venture that the people who buy records for home use will increase their record purchases substantially when the annoyance of changing volume with different labels is eliminated.

While the subject is one in which the record companies must reach their own sphere of agreement, you may be sure that we will be more than happy to do our part, as you have done yours, so that operators can obtain the kind of records that enable them fully to demonstrate and realize the unlimited possibilities of high fidelity.

Sincerely,


J. W. Haddock
President

JWH/pd

M-G-M HITS

JONI JAMES sings
MAMA, DON'T CRY AT MY WEDDING
PA PA PA

Orchestra Conducted
by David Terry
with
the Ray Charles
Singers

MGM 11802 78 rpm
K 11802 45 rpm

BILLY ECKSTINE

**YOU LEAVE ME
BREATHLESS**

and
OLAY, OLAY
(The Bullfighter's Song)

MGM 11803 78 rpm
K 11803 45 rpm

**MOOD
INDIGO**

and
**DO NOTHIN'
TILL YOU HEAR
FROM ME**

MCM 11845 78 rpm
K 11845 45 rpm

BETTY MADIGAN

**ALWAYS
YOU**

THAT WAS
MY HEART
YOU HEARD

MCM 11812 78 rpm • K 11812 45 rpm

BOB STEWART
**IT'S A
WOMAN'S
WORLD**

and
**WONDERFUL
TO KNOW**

MGM 11846 78 rpm
K 11846 45 rpm

MITZI MASON
**I DON'T
WANT YOUR
PITY**
and
**DON'T DROP
IT**

MCM 11823 78 rpm
K 11823 45 rpm

LEROY HOLMES

and his Orchestra

Infectious Theme From The Warner
Bros. Film
THE HIGH AND THE MIGHTY
Whistling by Fred Lewis

MGM 11761 78 rpm

"Rear Window" Theme
LISA

K 11761 45 rpm

**DICK HYMAN
TRIO**

CECILIA

Dick Hyman at the
HARPSICORD
and
**EAST OF THE
SUN**

MCM 11811 78 rpm
K 11811 45 rpm

TOMMY MARA

CHAMPAGNE
(with my compliments)

and
LONELY AGAIN

MCM 11825 78 rpm
K 11825 45 rpm

FRAN WARREN

**BLAME IT ON
YOURSELF**

and
**EMPTY
CHAIR**

MCM 11845 78 rpm
K 11845 45 rpm

HARVEY NORMAN

LOVE

and
**TIME CHANGES
EVERYTHING**

MCM 11842 78 rpm
K 11842 45 rpm

TOMMY EDWARDS

**I HAVE
THAT KIND
OF HEART**
and
YOU WALK BY

MCM 11821 78 rpm
K 11821 45 rpm

THE WRIGHT BROTHERS

**IF I GIVE
MY HEART
TO YOU**
and
LONESOME

MCM 11776 78 rpm
K 11776 45 rpm

DAVE DENNY

**CRY, FOOL,
CRY**
and
**STOP, YOU'RE
BREAKING
MY HEART**

MCM 11831 78 rpm
K 11831 45 rpm

SHEB WOOLEY

**I GO OUTA
MY MIND**

and
**HILL BILLY
MAMBO**

MCM 11836 78 rpm
K 11836 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

**MAKE FRIENDS
WITH RECORDS**



THE CASH BOX



The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

AB—Abbott	CD—Cadence	IM—Imperial	MO—Modern	RM—Rama
AL—Aladdin	CH—Chess	JD—Jay Dee	NG—Norgran	SA—Savoy
AM—Ambas- sador	CK—Checker	EP—Epic	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	JU—Jubilee	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral	KI—King	PO—Potter	TI—Tiffany
BE—Bell	CT—Cat	LO—London	PR—Prestige	TF—Tica
BR—Brunswick	DA—Dana	ME—Mercury	RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decca	MG—MGM	RE—Regent	UN—United
CA—Capitol	DO—Dot	MJ—Major	RH—Recorded in Hollywood	VA—Valley
	DU—Duke			VI—RCA Victor

Pos. Last
Week

- HEY THERE**
ROSEMARY CLOONEY
CO-40266 (4-40266)—Rosemary Clooney EP-9049 (S-9049)—Dolores Hawkins
CO-40224 (4-40224)—Johnnie Ray VI-20-5867 (47-5867)—Homer & Jethro
DE-29199 (9-29199)—Sammy Davis Jr.
- SH-BOOM**
CREW-CUTS — CHORDS
BE-1051 (45-1051)—Barry Frank & Four Bells CR-61212 (9-61212)—Billy Williams Qt.
CA-2929 (F-2929)—Stan Freberg CT-104 (45-104)—Chords
CO-21283 (4-21283)—Leon McAuliffe ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson
- IF I GIVE MY HEART TO YOU**
DORIS DAY — DENISE LOR
BE-1059 (45-1059)—Barry Frank JZ-768 (45-768)—Four Bars
CA-2868 (F-2868)—Monica Lewis MG-11776 (K-11776)—Wright Bras.
CA-2930 (F-2930)—Duke Ellington ME-70451 (70451x45)—A. Powell &
CO-40300 (4-40300)—Doris Day D. Smith
CR-61236 (9-61236)—Buddy Greco MJ-27 (45-27)—Denise Lor
DE-29148 (9-29148)—Connie Boswell VI-20-5853 (47-5853)—Dinah Shore
- SKOKIAAN**
MARTERIE—BULAWAYO BAND—FOUR LADS
BE-1060 (45-1060)—Eight Bells LO-1500 (45-1500)—Ted Heath—
CA-2896 (F-2896)—Ray Anthony Johnston Bros.
CO-40306 (4-40306)—Four Lads ME-70432 (70432x45)—Ralph Marterie
DE-29256 (9-29256)—Louis Armstrong NG-124 (45-124)—Johnny Hodges
LO-1491 (45-1491)—Bulawayo Sweet TI-10-229 (45-229)—Joe Loco
Rhythms Band VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs
- I NEED YOU NOW**
EDDIE FISHER
BE-1054 (45-1054)—Betty Johnson VI-20-5830 (47-5830)—Eddie Fisher
- THIS OLE HOUSE**
ROSEMARY CLOONEY
CA-2915 (F-2915)—Jordanaires KI-1376 (45-1376)—Herb & Kay
CO-40266 (4-40266)—Rosemary Clooney VI-20-5739 (47-5739)—Stuart Hamblen
DE-29255 (9-29255)—Rosetta Tharpe
- THEY WERE DOIN' THE MAMBO**
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & Song Singers ME-70401 (70401x45)—Bobby Wayne
CR-61222 (9-61222)—Les Brown O. ME-70440 (70440x45)—Joe Liggins
DE-29202 (9-29202)—Tex Williams VI-20-5767 (47-5767)—Vaughn Monroe
VI-20-5867 (47-5867)—Homer & Jethro
- HOLD MY HAND**
DON CORNELL
BE-1048 (45-1048)—Dick Powell DE-29301 (9-29301)—Guy Lombardo
CR-61206 (9-61206)—Don Cornell
- THE HIGH AND THE MIGHTY**
HOLMES — BAXTER — YOUNG
BE-1053 (45-1053)—T. & J. Dorsey DE-29203 (9-29203)—Victor Young
CA-2845 (F-2845)—Les Baxter ME-70426 (70426x45)—Richard Hayman
CO-40298 (4-40298)—Harry James MG-11761 (K11761)—LeRoy Holmes
CR-61205 (9-61205)—George Auld TI-10-229 (45-229)—Joe Loco
CR-61211 (9-61211)—Dimitri Tiomkin VI-20-5834 (47-5834)—Leo Diamond
CR-61232 (9-61232)—Johnny Desmond VI-20-5839 (47-5839)—Perez Prado
- SMILE**
NAT "KING" COLE — SUNNY GALE
BE-1059 (45-1059)—Barry Frank LO-1488 (45-1488)—Lita Roza
CA-2897 (F-2897)—Nat "King" Cole LO-1487 (45-1487)—Frank Chacksfield
CA-2930 (F-2930)—Duke Ellington ME-70431 (70431x45)—Billy Daniels
DE-29266 (9-29266)—Victor Young VI-20-5828 (47-5828)—Melachrine O.
EP-9075 (S-9075)—O. B. Masingill VI-20-5836 (47-5836)—Sunny Gale
LO-1494 (45-1494)—David Whitfield

11) LITTLE SHOEMAKER. 12) CARA MIA. 13) SHAKE, RATTLE & ROLL. 14) PAPA LOVES MAMBO. 15) IN THE CHAPEL IN THE MOONLIGHT. 16) GOODNIGHT SWEETHEART GOODNIGHT. 17) MUSK-RAT RAMBLE. 18) LITTLE THINGS MEAN A LOT. 19) OOP-SHOOP. 20) I'M A FOOL TO CARE. 21) MAMA, DON'T CRY AT MY WEDDING. 22) TOY OR TREASURE. 23) WHAT A DREAM. 24) RAIN, RAIN, RAIN. 25) ST. LOUIS BLUES MAMBO. 26) SWAY. 27) IT'S A WOMAN'S WORLD. 28) I CRIED. 29) FORTUNE IN DREAMS. 30) COUNT YOUR BLESSINGS. 31) SISTERS. 32) HERNANDO'S HIDEAWAY. 33) HOPELESSLY. 34) TELL ME, TELL ME. 35) IT WORRIES ME.

"It's What's in THE CASH BOX That Counts"

Here's a hit!...

BRUCIE WEIL

A Beautiful Ballad . . .

"THE WORLD WE LIVE IN"

From the Forthcoming Broadway
Musical "Hello Paree"

A Very Cute Tune . . .

"BE KIND TO YOUR PARENTS"

From The Fabulous New Musical "Fanny"
Words and Music by Harold Rome

20/47-5884



RCA VICTOR
FIRST IN RECORDED MUSIC



"New Orthophonic" High Fidelity Sound

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓑ **EXCELLENT**

ⓐ **VERY GOOD**

ⓐ **GOOD**

ⓐ **FAIR**

ⓐ **MEDIOCRE**

ELLA FITZGERALD
(Decca 29259; 9-29259)

ⓑ "IF YOU DON'T I KNOW WHO WILL" (2:45) [Fred Fisher ASCAP—Singleton, Lance] A torchy item capably handled by the queen herself, Ella Fitzgerald. A sultry piece with Sy Oliver's ork in the back-drop.

ⓐ "AN EMPTY BALLROOM" (3:05) [Essex ASCAP—Clinton] A pretty ballad is delivered in the unique Fitzgerald manner. Lovely tune.

BILLY "THE KID" ALBERT
(Coral 61272; 9-61272)

ⓑ "JUMPIN' BEAN MAMBO" (2:30) [Musictime BMI—Reid, Grainger, Altman] Newcomer Billy "The Kid" Albert debuts on the Coral label with a cute mambo novelty done with yodeling. Clever presentation of potent material.

ⓐ "RIDE AWAY LAUGHING" (1:56) [Remick ASCAP—Reid, Altman] Dick Jacobs' ork again assists, this time on a fast-moving wide open spaces type number. Has a flavoring of "Mule Train." Exciting.

THE HARMONAIRES
(Krysler 9001; 45-9001)

ⓐ "IN BLOSSOM TIME" (2:45) [LeCOQ BMI—Zirkel, Summers] The Harmonaires bow on the new Krysler label with a good spiritual type item presented with color. Lively deck.

ⓑ "YOU WENT AWAY ONCE TOO OFTEN" (2:42) [LeCOQ BMI—Carter] Buddy Cotter and the Cotter Pins assist on this pretty lilter. Inviting side that makes pleasant listening.

DICK JACOBS ORCH. & CHORUS
(Coral 61260; 9-61260)

ⓑ "IF YOU EVER CHANGE YOUR MIND" (2:11) [Skidmore ASCAP—Gold, Glazer] Dick Jacobs leads his orchestra and chorus through a pretty romantic piece of material that could catch on. Warm appealing sound. Good tune.

ⓐ "THAT'S ALL I WANT FROM YOU" (2:01) [Weiss & Barry BMI—Rotha] Another pleaser again smoothly executed. Good, commercial mood-material.

JULIETTE
(“X”-0057; 4X-0057)

ⓑ "LET ME REMEMBER" (2:35) [BMI Canada—Fleming, Milton] Juliette gets a good choral assist as she dishes up a polished reading of a wonderful love song that could make the grade. Classy voice and reading.

ⓐ "AM I WASTING MY TIME ON YOU" (2:05) [Hubert ASCAP—Bimbo, Johnson] The versatile songstress rhythms through a catchy ditty on this end. Artist has a brilliant future in store for her. Real talent.

THE CASH BOX DISK OF THE WEEK

"MAMBO BABY" (2:24)
[M & M BMI—Singleton, McCoy]
"LOVE ME" (2:31)
[Quintet BMI—Stoller, Leiber]

GEORGIA GIBBS
(Mercury 70473; 70473 x 45)



GEORGIA GIBBS

● During the past five months, the Tin Pan Alley song trend has been towards mambo novelties, which have met with tremendous success. Mercury makes a power-

ful showing in this field with a Georgia Gibbs recording that'll have the boxes bouncing. Accompanied by a rocking, rhythmic instrumental backdrop, the thrush lets loose on a wild number from the rhythm and blues field called "Mambo Baby." It's a jolter from beginning to end, loaded with beat and handclapping. All of Georgia's vibrant personality comes across on this side. Should be a smash in no time flat. Flip, "Love Me," is another tune from the blues market that's been showing signs of making the grade as a pop hit. Another potent job by the energetic performer. Keep an eye on the top half. Terrific juke box material.

"MAMBO ITALIANO" (2:25)
[Rylan ASCAP—Merrill]

"WE'LL BE TOGETHER AGAIN" (3:06)
[Marmor BMI—Fischer, Laine]

ROSEMARY CLOONEY
(Columbia 40361; 4-40361)



ROSEMARY CLOONEY

● Rosemary Clooney who will probably have the biggest record of her singing career under her belt when the tallies of "Hey There" and "This Ole House" are

completed, offers a tremendous follow-up that should attract another bundle of coin for all concerned. The versatile thrush follows the trend and dishes up a terrific mambo novelty dubbed "Mambo Italiano." It's a humorous disk loaded with popular Italian words and phrases. The Mellowmen and Buddy Cole's orchestra headed by a harpsichord, offer a big showcase for the thrush. It's commercial in every groove. "We'll Be Together Again," the lovely oldie that's been making some noise around the country, is tenderly treated by Rosey on the lower lid. Pretty job that makes this a perfect coupling for the jukeboxes. Disk should sell like hot cakes.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SHANGRI-LA" Monty Kelly Orch. Essex 373; 45-373

JACK LaDELLE
(Columbia 40329; 4-40329)

ⓑ "LIMEHOUSE BLUES" (1:45) [Harms ASCAP—Furber, Braham] An old favorite gets an exciting instrumental treatment from Jack LaDelle. Jack plays all the instruments himself. Amazing job.

ⓐ "I WAVED GOODBYE" (2:37) [Kohn ASCAP—Dale] Jack handles the vocal and plays all the background on this multiple track waxing of a slow waltz ballad.

BILLY ECKSTINE
(MGM 11845; K-11845)

ⓐ "MOOD INDIGO" (3:08) [Gothan ASCAP—Ellington, Mills-Bigard] A tremendous standard that's currently making a come back is covered by Billy Eckstine with the Lou Bring Orchestra. Stylish delivery.

ⓐ "DO NOTHIN' TILL YOU HEAR FROM ME" (2:34) [Robbins ASCAP—Ellington, Russell] Another big standard from some years back, is given a polished Eckstine reading. Chorus assists. Great tune.

NORO MORALES ORCH.
(RCA Victor 20-5877; 47-5877)

ⓐ "SOLITUDE"—Mambo (2:43) [Amer. Academy ASCAP—Ellington] An Ellington standard is fashioned in mambo-cha-cha tempo by the exciting Noro Morales crew. Rhythmic deck delivered in a mellow mood.

ⓐ "UNO" (2:40) [Southern ASCAP—North, Mores] A Spanish favorite that was recently recorded in English, gets a mambo delivery by the crew. Excellent dance material.

MONTY KELLY ORCH.
(Essex 373; 45-373)

ⓑ "SHANGRI-LA" [Robbins ASCAP—Maxwell, Malneck] A brilliant melody, popularized by the Reggie Van Gleason III portion of the Jackie Gleason show, is given a penetrating orchestration by the lush, exciting Monty Kelly orchestra. Could be a tremendous success. Fabulous job.

ⓑ "MONTE CARLO" [Meadows ASCAP—Edwards, Walter, Brees] The leader guides his men through a penetrating Latin tempo mood music piece that could also head to the top. Two stellar performances by the maestro.

DANNY DAVIS
(Blue Jay 2001; 45-2001)

ⓑ "EVERY HOUR EVERY DAY" (2:26) [Milene ASCAP—Rose, Heath] The talented Danny Davis dishes up a pretty ballad which he presents with feeling. A lovely tune with the artist also handing in a smooth trumpet solo. A good tune that could make the grade with a push.

ⓐ "RUN" (2:05) [Encore ASCAP—Shuman, Shuman, Kaplan] A fast-moving love song set to a galloping tempo is offered by the crooner on this end. Exciting side.

Another FIRST on MAJAR

The Record Company that gave you the Nation's
Top Hit by DENISE LOR "IF I GIVE MY HEART TO YOU"

"THE SONG FROM DESIREE"

(WE MEET AGAIN)

Theme Melody from the 20th Century-Fox Production "DESIREE"
arranged and conducted by

JOE LEAHY

ORCHESTRA and CHORUS
MAJAR RECORD No. 133

b/w

"MILANO"

Distributed in Canada on SPARTON Records
Distributed in England on PARLOPHONE Records
MAJAR DISCS
General Mgr. CONNIE De MARIA
1697 BROADWAY (CI 6-0081) NEW YORK, N. Y.
Sales Mgr. STANLEY BORDEN

RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

VINCE CARSON

("X"-0056; 4X-0056)

C+ "I'M NOT ASHAMED TO CRY" (2:33) [Spier ASCAP—Arnold, Cornett, Asherman] The warm voice of Vince Carson hands up a lovely reading of a very pretty romantic number with Joe Reisman's ork assisting.

B "WALK DOWN THE AISLE" (2:20) [Chappell ASCAP—Camp, Saunders] Another tender tune is tearfully offered by the crooner's warm and expression packed voice. Makes tune take on meaning. Potent job.

HACK SWAIN

(Artists 1430; 45-1430)

C+ "WABASH BLUES" (2:05) [Feist ASCAP—Ringle, Neinken] Hack Swain handles the organ and piano on this multi-track recording of a lively cornball bouncer. Real cute toe-tapper.

C+ "HINDUSTAN" (2:05) [Forrester ASCAP—Wallace, Weeks] A favorite oldie is colorful handled in a fast moving tempo by the artist. Same dubbing trick employed here too.

PEACOCK & MAMBO COMBO

(Tico 1092; 45-1092)

C+ "PAPA LOVES MAMBO" [—Hoffman, Manning, Reichner] Peacock leads his Mambo Combo through a rhythmic interpretation of a current mambo novelty that's heading up to the top. Sax takes the spotlight. Interesting deck.

C+ "IF I GIVE MY HEART TO YOU" [—Crane, Jacobs, Brewster] The sax again takes the lead on this slow beaty version of a pop item that's high on the charts. Colorful presentation.

JOE PICA

(Original 512; 45-512)

B "THE MUSIC GOES 'ROUND AND 'ROUND" (2:16) [Joy ASCAP—Farley, Riley, Hodgson] The "Wizard Of The Keys," Joe Pica handles the piano and the vocal on this revival of one of the all time big oldies. Lively deck. Could catch on again via this version. Italian & English lyrics.

C+ "CHINATOWN MY CHINATOWN" (2:35) [Remick ASCAP—Schwartz, Jerome] Another great oldie is happily bounced through by the group with Joe heading the crew on the 88's. Real wild, jazzy item. Really moves.

BILLY VAUGHN ORCH.

(Dot 15247; 45-15247)

C+ "MELODY OF LOVE" (2:55) [ASCAP—Engelman, Dillmore] The Billy Vaughn orchestra dishes up a pretty waltz item on the soft soothing side that makes good background music.

C "JOY RIDE" (2:18) [Randy-Smith ASCAP—Vaughn] A cute lilting novelty is lightly presented by the crew on this end. Easy going item on the happy side.

THE CASE BOX SLEEPER OF THE WEEK

"TARA'S THEME" from "Gone With The Wind" (2:58)
[Remick ASCAP—Steiner]

"JAMIE" (2:20)
[Remick ASCAP—Tiomkin, Curtis]
LEROY HOLMES ORCH. & FRED LOWERY
(MGM 11854; K11854)



LeROY HOLMES

● A few months ago, MGM came up with a winning combination by teaming the beautiful sound of the LeRoy Holmes orchestra with the penetrating effect of the Fred Lowery whistle. The result was one of today's top hits "The High And The Mighty." Continuing in this same hit making pattern, the diskery joins the artists again on another glowing motion picture theme—the "Tara Theme" from "Gone With The Wind." The results are again fascinating. It's a tender and moving melody delivered in an exceptionally commercial manner that could send it up to the number one spot. The instruments and whistling blend stirringly. Coupling is "Jamie" from the flicker "A Bullet Is Waiting." Holmes handles this pretty melody alone. The top half can't miss.

TOMMY & JIMMY DORSEY

(Bell 1064; 45-1064)

B "PAPA LOVES MAMBO" (2:38) [Shapiro-Bernstein ASCAP—Hoffman, Manning, Reichner] The "Fabulous Dorseys" send up a wild, rocking arrangement of one of today's top pops. Terrific orking with Lynn Roberts on the vocal.

C+ "NOT AS A STRANGER" (2:50) [Ben Bloom ASCAP—Schroeder, Silver] One of the pretty tunes with the same title is warmly fashioned by the ork with the pleasing voice of Bill Raymond in the spotlight.

ROY ROSS & HIS ORGAN

(Anchor 25; 45-25)

C+ "I WANT A GIRL" (2:45) [Von Tilzer Music—Von Tilzer, Dillon] An all time great favorite is presented by the nimble fingers of Roy Ross on the organ with instrumental accompaniment.

C+ "TEMPTATION" (2:45) [Robbins ASCAP—Freed, Brown] Another interesting arrangement of an equally great standard. Sounds terrific on the organ.

"TIME WAITS FOR NO ONE" (2:35)
[Remick ASCAP—Tobias, Friend]

"YOU TRY SOMEBODY ELSE"
[Crawford ASCAP—Henderson, DeSylva, Brown]

THE HILLTOPPERS

(Dot 15249; 45-15249)



THE HILLTOPPERS

● The Hilltoppers, who in the past have made a most successful practice of recording standards, couple two terrific oldies on their latest release for a disk that should go all the way. Featuring the voice of Jimmy Sacca, the quartet dishes up a commercial presentation of the standard "Time Waits For No One." It's a slow tempo delivery that'll have the kids tossing coins in the juke boxes all day long. It's a top job from the first groove to the last. Coupling is another oldie "You Try Somebody Else" offered to a shuffle tempo. An equally classy waxing that'll probably suffer because of the strong flip. The boys have a hit in "Time Waits For No One."

TOMMY PRISCO

(Mercury 70468; 70468 x 45)

B "WHEN YOU'RE IN LOVE" (2:43) [Robbins ASCAP—DePaul, Mercer] The major ballad from "Seven Brides" flicker is excellently rendered by the strong mellow voice of Tommy Prisco.

C+ "ONLY LOVE ME" (2:55) [Larry Spier ASCAP—Sigman, Alstone] The young crooner fashions a dramatic love song on this side, showcased by a lush Hugo Peretti orking. Feelingful delivery.

LAWRENCE WELK ORCH.

(Coral 61287; 9-61287)

B "DEVIL LIPS" [Village BMI—Prosen, Harrington, Stanton] The Sparklers and Lawrence Welk's ork bounce through a pleasing novelty that's making noise around the country. This version could make the tune go.

C+ "IN A LITTLE SPANISH TOWN" [Feist ASCAP—Lewis, Young, Wayne] Another cute ditty, this one an oldie that's on the revival trail, is cutely treated by the ork. Happy deck and commercial coupling.

WANDRA MERRILL

(RCA Victor 20-5876; 47-5876)

C+ "ALL I DO IS DREAM OF YOU" (2:18) [Robbins ASCAP—Freed, Brown] Vibrant Wandra Merrill debuts on the Victor label with a socko jump recording of a solid oldie. Thrush really moves.

C+ "IF YOU COULD ONLY READ MY MIND" (2:24) [United ASCAP—Alfred, Huntley, Friedman] The chirp gives out with an emotional reading of a sincere love song set to a rhythm tempo.

STEWART ROSE

("X"-0061; 4X-0061)

C+ "MISSING" (2:06) [Mellin BMI—Mellin] The Pied Pipers and Harold Mooney offer some good support for Stewart Rose's vocal delivery on a good rhythm item. Pretty tune.

B "TERESA" (2:25) [Sherwin ASCAP—Skylar] Another good 'name' song hits the market. It's a pretty lilter with an inviting set of lyrics. Delightful item that could click.

RAY DAVILLA ORCH.

(Musico 2001; 45-2001)

C+ "MUSICO MAMBO" [—Davilla] A good mambo item is interestingly fashioned by the Ray Davilla mambo aggregation. English vocal fits well.

C "THE BASS AND I" [—Davilla] Another interesting Latin tempo number is sent across by the crew. The bass plays a big part on this side.

HARRY GROVE ORCH.

(London 1457; 45-1457)

C+ "DANISH RHAPSODY" (2:18) [Box & Cox-ASCAP—Larsen] A cute instrumental novelty is colorfully fashioned by the Harry Grove Orchestra. Clever little instrumental ditty.

C "LICHEE GARDEN" (2:18) [Kassner ASCAP—Grant] More appealing instrumental material is this oriental item by the crew. Too different to be commercial.

RONNIE GAYLORD

(Mercury 70471; 70471 x 45)

C+ "BRING BACK MY BABY TO ME" (2:55) [United ASCAP—Wolfson, Black, Cosloff] Ronnie Gaylord lets loose on a beaty rhythm item that's reminiscent of "My Bonnie Lies Over The Ocean." Exciting rhythm number full of the Gaylord punch.

B+ "ONE A TWO TIME MORE" (2:00) [Gil BMI—Holt, Jansen, Samson] A real Italian flavored waltz, the type Ronnie is known for, is colorfully delivered by the songster. Delightful item full of warmth. Could hit.

THE BILLBOARD

OCTOBER 16, 1954

• Review Spotlight on . . . RECORDS

VERA LYNN

My Son, My Son (Kassna, ASCAP)—London 1501—Vera Lynn, who can sock over a song, comes thru with a moving rendition of a real tear-jerker on this new slicing, backed smoothly by the Frank Weir ork. The tune is a pretty one, and the platter is a strong cutting for all sections of the market. Flip is "Our Heaven on Earth."

OCTOBER 16, 1954 THE CASH BOX DISK OF THE WEEK

"MY SON, MY SON" (2:39)
(Kassner ASCAP—Calvert, Farley, Howard)
"OUR HEAVEN ON EARTH" (2:19)
(Unpublished ASCAP—Sturdy)
VERA LYNN & FRANK WEIR
(London 1501; 45-1501)

London Records, a few months ago, teamed two of its top artists, David Whitfield and Mantovani on a record called "Cara Mia." The results were fabulous both in England and the U.S. Now two other top London stars join to send up a new disk that could hit the #1 spot. It's a stirring beautiful recording called "My Son, My Son" featuring the sparkling

voice of Vera Lynn and the ace sax artistry of "happy wanderer" Frank Weir. The sound of the sax and tender tones of the thrush blend beautifully. An excellent performance by both artists that could result in another "Oh My Papa" hit. Chorus assists. Another melodic ballad "Our Heaven On Earth" occupies the flip deck. Upper lid has it all.

VARIETY

October 6

Jocks, Jukes and Disks

By MIKE GROSS

Vera Lynn: "My Son, My Son"—"Our Heaven on Earth" (London). "My Son, My Son" comes out of the same sentimental school as last year's click, "O Mein Papa," and should make a similar dent on the pop market. Sticky lyric won't be able to pass up the intriguing melody. Vera Lynn's sock piping job and Frank Weir's effective soprano saxophone backing, "Our Heaven on Earth" is an okay flip but it's "My Son" all the way.

Billboard • Cashbox • Variety unanimously pick



Vera Lynn's MY SON MY SON

with
Frank Weir HIS SOPRANO SAXOPHONE
CHORUS AND ORCHESTRA

1501 & 45-1501

LONDON

RECORDS



THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MR. SANDMAN"

The Chordettes

Cadence 1247; 45-1247

"I NEED YOUR LOVIN' (Bazoom)"

The Cheers

Capitol 2921; F-2921

"MY SON, MY SON"

Vera Lynn

London 1501; 45-1501

"UNBELIEVABLE"

Nat "King" Cole

Capitol 2949; F-2949

"TIME WAITS FOR NO ONE"

Hilltoppers

Dot 15249; 45-15249

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b/w

"TEARDROPS"

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DOROTHY COLLINS

with Raymond Scott Orch.

"BREAK MY HEART GENTLY"

b/w

"CAN THIS BE THE END OF A DREAM"

Record # 108

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FRANK SORRELL TRIO

AUDIVOX RECORDS

140 WEST 57th STREET

NEW YORK 19, N. Y.

THE CASH BOX

ROUND THE WAX CIRCLE

NEW YORK:

Mantovani came to town this week and the whole music business was anxious to see him. There was a press conference and a grand party at the Plaza. He turned out to be as pleasant a person as almost all of our visitors from England have been. . . . "X" Records is rushing out the first vocal version of "In A Little Spanish Town". It's done by the Smith Brothers. . . . Kitty Kallen currently has four songs on the Top Fifty. . . . Lionel Hampton off on his second European tour. He will be gone 4 months. . . . Rosalind Paige has been signed by MGM Records. Her first release for the label will be out in January. . . . Val Valenti has signed a new Columbia contract on the basis of his first record "Till You're Mine". . . . Eydie Gorme celebrates her first anniversary on the Steve Allen show next week. . . . Sorry to hear that Kappi Jordan's father passed away. . . . Jolly Joyce has taken over the management of Bob Anthony and has sold four of the singer's masters to MGM. . . . If the reports are true, Ben Maksik's out in Brooklyn has been paying fabulous prices for its entertainers. Billy Daniels is said to have received \$12,000 and Tony Bennett \$10,000 . . . Bill Kenny set for a nationwide tour and then a trek to Australia. . . . Joe Schuster, who wrote "Take Your Finger Out Of Your Mouth, I Want A Kiss From You", has taken over the renewal of the song after 28 years. . . . The Rover Boys at the Monte Carlo in New Jersey. . . . Johnnie Ray booked into 1957. Included in his schedule for the remainder of this year is a tour of England, a trip to South America and a new picture in Hollywood this summer.



KITTY KALLEN

CHICAGO:

Decca is re-issuing Janet Brace's fine recording of "Teach Me Tonight", now that the tune is gaining popularity once again. This is the waxing, if you remember, which introduced Janet to the disk biz. . . . Ab Spector, who wrote "A Baby Cried" which brought Lou Monte into prominence, has written another tune, also recorded by Monte. Titled "In My Dreams" (CB 'Sleeper' 10/16 issue) disk already getting lots of air play 'round town. . . . Mercury's new promotion man, Marty Hirsch, making the rounds of Chicago's deejays. Marty formerly in Mercury's production department. . . . Irving Berlin visited the Windy City this past week, promoting his tunes from "White Christmas". . . . The Four Aces in and out of town within 24 hours. Came in to emcee 'Recordland' T V show. Substituting for Johnny Desmond. . . . Tiffany execs excited over 2 new Clark Dennis releases. One of these is a religious recording. Titled "Our Lady of Guadalupe" b/w "The Ten Commandments". Betty Kummerle, who penned "Our Lady of Guadalupe" is generously donating all royalties on the disk to the CYO in the name of Bishop Sheil. The Bishop has written a very beautiful commentary which will appear on the back cover of this one-record album. . . . Clever 'birth announcement' received announcing the opening of Black Orchid, Jr. An addition to the already-popular Black Orchid Cafe here. . . . Still receiving lots of praise on The Cash Box' new feature, The Cash Box Sure Shots. A real tip on what's coming up in pop music. . . . Russ Carlyle returning shortly to the O'Henry Ballroom. But this time with a hit record under his belt. His "In A Little Spanish Town" now in Chicago top ten. . . . Don, Dick & Jimmy, whose "That's What I Like" is looking mighty like a hit, appeared this past week on the Howard Miller TV stanza. . . . Nick Noble, Mercury's bright new singing star, has been held over for an additional two weeks at the Club Hollywood. For a total of six weeks.



JANET BRACE

LOS ANGELES:

The majors are to be congratulated on the fine tunes which they are now putting on wax. Yet, it's amazing how some of our biggest hits have popped up out of left field on some independent label. Often times a seemingly insignificant tune will be released on an unheard of label which will catch the attention of some A & R man who will cover it for the firm he represents. The tune then will become a smash hit but the small label which originally produced it will often times fade to obscurity. Many of these indie's are used for the sole purpose of bringing new artists and material to the attention of the majors, yet their importance to the music field cannot be overlooked. It's these same small diskeries which uncover much promising new talent which is the very life blood of the industry. . . . Mike Connor and Milt Gabler, Decca Execs., are spending a few weeks here on the Coast on a combined business and pleasure trip. . . . Champ Butler will star in the new Margaret Whiting TV Series "Holiday in Rhythm". . . . The Don, Dick and Jimmy Trio are now filling club dates and personal appearances along the East Coast. Their Crown waxing of "That's What I Like" is now breaking big in many areas. . . . Impressionists Lynne Carter and his Four Cartiers opened at Charley Foy's Supper Club Oct. 13th. . . . One of the most promising new groups to bow in on the West Coast for a long time are The Guys and Dolls. They will make their debut into the wax world with an exciting mambo novelty on a new label. Watch for it! . . . Fabor Robison, prexy of Abbott and Fabor Records, just returned from an extended trip thru Canada and Eastern U. S. He came back with new material and new artists which will soon be released in the POP and C & W fields. . . . Hal White's Orchestra has had its option picked up for another four weeks at Capistrano Beachcombers Club, Capistrano Beach. . . . Decca's "White Christmas" album from the Paramount flicker of the same name is expected to be its biggest seller during the Yuletide season. The album features the voices of Bing Crosby, Danny Kay and Peggy Lee. . . . After five months on the Chef Milani KCOP-TV show Tony Marco is becoming a seasoned trouper. His vibrant voice has reached a point of perfection which would make him a good bet for some recording company to capitalize on. . . . Deejay Larry Finley celebrates his third year on KFWB Oct. 19th. . . . For something different watch for "Ooh Ow" with James "Deacon" Ware on the Stage label. It's a collection of cool, crazy slang in the comical jazz vein.



PEGGY LEE

"It's What's in THE CASH BOX That Counts"

YOUR VOTES DECIDE THE WINNERS

IN THE 9th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1954
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

MOA Convention Set For March 28, 29 & 30 In Chicago

OAKLAND, CAL.—George A. Miller, President of Music Operators of America, has announced the official convention dates.

The organization's annual convention will be held at the Morrison Hotel in Chicago, March 28, 29 and 30th, 1955.

Miller states that the executive officers and committee members are continually looking for the most convenient and most suitable hotel accommodations. It seems that the Morrison Hotel, with its new ball rooms, and newly decorated meeting rooms can accommodate the music operators better than anyone else right at this time. The room rates are reasonable, and the hotel is large enough to accommodate everyone.

MOA will sell booths in the Main Exhibit Room, and will also have par-

lors to accommodate the major record companies, as usual. A package deal for the exhibitors will be less expensive this year than in years past, and from the many inquiries already received regarding the convention, this should be the greatest and best attended one of all time. Rates and number of exhibits to be sold will be released in the very near future, and all exhibitors who attended the last MOA Convention will receive letters inviting them to make early reservations.

Interest in the convention is at an all time high. The annual business meetings will be of great interest to all music operators, and the hours of such meetings will be arranged so as not to conflict with exhibit hours.

Miller says, "From where I sit, this convention will bring more music operators to Chicago than any previous ones."

Gina Lollobrigida Signed by Coral

NEW YORK—Gina Lollobrigida, the much publicized Italian film star who came to this city in connection with the premiere of her latest picture "Bread, Love and Dreams", has just signed a two-year recording contract with Coral Records it was announced by Bob Thiele, A&R head of the diskery. The deal was finalized last Thursday at the offices of Leonard Schneider, executive vice president of Decca Records. Miss Lollobrigida will record four songs especially fashioned for her by the well known Italian composer, Ulpio Minucci. The records will be made in Rome shortly after Gina returns to Italy, for release before the end of the year. Larry Spier, prexy of the Larry Spier Music Publishing Company, was instrumental in the signing.

"Song From Desiree" Off Restricted List

NEW YORK—Restricted up to last Friday, October 15, "Song From Desiree" is now on official release. The first record on the market is the Majar disk by the Joe Leahy Orchestra and Chorus. The tune is the theme song from the 20th Century Fox picture "Desiree", a story of the life of Napoleon. It stars Marlon Brando and Jean Simmons.

Originally a great deal of Chopin music was scored for the picture, but since there has been such great activity on recordings of "Desiree", a complete rescoring job was done and the latter melody is featured throughout the running of the film. The music was written by Alfred Newman and the lyrics by Ken Darby.

Pleasant Publishing Moves

NEW YORK—Pleasant Music Publishing Corp. formerly Sam Coslow Music has moved to larger quarters at 117 W. 48th St., New York 36, N. Y.

The firm is presently starting to work on "God's Green Acres" by H. J. Lingsfelder and Billy Kaye.

Even In England



LONDON, ENGLAND—Even when they are in England, American music business personalities make sure that they read The Cash Box every week. Above Ed McKenzie, WXYZ, Detroit disk jockey; Joe Carlton, A&R head of RCA Victor; Jimmy Phillips of the Peter Maurice pubbery; and Marcel Stellman, Cash Box representative in England, see what's happening in the music world by reading the latest copy of the magazine.

NIGHT CLUB REVIEWS

Vaughn Monroe & Richard Hayman At Cafe Rouge In New York

Vaughn Monroe came back to New York last week as a soloist without a band and probably started a new career for himself. On the heels of his record success with "They Were Doing The Mambo", Vaughn was starred as a singer, backed up by the Richard Hayman orchestra.

Monroe and Hayman both scored heavily. Vaughn's singing was in top form and he went from one number to another with very little interruption and with a great deal of smoothness. His repertoire consisted of a mixture of old hits, new ones and current pop numbers. Almost all were received with tremendous enthusiasm.

Hayman provided a lush backing for the singer and his music was great to listen to as instrumentals.

On opening night, the room was packed, with people being turned away. It's certain that the room will do standout business during the rest of the engagement, for the show is a natural.

Tony Bennett At Town & Country In Brooklyn

It was old home week at Ben Mak-sik's "Town and Country" club in Brooklyn as Tony Bennett returned for a week's engagement. Bennett first came into the public eye at this club and his return is always treated as a gala occasion.

Of course Bennett doesn't disappoint. His performance has become smoother with each appearance and his repertoire has expanded to the point where he can sing number after number that is associated with him.

Vocally, he was in top form on the night caught. Each song was sung with a charm and power that were unbeatable. As far as the audience was concerned, Bennett could have gone on singing all night.

Also on the bill was Dinah Kaye recently arrived from England. She is a girl with a terrific set of pipes who knows how to perform. Once she latches onto a record hit, she should be one of the top singing personalities in the country.

Adler & Ross Writing New Musical

NEW YORK—Dick Adler and Jerry Ross, the composers of the score for "The Pajama Game" one of Broadway's biggest musicals, will team their talents on a new show based on the best-selling Douglas Wallop book, "The Year The Yankees Lost The Pennant".

George Abbott will direct and be the co-author of the book for the musical. The show, to be titled "Damn-Yankees", will be produced by the same men who produced "The Pajama Game", Hal Prince, Bobby Griffith and Fred Bisson.

Scheduled for early Spring of '55,

"Damn-Yankees" is the story of Faus in a baseball setting.

"Pajama Game" gave the wax world two number one hits in "Hernando's Hideaway" and "Hey There" along with other strong selling records such as "Steam Heat". The original score album also ranks as one of the year's top selling LP's.

The two writers made a name for themselves in the theatre world where they wrote most of the score for John Murray Anderson's "Almanac", musical revue staged in this city earlier this year.

Another double-hit for Patti . . .
"THE MAMA DOLL SONG"

and

"I CAN'T TELL A WALTZ
FROM A TANGO"

Mercury 70458



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Welcome back to my good friend Ed MacKenzie who is here on a short vacation. Welcome also to manager of the A. & R. department of RCA Victor, Joe Carlton. The object of Joe's visit was to work out with Wally Ridley of H.M.V. a scheme (long awaited) whereby British artists recording for the H.M.V. label would be guaranteed releases on the RCA label in America. This, said Joe, will operate as soon as possible providing, however, that arrangements can be made with the respective publishers here and in the States to assure no other record company "jumping the gun". I would like to add that I personally told Joe Carlton that this would be a most welcome arrangement for all concerned, and we all wish it every success.

Dave Miller together with brother Paul and M.D. Monty Kelly of Essex records, left for Spain after a confab with British Columbia records re future releases on the Essex label. . . . Philips Records brought out a fine list of extended play disks this month which should please the fans. . . . No appointment made so far for the A. & R. job at Philips recently vacated by Norman Newell; and I hear that Len Smith is no longer with the company. . . . A lot of noise is being made about "This Ole House"; lots of air time is being given to the tune, and the race is on as to whose record will make the best sellers within the next week or so. Rosey Clooney has the edge on the Billie Anthony version but let me tell you it will be a tough race, and may the best gal win. . . . Glad to hear the Vera Lynn/Frank Wier waxing of "My Son, My Son" has broken wide open in the States, and don't say I didn't tell you. Just look back a couple of issues of The Cash Box and you'll find I tipped you off. . . . Famous band leader Harry Roy moves into the swanky Cafe de Paris and will renew the experience of his first taste of fame when he played in the famous Syd Roy Lyricals led by his brother at the same avenue several years back. . . . Congratulations to the very new Vogue-Coral label for snatching top place with Don Cornell now holding the top position with "Hold My Hand". . . . Sorry to hear young Polygon Records' chief Alan Freeman was taken ill last week. We all wish him well soon. . . . Looks like Patti Page has another winner in the "Mama Doll Song". . . . Ted Heath has just recorded a sensational version of "The Touch" (Le Grisbi). . . . Young David Jacobs puts on a top rating show in the big Saturday night B.B.C. record spot. The show is titled "Night Ride" and makes for wonderful listening.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

- 1) "Hold My Hand" — DON CORNELL
- 2) "Little Things Mean A Lot" — KITTY KALLEN
- 3) "Smile" — NAT "KING" COLE
- 4) "Three Coins In The Fountain" — FRANK SINATRA
- 5) "My Friend" — FRANKIE LAINE
- 6) "Cara Mia" — WHITFIELD & MANTOVANI
- 7) "Sway" — DEAN MARTIN
- 8) "If I Give My Heart To You" — DORIS DAY
- 9) "Black Hills Of Dakota" — DORIS DAY
- 10) "Story Of Tina" — AL MARTINO

Audivox Adds The Frank Sorrell Trio To Growing Roster

Stepping up the pace of its previously announced expansion plans, Audivox Records has just pacted the Frank Sorrell Trio which is currently appearing at the Circus Room of the Hotel Piccadilly in New York City.

The indie label which has been very successful releasing disks by Dorothy Collins and Raymond Scott exclusively during the first year and one-half of its operation, is now equipped to turn out a variety of top-notch recordings with its rapidly growing talent roster.

Very recently, The Hurricanes, a vocal quartet, was signed by Audivox with their current release being "I Keep Crying" b/w "Tear Drops".

With the acquisition of the Frank Sorrell Trio, an instrumental combo, the label now sports this trio, a vocal quartet, the Raymond Scott Quintet and Orchestra, plus Dorothy Collins.

It was announced by Leonard Wolf that the first sides by the trio will be recorded immediately and rushed into production.

Fisher Serenaded



NEW YORK—RCA Victor officials gather round Eddie Fisher and sing congratulations to him on his Fifth Anniversary with the company. The young singer made his first record "My Bolero" in October, 1949.

Musically saluting Fisher on his anniversary are (left to right) Howard Letts, Assistant General Manager, RCA Victor Record Division; Larry Kanaga, Sales Manager; Fisher, George Marek, Director of Artists and Repertoire; Hugo Winterhalter, Musical Director and Emanuel (Manie) Sacks, Vice President and General Manager.

Fisher's latest disk is the title song of the new Rodgers-Hammerstein musical "Fanny." One of his biggest hits also was the title song of a musical, "Wish You Were Here."



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Ninth Music Poll In Full Swing As Votes Pour In

NEW YORK—*The Cash Box*' ninth annual music poll to determine the top money making records and recording artists was well under way this week as returns from juke box operators throughout the country kept pouring in to our New York offices.

Compilations are now being prepared and the first results will be announced in two weeks (November 6 issue).

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will continue for another seven weeks with the final results appearing in the December 4th issue.

Vote by filling out the yellow card enclosed in this issue.

Below is a list of the top tunes of the year in each category to aid operators in their voting.

Top Popular Song Favorites of 1954

A GIRL, A GIRL
ANSWER ME, MY LOVE
CARA MIA
CHANGING PARTNERS
CRAZY 'BOUT YOU BABY
CROSS OVER THE BRIDGE
DARKTOWN STRUTTERS BALL
FROM THE VINE CAME THE
GRAPE
GOODNIGHT SWEETHEART,
GOODNIGHT
HAPPY WANDERER, THE
HEART OF MY HEART
HERE
HERNANDO'S HIDEAWAY
HEY THERE
HIGH AND THE MIGHTY, THE
HOLD MY HAND
I GET SO LONELY
I'M A FOOL TO CARE
I NEED YOU NOW
I UNDERSTAND JUST HOW YOU
FEEL
IF I GIVE MY HEART TO YOU
IF YOU LOVE ME
IN THE CHAPEL IN THE MOON-
LIGHT
ISLE OF CAPRI
JOEY
LITTLE SHOEMAKER, THE
LITTLE THINGS MEAN A LOT
MAKE LOVE TO ME
MAN UPSTAIRS, THE
MAN WITH THE BANJO, THE
MARIE
OH, MY PAPA
RAGS TO RICHES
RICOCHET
SECRET LOVE
SH-BOOM
SKOKIAAN
SMILE
STRANGER IN PARADISE
SWAY
THAT'S AMORE

THEY WERE DOIN' THE MAMBO
THIS OLE HOUSE
THREE COINS IN THE FOUNTAIN
TILL THEN
YOUNG AT HEART
WANTED

Top Rhythm & Blues Favorites of 1954

ANNIE HAD A BABY
EBB TIDE
GOODNIGHT SWEETHEART,
GOODNIGHT
HONEY HUSH
HONEY LOVE
HURTS ME TO MY HEART
I'LL BE TRUE
I'M YOUR HOOCHIE KOOCHIE
MAN
IT SHOULD'VE BEEN ME
I UNDERSTAND JUST HOW YOU
FEEL
JUST MAKE LOVE TO ME
LOVEY DOVEY
MARIE
MONEY HONEY
OH, WHAT A DREAM
PLEASE FORGIVE ME
SAVING MY LOVE FOR YOU
SEXY WAYS
SHAKE, RATTLE & ROLL
SH-BOOM
SUCH A NIGHT
THINGS THAT I USED TO DO,
THE
WORK WITH ME, ANNIE
YOUR CASH AIN'T NOTHIN' BUT
TRASH
YOU'LL NEVER WALK ALONE
YOU'RE SO FINE

Top Country Song Favorites of 1954

BACK UP BUDDY
BIMBO
COURTIN' IN THE RAIN
DON'T DROP IT
EVEN THO
GOODNIGHT SWEETHEART,
GOODNIGHT
I DON'T HURT ANYMORE
I'LL BE THERE
I REALLY DON'T WANT TO
KNOW
LET ME BE THE ONE
LOOKING BACK TO SEE
ONE BY ONE
RELEASE ME
ROSE MARIE
SECRET LOVE
SLOWLY
SPARKLING BROWN EYES
THERE STANDS THE GLASS
THIS IS THE THANKS I GET
THIS OLE HOUSE
WAKE UP IRENE
YOU BETTER NOT DO THAT

THE CASH BOX



Album Reviews

FILM SOUND TRACK

"A STAR IS BORN"—JUDY GARLAND from the sound track of "A Star Is Born" starring Judy Garland and James Mason—Columbia BL-1201 (12" LP) List: \$6.95

HERE'S WHAT I'M HERE FOR; IT'S A NEW WORLD; SOMEONE AT LAST; LOSE THAT LONG FACE; GOTTA HAVE ME GO WITH YOU; THE MAN THAT GOT AWAY; BORN IN A TRUNK.

Motion picture history will be made when the run of "A Star Is Born" is completed. And "Oscars" are sure to be awarded to at least a half dozen people concerned with this fabulous three-hour flicker. It's another "Gone With The Wind." Bound in a deluxe package, Columbia offers the sound-track of the film; a two-sided 12-incher just jam packed with musical entertainment at its level best. It is needless to say that Judy Garland is great in the flicker, but the amazing thing is that all her dynamic personality emanates from this record. This reviewer had the pleasure of seeing the film, and after having viewed the three-hour masterpiece, we just had to listen to the album about four or five times. Everyone who sees "A Star Is Born" is sure to react in the same manner. Should, without a doubt, be one of the year's biggest packaged items. Music and lyrics are by Harold Arlen and Ira Gershwin. The fabulous "Born In A Trunk" production number, which probably tops all musical productions this reviewer has ever seen, was composed by Leonard Gershe.

"BRIGADOON"—GENE KELLY, VAN JOHNSON & CYD CHARISSE—Selections recorded directly from the sound track of the MGM film—MGM E3135 (12" LP) List: \$4.85

ONCE IN THE HIGHLANDS; DOWN ON MACCONNACHY SQUARE; THE HEATHER ON THE HILL; WAITIN' FOR MY DEARIE; I'LL GO HOME WITH BONNIE JEAN; COME TO ME, BEND TO ME; ALMOST LIKE BEING IN LOVE; THERE BUT FOR YOU GO I; BRIGADOON.

In 1947, a Broadway musical called "Brigadoon" created a storm when it opened at the Zeigfield Theatre in New York. Now the MGM flicker of the same score is one of the hottest musicals being screened throughout the country. It's delightful music by Frederick Loewe and inviting lyrics by Alan Jay Lerner blossomed to the fullest in the motion picture. The captivating score comes over equally beautiful on this LP by MGM. Gene Kelly's voice and Carol Richards' (the voice for Cyd Charisse) are warm and beautiful on this platter. In fact, you get more than your money's worth on this album since "Come To Me, Bend To Me", a song sequence dropped from the film, is included on the LP. Should be a strong seller for MGM.

POPULAR

"FATS"—FATS WALLER Playing, Singing and Talking in Previously Unreleased Performances—RCA Victor LPT 6001 (2) (2-12" LP) List: \$8.54

If the popular music field had a Hall of Fame, "Fats" Waller would occupy one of the thrones of this kingdom. His great musical ideas, songs, wit and wonderful personality have captivated the world, and even after his untimely death, his songs are recorded and re-recorded. Victor has dug into its seemingly endless vault and come up with a two twelve-inch LP package of unreleased originals by the loveable genius. It's an album that is actually priceless. The personality of this unforgettable artist is embossed on every groove of this record. "Fats" sings, plays the 88's and just ambles along in his uniquely delicious fashion. A treat from beginning to end. Exciting cover photo, if exposed correctly, will sell the album immediately. Enclosed in the deluxe package is an interesting brochure by Fat's friend and manager, Ed Kirkeby.

"AN ADVENTURE IN HIGH FIDELITY"—RCA Victor LM 1802 (1-12" LP) List: \$6.63

ADVENTURE IN HIGH FIDELITY; THE ORCHESTRA IN A NUTCRACKER SHELL; HOW GOOD IS YOUR FIDELITY; THE HUMAN VOICE IN HIGH FIDELITY; "NEW ORTHOPHONIC" IN POPS.

RCA issues a deluxe single LP package called "An Adventure in High Fidelity" that is just that. Robert Russell Bennett was commissioned by RCA Victor to write a special High Fidelity score that would serve as a definite demonstration piece. It is beautifully done combining the melodic, the dramatic and use of such instruments that lend themselves particularly to hi-fi sound. An intriguing work that fills the demands of both the hi-fi enthusiast as well as those whose first requirements are musical quality. To list the instruments used on this recording would take up the entire space allotted to the review. Suffice it to say that everything you have ever heard, with the possible exception of the washboard, musical saw and jug is used. Bennett also uses parts from Tchaikovsky's Nutcracker Ballet to illustrate the sounds of many instruments which you hear in solo passages. An interesting comparison is offered by the presentation of excerpts from Bennett's "Adventure In Hi Fidelity". You hear three different versions of much the same basic material, each illustrating different recording characteristics. Experiments also include the voices of Roberta Peters, Victoria de los Angeles, Jussi Bjoerling, Leonard Warren as well as the instrumentation of Hugo Winterhalter, The Three Suns, Henri Rene and The Sauter-Finegan Orchestra. Voluminous notes make this indeed an adventure.

"A BOUQUET OF HITS from TERESA BREWER"—Coral CRL 56072 (10" LP) List: \$3.00

SKINNIE MINNIE; I HAD SOMEONE ELSE BEFORE I HAD YOU; AU REVOIR; DANGER SIGNS; BABY, BABY, BABY; JILTED; CHICAGO STYLE; MY SWEETIE WENT AWAY.

One of the fabulous voices of the pop wax world is Teresa Brewer's. The punch-packed little chirp has thrilled countless audiences with her magnificent voice. Here, eight of her latest sides, tunes that have met with the public's fancy, are belted across by the pint-sized cutie. A delightful collection that'll thrill her fans.

★ **Ramblin' To The Top!** ★
★ **"MUSKRAT RAMBLE"** ★
★ by ★
★ **THE MATYS BROS.** ★
★ ESSEX # 369 ★

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• and •
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"It's What's in THE CASH BOX That Counts"

THE CASH BOX



Album Reviews

"CHRISTMAS IN HIGH FIDELITY"—GEORGE MELACHRINO and the Melachrino Orchestra—RCA Victor LPM-1045 (12" LP) List: \$4.00

GOOD KING WENCESLAS; WHITE CHRISTMAS; JINGLE BELLS; LITTLE BROWN JUG; HARK! THE HERALD ANGELS SING; SLEIGH RIDE; FAIRY ON THE CHRISTMAS TREE; ADESTE FIDELES; SILENT NIGHT; ONCE MORE IT'S CHRISTMAS; I SAW MOMMY KISSING SANTA CLAUS; MRS. SANTA CLAUS; THE SKATERS WALTZ; RUDOLPH THE RED-NOSED REINDEER; THE FIRST NOEL; WINTER WONDERLAND.

Christmas music is beautiful. Christmas music in High Fidelity as played by George Melachrino and his Melachrino Strings is superb. Mr. Melachrino leads his orchestra through sixteen beautiful favorites of the Yuletide season which is drawing closer. Delightful listening with a great sound. Victor's "Orthophonic" sound really does wonders with these favorites. Dealers can't lose with stock like this.

"MUSIC FOR A RAINY NIGHT"—PAUL WESTON and his orchestra—Columbia CL-574 (12" LP) List: \$3.95

I'LL REMEMBER APRIL; I SEE YOUR FACE BEFORE ME; LITTLE GIRL BLUE; GARDEN IN THE RAIN; DEARLY BELOVED; SOON; ISN'T IT ROMANTIC; FOOLS RUSH IN; I CAN'T GET STARTED; YOU'RE NEARER; DAY BY DAY; WHY WAS I BORN.

Mood music is the big thing today in packaged goods. Big movie production sound track albums and hit vocalist albums may be the big profit makers, but the tremendous number of beautiful mood music LP pay the rent. Paul Weston and his string-filled orchestra offer a dozen warm romantic standards that make great "Music For A Rainy Night". Grade "A" material for a soft background at a party, etc. A package that'll never get stale.

THE MAGICAL MELODIES OF SAVINO—Kapp Records KL 1001—(1-12" LP) List: \$5.95

FOMA "SYMPHO-POP" ORCHESTRA DIRECTED BY ERNEST CLEMONT PLAYS BLUE PARADE; A STAR WILL FALL; HOLIDAY EXPRESS; FLYING CARPET; SABIA; BLUE STARLIGHT; BAYOU POM POM; MAGIC SLIPPERS; PERUVIAN PINWHEEL; FOR DREAMERS ONLY; JO ANNE; LOVE IS A ROSE.

The music of Domenico Savino is offered in lush orchestrations and might be termed "mood music" as it is lovely, lilting, melodic music to relax to, to talk to, to read to. An enticing wax that should find a ready market if properly exploited. Attractive modern painting on the front of the sleeve should help capture the attention of the browser.

CLASSICAL

TCHAIKOVSKY "Symphony No. 6 in B Minor, Op. 74 ("Pathétique")—Decca DL-9718 (1-12" LP) List: \$5.85

The beautiful, melancholy and haunting "Pathétique" is superbly interpreted by Leonard Bernstein conducting the Stadium Concerts Symphony Orchestra of New York. Described by Tchaikovsky as his best work, it has long been one of the most popular symphonies and is a basic must for any library. The score has been recorded many times and this will limit the sales as there are several good releases on the market. Leonard Bernstein is not without his audience and this should guarantee a good sale.

LA FIESTA MEXICANA—H. Owen Reed—Mercury Records MG 40011 (1-12" LP) List: \$5.95

Frederick Fennell conducts the Eastman Symphonic Wind Ensemble

LA FIESTA MEXICANA; CANZONA; P. SALM; A SOLEMN MUSIC; CHORALE AND ALLELUIA.

An album dedicated to our contemporary American composers. Title piece, "La Fiesta Mexicana", is a symphonic treatment of Mexican folk music—a story of a religious fiesta. A colorful piece that paints a variety of moods. "Canzona" by Peter Menin; "Psalm" by Vincent Persichetti; "A Solemn Music" by Virgil Thomson; and "Chorale and Alleluia" by Howard Hanson are beautifully presented works, all of which lend themselves to the hi-fi treatment which Mercury calls "Living Presence". Followers of contemporary music should find much in this LP.

JAZZ

THE SWINGING BUDDY RICH—Norgran Records MG N 26 (1-10" LP) List: \$3.85

The title describes this waxing. Buddy's skill with the drumsticks need no buildup here. Buddy swings through such tunes as "Let's Fall In Love"; "Me and My Jaguar"; "Just Blues"; "Strike It Rich"; "Sportin' Life" and "Sweets' Opus #1". Personnel consists of such top names as Benny Carter, Alto sax; George Auld, tenor; Bob Lawson, baritone; Harry Edison, trumpet; Milton Bernhart, trombone; John Simmons, bass; Jimmy Rowles, piano; Willie Smith, alto; Bob Poland, baritone; George Wiggins, piano and Joe Comfort, bass. Lest the title be misleading, Buddy is just one of a large ensemble, most of whom take solos. Good listening in dance tempo.

TERRY GIBBS QUARTET—Brunswick Records BL 58055—(1-10" LP) List: \$3.00

I'VE FOUND A NEW BABY; TERRY'S BLUES; BLUE MOON; MY FRIEND TINY; EXACTLY LIKE YOU; VERNERDI; TEA FOR TWO; THAT FELLER MCKELLER.

Terry Gibbs is not new on wax. His fantastic mallet work on the vibraphone exemplifies the best as Terry sprinkles tinkling notes through the air. Of the eight tunes, four are standards and four are Gibbs originals. Working with Terry are Louis, Ciccone, drums; Terry Pollard, piano and Kenny O'Brien, bass.

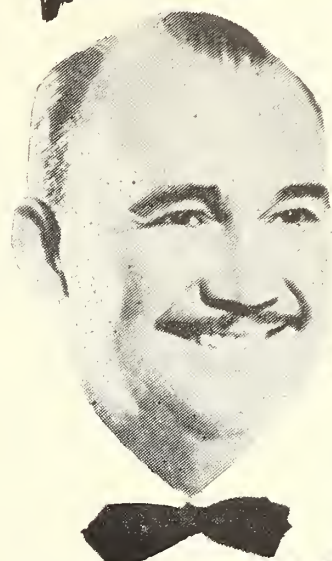
de ARANGO—EmArcy MG 26020 (1-10" LP) List: \$3.00

ALONE TOGETHER; GONE WITH THE WIND; ALL GOD'S CHILDREN GOT RHYTHM; THE NEAPNESS OF YOU; THE GYPSY IN MY SOUL; DANCING ON THE CEILING; SUMMERTIME; THESE FOOLISH THINGS.

A collection of jazz standards gets a fresh approach from the talented guitaring of de Arango whose nimble plucking on this LP should bring a good deal of attention, respect and admiration from the jazz buyer. The tunes have been heard many times before, but they are new and revitalized as etched by de Arango and cohorts Teddy Kotick, bass; Art Mardigan, drums; and Johnny Williams, piano. Each of the quartet contributes to the strength of the over-all picture, but this is de Arango's day in the sun and he glories in it.

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1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. SEVEN BRIDES FOR SEVEN BROTHERS Original Cast (MGM E 244; X 244)
4. THE PAJAMA GAME Original Cast (Columbia ML 4840; A 1098)
5. SWING EASY Frank Sinatra (Capitol H 528; EAP 1, 2-528)
6. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7. GLENN MILLER LTD. EDITION, II Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
8. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
9. PARDON MY BLOOPER # 1 & 2 Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. BING Bing Crosby (Decca DX 151; ED-1700)
10. A STAR IS BORN Judy Garland (Columbia BL 102; BA 1021)

Rambling thru Columbus



COLUMBUS, OHIO—The McGuire Sisters are visited by bandleader Ray Anthony and disk jockey Gene Fuller of WBNS during a recent visit to Columbus. The girls' version of "Muskrat Ramble", on Coral, looks like it will be a successor to "Goodnight, Sweetheart, Goodnight" on the hit lists.

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TO YOU

ALSO 1001

I KNOW, I KNOW IT'S LOVE

B/W BETRAYED! 1002

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THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HEY THERE Rosemary Clooney (Columbia)
2. IF I GIVE MY HEART TO YOU {Doris Day (Columbia)
Connee Boswell (Decca)
Denise Lor (Major)
3. SKOKIAAN {Ralph Marterie (Mercury)
Four Lads (Columbia)
Bulawayo Band (London)
4. SH-BOOM Crewcuts (Mercury)
5. I NEED YOU NOW Eddie Fisher (RCA Victor)
6. HOLD MY HAND Don Cornell (Coral)
7. THE HIGH AND THE MIGHTY {Les Baxter (Capitol)
LeRoy Holmes (MGM)
Victor Young (Decca)
8. SMILE {Nat "King" Cole (Capitol)
Sunny Gale (RCA Victor)
9. THIS OLE HOUSE Rosemary Clooney (Columbia)
10. PAPA LOVES MAMBO Perry Como (RCA Victor)
- 11) TELL ME, TELL ME. 12) TEACH ME TONIGHT. 13) CARA MIA.
- 14) THEY WERE DOIN' THE MAMBO. 15) MUSKRAT RAMBLE.
- 15) WHITHER THOU GOEST.

Bill Silbert (WMGM-New York) had some good and bad news last week. He was signed to a five year contract with WMGM on the one hand, and had his apartment ransacked on the other. Bill lost money, jewelry, and what hurt most, many of his choice records. . . . Also re-signed last week was Jack Lacy by WINS for five years. . . . Frank Darien (KSJO-San Jose, Calif.) bedded by the flu bug for the most part of last week.

Pic of the week—Jay Michael (WCAE-Pittsburgh, Pa.) is heard 5½ hours daily. Jay, extremely popular with the teenagers, is busy almost every night appearing at record hops throughout the Pennsylvania area. By the end of December, Jay figures to have appeared before more than 250,000 teeners at record hops. He is already booked through May of 1955. . . . Cardinal Records sponsoring a Pretty Patricia contest to eventuate in a national final. Winner will be picked by The Townsman who sing "Pretty Patricia" for Cardinal Records. Winning gal gets \$100. bond, winning jockey gets the same and so does the jockey who submits the most entries. . . . Lorry Raine and Tim Gayle spent weekend at Palm Springs, Calif. where Tim picked up the Bali Bali account and caught Tommy "A Star Is Born" Noonan's opening at Chi Chi's. KPAL is Palm Spring's new 24 hour all-records station. . . . Fred Beck is new KABC-Hollywood jock.

Hal (ex-"Gildersleeve") Perry is also on the same station as is Will Kennedy with "Juke Box Record Reviews" Saturday nights. . . . Art Preston's (WSPR-Springfield, Mass.) picture and article appears in the December issue of Hit Parader, now on the newstands. . . . WHAT-Philadelphia program director disk jockey, Chasbo O'Donnell, is really a busy man these days. With the new Fall schedule now in effect, Chasbo has taken over the "Caravan of Music" Monday thru Saturday, 12 noon to 1 pm. Aside from this he has started a brand new show every Sunday night from 10:45 till 11, called "Meet the Artist," an informal show concerning little known facts about well known artists. Hawthorne (KABC-Hollywood, Calif.) has 11 radio and TV shows over KABC radio and KTLA television. The KTLA show is four half hour weekly stints mimicing records, current and past. The KABC show is six midnite to 3 am shows weekly from Ciro's nightclub, called "Hawthorne At Ciro's." ABC network is now putting together a coast to coast show from Hawthorne's tapes of the nightly Ciro's show for a once-a-week hour deejay show due to break in about one month.

Jerry Hauser (KAFP-Petaluma, Calif.) takes over the morning record show of Jeff Evans in addition to his other duties. Jerry runs a Cash Box show every Saturday morning. . . . Robin Bonneau (WTSV-Clairemont, N. H.) has added another hour to his afternoon "Matinee." In addition to his regular stints Robin is now doing play by play football. . . . Mort Nussbaum moves from WHAM-Rochester, N. Y. after six years to WBBF-Rochester. Mort will do a late night deejay show from the cocktail lounge of the Hotel Seneca. Mort will make his headquarters at the hotel, doing a remote instead of from the station, and would appreciate all records and promotional material be sent to him at the Hotel Seneca.

THE CASH BOX

GAIETY MUSIC SHOP
New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. Sh-Boom (Crewcuts)
3. Papa Loves Mambo (Como)
4. Chapel In The Moonlight (Kitty Kallen)
5. I Need You Now (Fisher)
6. Little Shoemaker (Gaylords)
7. High And The Mighty (LeRoy Holmes)
8. Shake, Rattle & Roll (Haley)
9. Little Things (Kitty Kallen)
10. They Were Doin' The Mambo (Vaughn Monroe)

JORDON MARSH COMPANY
Boston, Mass.

1. This Ole House (R. Clooney)
2. Papa Loves Mambo (Como)
3. Skokiaan (Four Lads)
4. Chapel In The Moonlight (Kitty Kallen)
5. Oop-Shoop (Crewcuts)
6. High And The Mighty (Victor Young)
7. Bandit (Johnston Bros.)
8. Honey Love (Drifters)
9. Little Shoemaker (Gaylords)
10. I Need You Now (Fisher)

GREENLINE RECORD
CENTER
Jamaica, L. I., N. Y.

1. Hold My Hand (Don Cornell)
2. Papa Loves Mambo (Como)
3. I Need You Now (Fisher)
4. Cara Mia (David Whitfield)
5. Hey There (R. Clooney)
6. Little Shoemaker (Gaylords)
7. Sh-Boom (Crewcuts)
8. Smile (Cole/Gale)
9. Shake, Rattle & Roll (Haley)
10. Chapel In The Moonlight (Kitty Kallen)

SPRUCE RECORD SHOP
Scranton, Pa.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (R. Clooney)
3. I Need You Now (Fisher)
4. Teach Me Tonight (DeCastro Sisters)
5. Papa Loves Mambo (Como)
6. Little Shoemaker (Gaylords)
7. Count Your Blessings (Fisher)
8. Smile (Nat "King" Cole)
9. I Can't Tell A Waltz From A Tango (Patti Page)
10. I Want You All To Myself (Kitty Kallen)

DENVER RECORD STORE
Denver, Colo.

1. Skokiaan (Ralph Marterie)
2. If I Give My Heart To You (Doris Day)
3. Little Shoemaker (Gaylords)
4. Sh-Boom (Crewcuts)
5. High And The Mighty (Victor Young)
6. Hold My Hand (Don Cornell)
7. This Ole House (R. Clooney)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I Need You Now (Fisher)
10. Au Revoir (Teresa Brewer)

GRINNELL BROTHERS
Detroit, Mich.

1. Whither Thou Goest (Paul & Ford)
2. Mama Doll Song (Patti Page)
3. In A Little Spanish Town (David Carroll)
4. Run Around (3 Chukles)
5. St. Louis Blues Mambo (Richard Maltby)
6. Shake, Rattle & Roll (Haley)
7. Hey There (R. Clooney)
8. I Need You Now (Fisher)
9. Papa Loves Mambo (Como)
10. Muskrat Ramble (McGuire)

YOUNKERS
Des Moines, Iowa

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (Como)
6. Hold My Hand (Don Cornell)
7. If I Give My Heart To You (Doris Day)
8. High And The Mighty (Les Baxter)
9. Fanny (Eddie Fisher)
10. Whither Thou Goest (Paul & Ford)

HUDSON ROSS
Chicago, Ill.

1. Cara Mia (D. Whitfield)
2. This Ole House (R. Clooney)
3. Shake, Rattle & Roll (Haley)
4. That's What I Like (Don, Dick & Jimmy)
5. Muskrat Ramble (McGuire)
6. Hold My Hand (Don Cornell)
7. I Need You Now (Fisher)
8. Oop-Shoop (Crewcuts)
9. Papa Loves Mambo (Como)
10. Rock Around The Clock (Dee)

MUSIC CORNER
New Haven, Conn.

1. Cara Mia (David Whitfield)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Denise Lor)
4. Papa Loves Mambo (Como)
5. Teach Me Tonight (DeCastro Sisters)
6. Skokiaan (Ralph Marterie)
7. Hold My Hand (Don Cornell)
8. Little Shoemaker (Gaylords)
9. Because Of You (Davis, Jr.)
10. Count Your Blessings (Fisher)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Shake, Rattle & Roll (Haley)
2. This Ole House (R. Clooney)
3. I Need You Now (Fisher)
4. Skokiaan (Ralph Marterie)
5. Sh-Boom (Crewcuts)
6. Hold My Hand (Don Cornell)
7. Down In The Bottom Of The Well (Wilder Bros.)
8. Papa Loves Mambo (Como)
9. Tell Me, Tell Me (June Valli)
10. If I Give My Heart To You (Doris Day)

THE MUSIC BOX
Spokane, Wash.

1. Hey There (R. Clooney)
2. Mood Indigo (N. Petty Trio)
3. Hold My Hand (Don Cornell)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (Fisher)
6. Shake, Rattle & Roll (Haley)
7. St. Louis Blues Mambo (Richard Maltby)
8. Rain, Rain, Rain (Laine & 4 Lads)
9. Whither Thou Goest (Paul & Ford)
10. Little Shoemaker (Gaylords)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Sh-Boom (Crewcuts)
2. I Need You Now (Fisher)
3. Cara Mia (David Whitfield)
4. Hey There (R. Clooney)
5. This Ole House (R. Clooney)
6. High And The Mighty (LeRoy Holmes)
7. Hold My Hand (Don Cornell)
8. Skokiaan (Ralph Marterie)
9. I Want You All To Myself (Kitty Kallen)
10. It's A Woman's World (Four Aces)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. I Need You Now (Fisher)
2. Hold My Hand (Don Cornell)
3. If I Give My Heart To You (Connee Boswell)
4. Sh-Boom (Crewcuts)
5. Skokiaan (Ralph Marterie)
6. What A Dream (Patti Page)
7. High And The Mighty (Les Baxter)
8. Count Your Blessings (Fisher)
9. Whither Thou Goest (Paul & Ford)
10. Papa Loves Mambo (Como)

MUSIC SALES
Toledo, Ohio

1. This Ole House (R. Clooney)
2. I Need You Now (Fisher)
3. If I Give My Heart To You (Connee Boswell)
4. Shake, Rattle & Roll (Haley)
5. The Things I Didn't Do (Perry Como)
6. Mood Indigo (N. Petty Trio)
7. Muskrat Ramble (McGuire)
8. Skokiaan (Ralph Marterie)
9. Rain, Rain, Rain (Laine & Four Lads)
10. Papa Loves Mambo (Como)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Sh-Boom (Stan Freberg)
2. Hold My Hand (Don Cornell)
3. Hey There (R. Clooney)
4. Papa Loves Mambo (Como)
5. Hey There (S. Davis, Jr.)
6. I Need Your Lovin' (Cheers)
7. I Need You Now (Fisher)
8. Smile (Nat "King" Cole)
9. Cara Mia (David Whitfield)
10. River Of No Return (Ford)

VARIETY RECORD SHOP
Louisville, Ky.

1. Hold My Hand (Don Cornell)
2. I Need Your Lovin' (Cheers)
3. Papa Loves Mambo (Como)
4. Muskrat Ramble (McGuire)
5. Rock A Beatin' Boogie (Esquire Boys)
6. I Need You Now (Fisher)
7. Hey There (R. Clooney)
8. Rain, Rain, Rain (Laine & 4 Lads)
9. Smile (Nat "King" Cole)
10. Fanny (Eddie Fisher)

MADRONA RECORD SHOP
Portland, Ore.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. I Need You Now (Fisher)
4. If I Give My Heart To You (Doris Day)
5. Muskrat Ramble (Draper)
6. This Ole House (R. Clooney)
7. Skokiaan (Ralph Marterie)
8. Little Shoemaker (Gaylords)
9. Shake, Rattle & Roll (Haley)
10. I'm A Fool To Care (Paul & Ford)

DUCHESS RECORD SHOP
Indianapolis, Ind.

1. Hey There (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (Fisher)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. This Ole House (R. Clooney)
6. Shake, Rattle & Roll (Haley)
7. Skokiaan (Ralph Marterie)
8. Little Shoemaker (Hugo Winterhalter)
9. What A Dream (Patti Page)
10. High And The Mighty (Les Baxter)

KOPS PIANO HOUSE
Great Falls, Mont.

1. This Ole House (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Doris Day)
4. Hey There (R. Clooney)
5. I Need You Now (Fisher)
6. Little Shoemaker (Gaylords)
7. High And The Mighty (LeRoy Holmes)
8. Chapel In The Moonlight (Kitty Kallen)
9. I'm A Fool To Care (Paul & Ford)
10. Cara Mia (David Whitfield)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Teach Me Tonight (DeCastro Sisters)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. I Need You Now (Fisher)
5. Skokiaan (Ray Anthony)
6. Little Shoemaker (Gaylords)
7. High And The Mighty (Victor Young)
8. Hold My Hand (Don Cornell)
9. Sh-Boom (Crewcuts)
10. If I Give My Heart To You (Doris Day)

COX RECORD SHOP
Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. Hey There (R. Clooney)
3. High And The Mighty (Victor Young)
4. I Need You Now (Fisher)
5. Chapel In The Moonlight (Kitty Kallen)
6. If I Give My Heart To You (Connee Boswell)
7. Muskrat Ramble (McGuire)
8. This Ole House (R. Clooney)
9. Sh-Boom (Crewcuts)
10. Dream (Four Aces)

Original
SMASH Hit!

THE DE CASTRO SISTERS

Sing

"TEACH ME TONIGHT"

b/w

"It's Love"

Abbott No. 3001

ABBOTT RECORDS, INC.

6636 Hollywood Blvd.

Hollywood 28, Calif.

Distributed in Canada by Quality Records, Ltd.

MOVIE REVIEW

"A Star Is Born"



When you have completed a huge seven course dinner, it's very difficult to remember how hungry you were prior to the feast. This reviewer got the same effect from "A Star Is Born." After three dynamic hours of Judy Garland and James Mason in the best performances of their lives, it became exceptionally difficult to recall any motion picture we enjoyed more.

It is said that \$6,000,000 and two and a half years went into the making of this film. This is very easy to believe after having seen the flicker. Corners weren't cut in any scene. The most elaborate sets and costumes were used throughout. And the performances by each and every one in the cast was tops.

In the original version of this dramatic film some 17 years ago, Janet Gaynor and Frederick March both earned top honors. If this version doesn't earn close to a half dozen "Oscars" for all concerned, then no other picture this year deserves one.

One of the amazing factors is that the story is three hours and two minutes in length. Sitting through three hours of any form of entertainment is tedious. There are usually segments that drag or become monotonous. Watching "A Star Is Born," this reviewer spent each of the 182 minutes on the edge of the seat. The three hours gave director George Cukor an opportunity to present a full picture of the lives, personalities, desires and thoughts of the principals. And he certainly did a magnificent job. He brought out the best of the many acting abilities of Miss Garland and Mr. Mason. The three hours allowed

a healthy span of time for Harold Arlen and Ira Gershwin's wonderful music and lyrics, and for the stupendous Leonard Gershe "Born In A Trunk" production number by Miss Garland.

In most musicals, when the major production number has ended, the movie-goer wished that it could continue endlessly. In "A Star Is Born," the "Born In A Trunk" production almost does. It's a bigger, more exciting and more interesting piece of song and dance material than any we've ever witnessed. Although Messrs. Arlen and Gershwin may never see their tunes on the top of the hit parade charts, they, nevertheless, have composed standards that will lead a long and happy life. "Here's What I'm Here For," "The Man That Got Away" and "Lose That Long Face" are true musical charmers.

The sequence of Miss Garland's living-room presentation for James Mason, of abbreviated song and dance numbers from one of her coming pictures, is another showcase for the amazing Garland talent. The stamp of quality is printed on every segment of the flicker.

There is a possibility now, that the many single recordings of "The Man That Got Away," one of the top songs from the flicker, may start selling in quantity once again. And there is no doubt that the 12" LP sound track recording by Columbia will be one of the big packaged items of the year.

Musically, dramatically and visually, "A Star Is Born" ranks with the all time best. It should be one of the biggest grossers Hollywood has ever produced. It's a picture the public will not soon forget.



"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 16 without any changes on the part of THE CASH BOX.

Allan Berg KRKD—Los Angeles, Calif.

1. If I Give My Heart To You (Boswell/Day)
2. Papa Loves Mambo (J. Ray)
3. Skokiaan (Four Lads)
4. Smile (Lita Roza)
5. Rain, Rain, Rain (Frankie Laine & Four Lads)
6. Cara Mia (David Whitfield)
7. Count Your Blessings (Bing Crosby)
8. Hold My Hand (Don Cornell)
9. This Ole House (R. Clooney)
10. Muskrat Ramble (McGuire Sisters)

Al Stevens WCBM—Baltimore, Md.

1. If I Give My Heart To You (Denise Lor)
2. I Need You Now (E. Fisher)
3. Papa Loves Mambo (Como)
4. Shake, Rattle And Roll (Bill Haley & Comets)
5. Hey There (R. Clooney)
6. Cara Mia (David Whitfield)
7. Tell Me Tell Me (J. Valli)
8. I'm A Rollin' (Jackie Miles)
9. Mood Indigo (N. Petty Trio)
10. Don't Let The Kitty Geddin (Kitty Kallen)

Bill Phillips WBAX—Wilkes-Barre, Pa.

1. If I Give My Heart To You (Lor/Boswell)
2. I Need You Now (Fisher)
3. Sh-Boom (Crewcuts)
4. Hey There (Clooney/Davis, Jr)
5. Chapel In The Moonlight (Kitty Kallen)
6. High And The Mighty (LeRoy Holmes)
7. Hernando's Hideaway (Archie Bleyer)
8. Can't Tell A Waltz From A Tango (Patti Page)
9. Rain, Rain, Rain (Frankie Laine & Four Lads)
10. The Things I Didn't Do (Perry Como)

Selby Coffeen KWTO—Springfield, Mo.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Hugo Winterhalter)
5. If I Give My Heart To You (Doris Day)
6. Papa Loves Mambo (Como)
7. Little Things Mean A Lot (Kitty Kallen)
8. This Ole House (R. Clooney)
9. Goodnight Sweetheart, Goodnight (McGuire Sis.)
10. I Need You Now (Fisher)

Ken Johnston WDBE—Delray Beach, Fla.

1. Hey There (R. Clooney)
2. Skokiaan (Bulawayo/4 Lads)
3. Smile (Frank Chacksfield)
4. Mama, Don't Cry At My Wedding (Joni James)
5. Sh-Boom (Crewcuts)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Chapel In The Moonlight (Kitty Kallen)
8. This Ole House (R. Clooney)
9. If I Give My Heart To You (Denise Lor)
10. The Bandit (Percy Faith)

Bill Burns WQAM—Miami, Fla.

1. Hey There (R. Clooney)
2. Skokiaan (Bulawayo Band)
3. I Need You Now (Fisher)
4. Sh-Boom (Crewcuts)
5. Hold My Hand (Don Cornell)
6. What A Dream (Patti Page)
7. If I Give My Heart To You (Denise Lor)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. High And The Mighty (Victor Young)
10. Hajji Baba (Nat "King" Cole)

Rudy Poalangeli WRR—Ithaca, N. Y.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Papa Loves Mambo (Como)
4. Hajji Baba (Nat "King" Cole)
5. High And The Mighty (Victor Young)
6. Madonna, Madonna (Bennett)
7. Skokiaan (Ralph Marterie)
8. This Ole House (R. Clooney)
9. Time Waits For No One (Hilltoppers)
10. Nic-Name Song (J. Komack)

Sherm Feller WVDA—Boston, Mass.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (Clooney/Davis, Jr.)
3. Mr. Pogo (Hayman/Commanders)
4. Always You (Betty Madigan)
5. Hold My Hand (Don Cornell)
6. Madonna, Madonna (Bennett)
7. Tell Me, Tell Me (June Valli)
8. Hopelessly (Ames Bros.)
9. They'll Forget About You (Mariners)
10. Day In Day Out (Joe Foley)

Norm Prescott WORL—Boston, Mass.

1. The Bandit (Johnston Bros.)
2. Nic-Name Song (J. Komack)
3. Mr. Pogo (The Commanders)
4. Mr. Sandman (Chordettes)
5. Whither Thou Goest (Paul & Ford)
6. I Spoke Too Soon (Crewcuts)
7. Papa Loves Mambo (Como)
8. Teach Me Tonight (DeCastro Sisters)
9. Muskrat Ramble (Draper)
10. If I Give My Heart To You (Denise Lor)

Clarence Hamann WJMR—New Orleans, La.

1. Hold My Hand (Don Cornell)
2. High And The Mighty (Richard Hayman)
3. Whither Thou Goest (Paul & Ford)
4. If I Give My Heart To You (Doris Day)
5. I Want You All To Myself (Kitty Kallen)
6. Mama Don't Cry At My Wedding (Joni James)
7. Papa Loves Mambo (Como)
8. Rain, Rain, Rain (Frankie Laine & Four Lads)
9. Hajji Baba (Nat "King" Cole)
10. Time Waits For No One (Hilltoppers)

Roland A. Dumas WMAS—Springfield, Mass.

1. Hey There (R. Clooney)
2. I Cried (Patti Page)
3. Take Me Back (Bennett)
4. The Things I Didn't Do (Perry Como)
5. I Need You Now (Fisher)
6. If I Give My Heart To You (Doris Day)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. My Heart's On A Fast Express (Julius LaRosa)
9. Sh-Boom (Crewcuts)
10. It Shall Come To Pass (Four Aces)

Dave Teig WILK—Wilkes-Barre, Pa.

1. Teach Me Tonight (DeCastro Sisters)
2. Skokiaan (Bulawayo Band)
3. Honey Love (Bunny Paul)
4. If I Give My Heart To You (Denise Lor)
5. Muskrat Ramble (McGuire Sisters)
6. This Is The Thanks I Get (Marian Caruso)
7. Sh-Boom (Crewcuts)
8. Sh-Boom (Stan Freberg)
9. I Need Your Love (Cheers)
10. Sisters (Peggy Lee)

Bob Larsen WEMP—Milwaukee, Wisc.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Connie Boswell)
3. Papa Loves Mambo (Como)
4. This Ole House (R. Clooney)
5. Oop-Shoop (Crewcuts)
6. Mama Doll Song (P. Page)
7. Muskrat Ramble (McGuire Sisters)
8. Mambo In The Moonlight (Gary Crosby)
9. Point Of No Return (Scott)
10. Love Me (Kay Brown)

Gary Lesters WVNJ—Newark, N. J.

1. Hey There (R. Clooney)
2. High And The Mighty (Les Holmes)
3. This Ole House (R. Clooney)
4. Little Shoemaker (Gaylords)
5. Chapel In The Moonlight (Kitty Kallen)
6. Sh-Boom (Crewcuts)
7. Cinnamon Sinner (Bennett)
8. Fortune In Dreams (K. Starr)
9. Always You (Betty Madigan)
10. Tell Me, Tell Me (June Valli)

Bob Watson WQXI—Atlanta, Ga.

1. Hold My Hand (D. Cornell)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Connie Boswell)
4. Sh-Boom (Crewcuts)
5. Chapel In The Moonlight (Kitty Kallen)
6. Smile (Nat "King" Cole)
7. High And The Mighty (Les Baxter)
8. St. Louis Blues Mambo (Richard Maltby)
9. Teach Me Tonight (Grayco)
10. Mister Sandman (Chordettes)

Don Bell KRNT—Des Moines, Iowa

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. I Need You Now (Fisher)
4. Skokiaan (Ralph Marterie)
5. Sh-Boom (Crewcuts)
6. Hold My Hand (Don Cornell)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. High And The Mighty (Les Baxter)
9. Little Shoemaker (Gaylords)
10. If I Give My Heart To You (Doris Day)

Alan Dary WORL—Boston, Mass.

1. The Things I Didn't Do (Perry Como)
2. If I Give My Heart To You (Denise Lor)
3. I Spoke Too Soon (Crewcuts)
4. I Can't Tell A Waltz From Tango (Patti Page)
5. Hold My Hand (Don Cornell)
6. My Reverie (Verna Leeds)
7. St. Louis Blues Mambo (Richard Maltby)
8. Sh-Boom (Stan Freberg)
9. Chapel In The Moonlight (Kitty Kallen)
10. Love, You Didn't Do Right By Me (Tony Alamo)

Murray Kaufman WMCA—New York, N. Y.

1. Tell Me, Tell Me (June Valli)
2. Hey There (R. Clooney)
3. Hopelessly (Ames Bros.)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. Drink, Drink, Drink (Lanza)
6. Dim Dim The Lights (Four Tophatters)
7. You Came A Long Way From St. Louis (Bunny Paul)
8. Until Six (Ralph Marterie)
9. Just Like A Fairy Tale (Tony Alamo)
10. If I Give My Heart To You (Denise Lor)

Arty Kay WVLK—Lexington, Ky.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. Little Shoemaker (Gaylords)
4. If I Give My Heart To You (Day/Lor)
5. Sh-Boom (Crewcuts)
6. Skokiaan (Marterie, 4 Lads)
7. Goodnight Sweetheart, Goodnight (McGuire Sis.)
8. I Need You Now (Fisher)
9. Whither Thou Goest (Paul & Ford)
10. Shake, Rattle And Roll (Bill Haley & Comets)

Jim Ameche KLAC—Hollywood, Calif.

1. Tell Me, Tell Me (June Valli)
2. If I Give My Heart To You (Doris Day)
3. Hold My Hand (Don Cornell)
4. Veni Vidi Vici (Gaylords)
5. Smile (Nat "King" Cole)
6. Teach Me Tonight (Grayco)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Try Again (Dean Martin)
9. Cara Mia (David Whitfield)
10. It's A Woman's World (Four Aces)

Johnny Fairchild WORZ—Orlando, Fla.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (S. Davis, Jr.)
3. I Need You Now (Fisher)
4. Mood Indigo (N. Petty Trio)
5. Sh-Boom (Crewcuts)
6. High And The Mighty (LeRoy Holmes)
7. Always You (Betty Madigan)
8. Whither Thou Goest (Loman)
9. Skokiaan (Ralph Marterie)
10. Hold My Hand (Don Cornell)

THE CASH BOX

Disc Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 16 without any changes on the part of THE CASH BOX.

Harvey Hudson
WLEE—Richmond, Va.

1. Skokiaan (Bulawayo Band)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. Sh-Boom (Crewcuts)
5. Do Me Good Baby (Crewcuts)
6. If I Give My Heart To You (Denise Lor)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Smile (Nat "King" Cole)
9. High And The Mighty (Victor Young)
10. Your Heart—My Heart (Frankie Laine)

Al Ross
WBAL—Baltimore, Md.

1. Hey There (R. Clooney)
2. I Need You Now (Fisher)
3. Sh-Boom (Crewcuts)
4. Chapel In The Moonlight (Kitty Kallen)
5. Hold My Hand (Don Cornell)
6. Cara Mia (David Whitfield)
7. The Things I Didn't Do (Perry Como)
8. This Ole House (R. Clooney)
9. Mood Indigo (N. Petty Trio)
10. Whither Thou Goest (Paul & Ford)

Bill Silbert
WMGM—New York, N. Y.

1. If I Give My Heart To You (Day/Lor/Soswell)
2. I Need You Now (E. Fisher)
3. Tell Me Now (Morgan/Four Jokers)
4. Always You (Betty Madigan)
5. Tell Me, Tell Me (June Valli)
6. Hopelessly (Ames Bros.)
7. Nic-Name Song (Komack)
8. Just Like A Fairy Tale (Tony Alamo)
9. Muskrat Ramble (McGuire Sisters)
10. Rain, Rain, Rain (Frankie Laine & Four Lads)

Jack Clifton
WCUE—Akron, Ohio

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. I Need You Now (Fisher)
4. If I Give My Heart To You (Denise Lor)
5. This Ole House (Hamblen)
6. Skokiaan (Ralph Marterie)
7. Mama, Don't Cry At My Wedding (Joni James)
8. Down In The Bottom Of The Well (Wilder Bros.)
9. Teach Me Tonight (DeCastro Sisters)
10. High And The Mighty (Victor Young)

Wes Hopkins
WTTM—Trenton, N. J.

1. If I Give My Heart To You (Connie Boswell)
2. Hold My Hand (Don Cornell)
3. Rain, Rain, Rain (Frankie Laine & Four Lads)
4. High And The Mighty (Les Baxter)
5. Nic-Name Song (Komack)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Papa Loves Mambo (Como)
8. Mood Indigo (N. Petty Trio)
9. Where Can You Be (Martin)
10. Always You (Betty Madigan)

Gene Fullen
WBNS—Columbus, Ohio

1. I Need You Now (Fisher)
2. If I Give My Heart To You (Doris Day)
3. Sh-Boom (Crewcuts)
4. Hey There (R. Clooney)
5. Skokiaan (Ray Anthony)
6. Muskrat Ramble (McGuire Sisters)
7. Hold My Hand (Don Cornell)
8. Your Heart, My Heart (Laine)
9. Shake, Rattle And Roll (Bill Haley & Comets)
10. This Ole House (R. Clooney)

Earle Pudney
WGY—Schenectady, N. Y.

1. If I Give My Heart To You (Connie Boswell)
2. I Need You Now (Fisher)
3. This Ole House (R. Clooney)
4. Papa Loves Mambo (Como)
5. Cinnamon Sinner (Bennett)
6. Sh-Boom (Crewcuts)
7. What A Dream (Patti Page)
8. Fortune In Dreams (K. Starr)
9. Skokiaan (Ralph Marterie)
10. Mood Indigo (N. Petty Trio)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Hold My Hand (Don Cornell)
2. Cara Mia (David Whitfield)
3. I Spoke Too Soon (Crewcuts)
4. Papa Loves Mambo (Como)
5. If I Give My Heart To You (Connie Boswell)
6. Smile (Sunny Gale)
7. Mama, Don't Cry At My Wedding (Joni James)
8. Whither Thou Goest (Paul & Ford)
9. St. Louis Blues Mambo (Richard Maltby)
10. Always You (Betty Madigan)

Robin Bonneau
WTSV—Claremont, N. H.

1. Hey There (R. Clooney)
2. I Need You Now (Fisher)
3. Sh-Boom (Crewcuts)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. If I Give My Heart To You (Doris Day)
6. High And The Mighty (Les Baxter)
7. Little Shoemaker (Gaylords)
8. Madonna, Madonna (Bennett)
9. Tell Me, Tell Me (June Valli)
10. Mr. Sandman, Chordettes

Stan "The Record Man" Dale
WJJO—Chicago, Ill.

1. St. Louis Blues Mambo (Richard Maltby)
2. I Need You Now (Fisher)
3. Oop Shoop (Crewcuts/Greco/Brown)
4. Rain, Rain, Rain (Laine & 4 Lads)
5. The Big Dip (King's 4)
6. That Was My Heart You Heard (Betty Madigan)
7. Woman's World (4 Aces)
8. A Kiss To Call My Own (Gaylords)
9. I Need Your Lovin' (Cheers)
10. Little Spanish Town (Carlyle)

Don Sherman
WLYN—Lynn, Mass.

1. Mr. Pogo (Richard Hayman)
2. Mama Doll Song (P. Page)
3. I'm A Fool For You (Manning)
4. The Things I Didn't Do (Perry Como)
5. One O'Clock Jump Mambo (Les Elgart)
6. Mr. Sandman (Chordettes)
7. Teach Me Tonight (DeCastro Sisters)
8. Blame It On Yourself (Fran Warren)
9. Down In The Bottom Of The Well (Wilder Bros.)
10. Ise A Muggin' (Mel Torme)

Jack Gale
WTMA—Charleston, S. C.

1. Tell Me, Tell Me (J. Valli)
2. Angels In The Sky (Martin)
3. If I Give My Heart To You (Dinah Shore)
4. I've Got My Eyes On You (Gary Crosby)
5. The Song Is Ended (Jones Boys)
6. Smile (Sunny Gale)
7. Whither Thou Goest (Paul & Ford)
8. Hold My Hand (Don Cornell)
9. Sh-Boom (Crewcuts)
10. Skokiaan (L. Armstrong)

Bill Stewart
KLIF—Dallas, Tex.

1. Oop Shoop (Helen Grayco)
2. Try Again (Dean Martin)
3. Hold My Hand (Don Cornell)
4. St. Louis Blues Mambo (Richard Maltby)
5. Sh-Boom (Stan Freberg)
6. It's A Woman's World (Four Aces)
7. Stars Never Cry (Applewhite)
8. Smile (Sunny Gale)
9. Mr. Pogo (The Commanders)
10. High And The Mighty (LeRoy Holmes)

Frank Darien
KSJO—San Jose, Calif.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. I Need You Now (Fisher)
4. Skokiaan (Ralph Marterie)
5. Sh-Boom (Crewcuts)
6. If I Give My Heart To You (Doris Day)
7. Little Shoemaker (Gaylords)
8. Smile (Sunny Gale)
9. What A Dream (P. Page)
10. Whither Thou Goest (Loman)

Barry Kaye
WJAS—Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. Skokiaan (Four Lads)
3. I Need You Now (Fisher)
4. If I Give My Heart To You (Day/Wright Bros.)
5. Sh-Boom (Crewcuts)
6. Oop Shoop (Crewcuts/Gunter)
7. Hold My Hand (Don Cornell)
8. Rain, Rain, Rain (Frankie Laine & Four Lads)
9. Teach Me Tonight (DeCastro Sisters)
10. Papa Loves Mambo (Ray)

Tom Edwards
WERE—Cleveland, Ohio

1. Drink, Drink, Drink (Lanza)
2. My Son, My Son (V. Lynn)
3. Papa Loves Mambo (Como)
4. Teach Me Tonight (DeCastro Sisters)
5. Mama Doll Song (P. Page)
6. Smile (Gale/Cole)
7. Madonna, Madonna (Bennett)
8. St. Louis Blues (Maltby)
9. It's A Woman's World (Four Aces)
10. I'm A Fool For You (Bob Manning)

Bill Stell
WSVS—Crewe, Va.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Bulawayo Band)
4. I Need You Now (Fisher)
5. Murkrat Ramble (Matys Bros.)
6. If I Give My Heart To You (Denise Lor)
7. Shake, Rattle And Roll (Bill Haley & Comets)
8. High And The Mighty (LeRoy Holmes)
9. Whither Thou Goest (Paul & Ford)
10. The Things I Didn't Do (Perry Como)

Jerrie Paletta
KOL—Seattle, Wash.

1. Teach Me Tonight (DeCastro Sisters)
2. Crazy 'Bout You Baby (Crewcuts)
3. Hold My Hand (Don Cornell)
4. Hey There (S. Davis, Jr.)
5. If I Give My Heart To You (Denise Lor)
6. I Need You Now (Fisher)
7. Veni Vidi Vici (Gaylords)
8. I'm A Fool To Care (Paul & Ford)
9. Skokiaan (Four Lads)
10. Try Again (Dean Martin)

Jack Downey
WGTH—Hartford, Conn.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Ralph Marterie)
4. High And The Mighty (Victor Young)
5. If I Give My Heart To You (Doris Day)
6. Little Shoemaker (Gaylords)
7. I Need You Now (Fisher)
8. This Ole House (R. Clooney)
9. Chapel In The Moonlight (Kitty Kallen)
10. They Were Doin' The Mambo (Vaughn Monroe)

Hugh Cherry
WMAK—Nashville, Tenn.

1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. High And The Mighty (Les Baxter)
4. Smile (Nat "King" Cole)
5. Teach Me Tonight (DeCastro Sisters)
6. I Spoke Too Soon (Crewcuts)
7. Toy Or Treasure (Kay Starr)
8. Papa Loves Mambo (Como)
9. Cara Mia (David Whitfield)
10. Hold My Hand (Don Cornell)

Mike Woloson
WNOR—Norfolk, Va.

1. Smile (Sunny Gale)
2. I Need You Now (Fisher)
3. Dream (Four Aces)
4. Hold My Hand (Don Cornell)
5. Mood Indigo (N. Petty Trio)
6. Always You (Betty Madigan)
7. Teach Me Tonight (DeCastro Sisters)
8. Whither Thou Goest (Loman)
9. Papa Loves Mambo (Como)
10. They Were Doin' The Mambo (Vaughn Monroe)

Music Has Wings



NEW YORK—Mantovani is shown arriving in New York last Thursday, October 7. In the United States for a short visit, the conductor, composer and arranger was feted by London Records during his stay in the city. After a quick tour of several other U. S. cities, Mantovani heads back to England.

Majar Shifts Execs

NEW YORK—This week, Majar Discs reported several changes in its executive personnel. Joe Leahy was elected president of the company and will continue as arranger and conductor for the label; Joe Cammarota was elected vice-president and treasurer; Connie De Maria, secretary and general manager; and Stanley Borden, sales promotion manager.

The firm has one of the nation's current top tunes in Denise Lor's "If I Give My Heart To You." Other releases feature Tony Alamo and Jack Carroll.

Majar will release records on a subsidiary label, AA Records, which will feature the voice of a new singer, Terri Stevens.

Stanley Borden leaves this week on a distributor trip to promote the new releases.

Mishap Or Not—"X" Disks Reach Destination

NEW YORK—In order to get the Smith Brothers' label "X" recording of "In A Little Spanish Town" on the market as fast as possible, the record labels, printed in Philadelphia were put on a plane and rushed to Indianapolis. About 200 miles out of the Indianapolis airport, one of the plane motors caught fire and the air ship had to return to Philly. Word reached "X" executives of the mishap and a special plane was chartered to get the labels to their destination.

Results: Record will be in the stores as originally planned.

Longhair Composer Goes Pop

NEW YORK—One of the world's prominent classical and symphonic composers, Mana-Zucca, has finally fulfilled a suppressed desire to write popular songs. The results are two tunes called "Jennie" and "I Know, I Know It's Love" recorded on the Mazica label by Jimi Beni and the Ernie Warren Trio.

The tune "Jennie" was inspired by Jennie Grossinger, the hostess of the popular Grossinger Hotel, where the composer spent some time recently.

The recording is being distributed heavily in Florida.

3 MONEY MAKERS on JUBILEE

JOE FOLEY

"DAY IN DAY OUT"

"More Than Anyone Else"

Jubilee # 5160

BILLY WARD

and His Dominoes

"GIMME, GIMME, GIMME"

"Come To Me Baby"

Jubilee # 5163

THE ORIOLES

"IF YOU BELIEVE"

"Longing"

Jubilee # 5161

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

HEADING FOR THE #1 SPOT!

MOOD INDIGO

NORMAN PETTY TRIO "X"

OTHER GREAT VOCAL RENDITIONS JUST RELEASED

BILLY ECKSTINE..... M-G-M
DELTA RHYTHM BOYS..... Decca
FOUR FRESHMAN..... Capitol
MODERNAIRES - GEORGIE AULD... Coral
NEIL HEFTI-RAY CHARLES SINGERS - Epic
(listed alphabetically)

MILLS MUSIC, INC.

Betty Madigan
DOES IT AGAIN!
"ALWAYS YOU"
(SEMPRE TU)
M-G-M 11812
LOWELL MUSIC CORPORATION
1619 BROADWAY, NEW YORK 19, N. Y.

GREAT SALES ARE HARP-ENING
In BOTH POP and R&B—
Insist on the ORIGINAL
The HARPTONES

"WHY SHOULD I LOVE YOU"
BRUCE-109

BRUCE RECORD CO. 1650 Broadway
New York 19, N. Y.

Receiving Award



LONDON—Guy Mitchell receives a plaque from Vera Lynn, honoring him for his outstanding work in pictures in 1954, during ceremonies in London. Mitchell has been touring the British Isles since May in one of the most extensive and successful personal appearance schedules ever undertaken by an American artist. Guy is under contract to Paramount and has made two pictures, "Those Red Heads From Seattle," and "Red Garters." His next role will be in "The Covered Wagon."

MAMBOMANIA

The La Playa Sextet, former RCA Victor and Tico artists, and now on the Mardi Gras label, have hit pay-dirt in their initial effort for the new mambo diskery with "Jamaica Mambo" and "Johnny Guitar Mambo". According to some of the key stores in the city the record looks like it will become one of the top mambos in the country before long. Dick Sugar (WEVD-N.Y.) also hyping the tune to hit the top. . . Leonard Green, president of Mercury Artists, theatrical agency, says "Mambo is now the hottest music in the United States." Nightclub operators as well as TV stations are flooding his switchboards with requests for mambo bands, groups, singers and dancers for use on the major video shows and night-spots. Green, one of the pioneers in Latin American music, has added four more booking agents to his staff because of the sudden surge of the music's popularity. His talent, including Tito Puente, Tio Rodriguez, Facundo Rivero, Alfreddito, Ralph Font, Jose Curbelo, Mandy Campo, Emilio Reyes, Arturo Arturos, Lecuona Cuban Boys, Freddie Alonzo, Jovita, Al Romero, Pepito Lopez, Damiron, Catun and Charlie Palmieri are all having their biggest year. Even the major talent agencies are contacting Green in the capacity of consultant. Exclusive hotel chains and nightclubs, formerly using society orchestras or big name bands are now on the search for mambo talent. . . Dick Sugar (WEVD) advises his mail has jumped fantastically and that most of the increase comes from the American teeners who are now becoming solid mambo fans. His former listeners, who were mostly of Latin descent are as enthusiastic as ever, and are now bulwarked by the growing new market. Dick predicts that "Papa Loves Mambo" will become the nation's number one mambo hit, with Alfreddito and Peacock and his Mambo Combo sharing sales honors.

Federal Records issues a mambo this week, titled "Mambo Mexicano" by Gerald Wilson and his Orchestra. . . RPM gets into the picture with "She Wants To Mambo" by The Chanters. . . and Columbia comes up with a honey in Rosemary Clooney's "Mambo Italiano". . . Perez Prado gets into the limelight with "Marilyn Monroe Mambo" backed with "Steam Heat Mambo". . . Noro Morales comes up with "Uno Mambo", a cha-cha-cha, and "Solitude", also a cha-cha-cha. . . Georgia Gibbs joins the parade with a great version of Ruth Brown's "Mambo Baby".

Camarata Named GPM

NEW YORK—Kelly Camarata has joined Bob Merrill and Murray Kaufman's firms Golden Bell Songs and Rylan Music in the capacity of general professional manager.

Camarata was formerly with London Records, Sam Fox Publishings, and most recently was in the publishing business with his brother Tutti.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AB—Abbott	BE—Bell	CY—Century	GR—Groove	PA—Parrot	SW—Swingtime
AL—Aladdin	BR—Brunswick	DA—Dana	IM—Imperial	PE—Peacock	TF—Tiffany
AM—Ambassador	BT—Bethlehem	DE—Decca	JD—Jay Dee	PO—Potter	TI—Tico
AP—Apollo	CA—Capitol	DO—Dot	JU—Jubilee	PR—Prestige	TR—Trend
AT—Atlantic	CD—Cadence	DU—Duke	JZ—Josie	RA—Rainbow	UN—United
	CH—Chess	DY—Derby	KL—King	RE—Regent	VA—Valley
	CK—Checker	EP—Epic	LO—London	RM—Rama	VI—RCA Victor
	CL—Cardinal	ES—Essex	ME—Mercury	SA—Savoy	VJ—Vee Jay
	CO—Columbia	FE—Federal	MG—MGM	SIT—Sittin' In	"X"—Label "X"
	CR—Coral	FI—Fiesta	MJ—Major		
	CT—Cat	FL—Flair	MO—Modern		
	CW—Crown	NG—Norgan			

Oct. 23 Oct. 16

1—Hey There

108.5 103.3

★CO-40266 (4-40266)—ROSEMARY CLOONEY

This Ole House

CO-40224 (4-40224)—JOHNNIE RAY

Hernando's Hideaway

★DE-29199 (9-29199)—SAMMY DAVIS, JR.

And This Is My

Beloved

EP-9049 (4-9049)—DOLORES HAWKINS

Hernando's Hideaway

VI-20-5867 (47-5799)—HOMER & JETHRO

They Were Doin' The

Mambo

2—Skokiaan

81.5 86.0

BE-1060 (45-1060)—EIGHT BELLS

Dream

CA-2896 (F-2896)—RAY ANTHONY

Say Hey

★CO-40306 (4-40306)—FOUR LADS

Why Should I Love

You

DE-29256 (9-29256)—LOUIS ARMSTRONG

Skokiaan (Pt. 2)

★LO-1491 (45-1491)—BULAWAYO SWEET

RHYTHM BAND

In The Mood

LO-1500 (45-1500)—TED

HEATH—JOHNSTON BROS.

Skokiaan

★ME-70432 (70432 x 45)—RALPH MALTERIE

Lollipop

NG-124 (45-124)—JOHNNY HODGES

Sweet As Bear Meat

TI-10-229 (45-229)—JOE LOCO

The High And The

Mighty

VI-20-5839 (47-5839)—PEREZ PRADO

The High And The

Mighty

VI-20-5844 (47-5844)—BUD ISAACS

Yesterday's Waltz

3—If I Give My Heart To You

67.2 65.2

BE-1059 (45-1059)—BARRY FRANK

Smile

CA-2868 (F-2868)—MONICA LEWIS

When You're Near

CA-2930 (F-2930)—DUKE ELLINGTON

Smile

★CO-40300 (4-40300)—DORIS DAY

Anyone Can Fall

In Love

CR-61236 (9-61236)—BUDDY GRECO

★DE-29148 (9-29148)—CONNIE BOSWELL

Tennessee

JZ-768 (45-768)—FOUR BOYS

Stop It—Quit It

ME-70451 (70451x45)—A. POWELL & D. SMITH

MG-11776 (K-11776)—WRIGHT BROS.

Lonesome

★MJ-27 (45-27)—DENISE LOR

Hello Darling

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO

Papa Loves Mambo

★VI-20-5853 (47-5853)—DINAH SHORE

Tempting

4—I Need You Now

64.4 54.1

BE-1054 (45-1054)—BETTY JOHNSON

This Is The Thanks

I Get

CO-40346 (4-40346)—KEN GRIFFIN

Smile

★VI-20-5830 (47-5830)—EDDIE FISHER

Heaven Was Never

Like This

5—Sh-Boom

63.5 76.9

BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS

Crazy 'Bout You Baby

CA-2929 (F-2929)—STAN FREBERG

Wide Screen Mama

Oct. 23 Oct. 16

CO-21283 (4-21283)—LEON MCAULIFFE

Smooth Sailing

CR-61212 (9-61212)—BILLY WILLIAMS QT.

Whenever, Wherever

★CT-104 (45-104)—THE CHORDS

Little Maiden

★ME-70404 (70404x45)—CREW-CUTS

I Spoke Too Soon

VI-20-5799 (47-5799)—BOBBY WILLIAMSON

Love March

6—This Ole House

54.5 61.7

BE-1602 (45-1602)—BETTY JOHNSON

Whither Thou Goest

CA-2915 (F-2915)—JORDANAIRE

Be Prepared

★CO-40266 (4-40266)—ROSEMARY CLOONEY

Hey There

DE-29255 (9-29255)—ROSETTA THARPE

Go Ahead

KI-1376 (45-1376)—HERB & KAY

Angels In The Sky

VI-20-5739 (47-5739)—STUART HAMBLIN

When My Lord Picks

Up The Phone

7—Shake, Rattle and Roll

51.1 39.1

AT-1026 (45-1026)—JOE TURNER

You Know I Love You

★DE-29204 (9-29204)—BILL HALEY

A. B. C. Boogie

8—Papa Loves Mambo

45.4 28.7

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY

Not As A Stranger

CO-40324 (4-40324)—JOHNNIE RAY

The Only Girl I'll Ever

Love

RA-264 (45-264)—ALFREDDITO O.

Nocturno

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO

If I Give My Heart

To You

★VI-20-5857 (47-5857)—PERRY COMO

The Things I Didn't Do

9—The High And The Mighty

43.6 53.7

BE-1053 (45-1053)—TOMMY & JIMMY DORSEY

The Man That Got

Away

★CA-2845 (F-2845)—LES BAXTER O.

More Love Than Your

Love

CO-40298 (4-40298)—HARRY JAMES

Still You'd Break My

Heart

CR-61205 (9-61205)—GEORGIE AULD O.

Sneaky Pete

CR-61211 (9-61211)—DIMITRI TIOMKIN O.

Dial 'M' For Murder

★CR-61232 (9-61232)—JOHNNY DESMOND

Got No Time

★DE-29203 (9-29203)—VICTOR YOUNG O.

Moonlight And Roses

ME-70426 (70426x45)—RICHARD HAYMAN

★MG-11761 (K-11761)—LEROY HOLMES O.

Lisa

TI-10-229 (45-229)—JOE LOCO

Skokiaan

VI-20-5834 (47-5834)—LEO DIAMOND

Lisbon

VI-20-5839 (47-5839)—PEREZ PRADO

Skokiaan

10—Hold My Hand

36.0 26.0

BE-1048 (45-1048)—DICK POWELL

Susan Slept Here

★CR-61206 (9-61206)—DON CORNELL

I'm Blessed

Oct. 23 Oct. 16

DE-29301 (9-29301)—GUY LOMBARDO

Mama Doll Song

11—They Were Doin' The Mambo

35.1 30.1

BE-1057 (45-1057)—T. STEWART & SONG SINGERS

Goodnight Sweetheart,

Goodnight

CR-61222 (9-61222)—LES BROWN O.

The Man That Got Away

DE-29202 (9-29202)—TEX WILLIAMS

That's The Good Lord

Sayin'

ME-70401 (70401x45)—BOBBY WAYNE

A String Of Broken

Hearts

ME-70440 (70440x45)—JOE LIGGINS

Yeah, Yeah, Yeah

★VI-20-5767 (47-5767)—VAUGHN MONROE

Mister Sandman

VI-20-5867 (47-5867)—HOMER & JETHRO

Hey, There

12—Muskat Ramble

35.0 19.0

CO-40354 (4-40354)—HARRY JAMES

The Touch

★CR-61258 (9-61258)—MCGUIRE SISTERS

Not As A Stranger

DE-29280 (9-29280)—LOUIS ARMSTRONG

Someday You'll Be Sorry

★ES-369 (45-369)—MATYS BROTHERS

You're The Moment

Of A Lifetime

ME-70446 (70446x45)—RUSTY DRAPER

Magic Circle

VI-20-5887 (47-5887)—AL ROMERO

Mr. Pogo

VI-20-5862 (47-5862)—POPPA GORDY

Fortune In Dreams

VI-20-5873 (47-5873)—PHIL HARRIS

Stars Fell On Alabama

13—Little Shoemaker

34.1 43.7

CA-2862 (F-2862)—TEXTOR SINGERS

Sobbin' Women

KI-1371 (45-1371)—PETULA CLARK

Helpless

LO-1482 (45-1482)—FRANK WEIR

The Never Never Land

★ME-70403 (70403x45)—GAYLORDS

Meaque, Meaque

PO-1003 (45-1003)—LAWRENCE DUCHOW

★VI-20-5769 (47-5769)—HUGO WINTERHALTER

The Magic Tango

14—Oop-Shoop

22.2 13.5

CO-40319 (4-40319)—HAMILTON SISTERS

Do You Wanna Ride?

CW-127 (45-127)—KAY BROWN

Love Me

FL-1050 (45-1050)—SHIRLEY GUNTER & QUEENS

★ME-70443 (70443x45)—CREWCUTS

Do Me Good, Baby

OK-7045 (45-7045)—BIG JOHN

Your Cash Ain't Nothin'

X-0051 (4X-0051)—HELEN GRAYCO

Teach Me Tonight

15—Cara Mia

21.3 22.1

BE-1068 (45-1068)—HELEN FORREST

It Worries Me

CA-2927 (F-2927)—GORDON MACRAE

Count Your Blessings

DE-29227 (9-29227)—JACK PLEI

Lonesome Polecat

★LO-1486 (45-1486)—DAVID

WHITFIELD & MANTOVAN

How, When Or Where

A Great Song—
A GREAT RECORD—
Bob Mannings
NEW HIT...
**THE OTHER SIDE
OF THE STORY**
CAPITOL—2909
Published by
BEATRICE MUSIC

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which was available.

Indicates best selling record.

Comprising
100
Selections

Oct. 23 Oct. 16

6—Smile

20.3 19.7
-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You

CA-2897 (F-2897)—NAT "KING" COLE

-2930 (F-2930)—DUKE ELLINGTON

-29266 (9-29266)—VICTOR YOUNG

Theme From "Rear Window"

-9075 (5-9075)—O. B. MASINGILL

-1494 (45-1494)—DAVID WHITFIELD

-1488 (45-1488)—LITA ROZA

-1487 (45-1487)—FRANK CHACKFIELD

-70431 (70431x45)—BILLY DANIELS

-20-5828 (47-5828)—MELACHRINO O.

VI-20-5836 (47-5836)—SUNNY GALE

7—In A Little Spanish Town

12.3 9.0

-61287 (9-61287)—LAWRENCE WELK

AE-70444 (70444x45)—DAVID CARROLL

-11835 (K-11835)—JERRY JEROME

X-0055 (4X-0055)—RUSS CARLYLE

It Was Nice Knowing You

3—I'm A Fool

11.4 5.9

1056 (45-1056)—CHARLIE DE FORREST

CA-2839 (F-2839)—LES PAUL & MARY FORD

0—Whither Thou Goest

11.3 15.9

1062 (45-1062)—BETTY JOHNSON

A-2928 (F-2928)—LES PAUL & MARY FORD

40315 (4-40315)—MARION MARLOWE

106 (45-106)—LAURIE LOMAN

9075 (5-9075)—O. B. MASINGILL ORCH.

0—Dream

11.0 7.2

1060 (45-1060)—EIGHT BELLS

1023 (45-1023)—MULCAYS

61156 (9-61156)—LES BROWN O.

E-29217 (9-29217)—FOUR ACES

-70439 (F-29217)—DINAH WASHINGTON

—It's A Woman's World

10.9 12.2

2936 (F-2936)—RAY ANTHONY

E-29269 (9-29269)—FOUR ACES

-11846 (K11846)—BOB STEWART

Wonderful To Know

Oct. 23 Oct. 16

22—Mama, Don't Cry At My Wedding

9.9 3.8

★MG-11802 (K11802)—JONI JAMES

23—Mandolino

9.5 5.6

★CA-2928 (F-2928)—LES PAUL & MARY FORD

24—I Can't Tell A Waltz from A Tango

9.4 —

★ME-70458 (70458 x 45)—PATTI PAGE

25—In The Chapel In The Moonlight

9.0 11.0

CA-2846 (F-2846)—NELSON RIDDLE

CA-2859 (F-2859)—FARON YOUNG

CO-40271 (4-40271)—MARINERS

CO-40283 (4-40283)—BELMONTE O.

CO-40303 (4-40303)—KEN GRIFFIN

★DE-29130 (9-29130)—KITTY KALLEN

DE-29168 (9-29168)—REX ALLEN

JU-5154 (45-5154)—ORIOLES

VI-20-5803 (47-5803)—RALPH FLANAGAN

VI-20-5798 (47-5798)—DARRELL GLENN

26—Tell Me, Tell Me

8.5 9.3

★VI-20-5837 (47-5837)—JUNE VALLI

27—Little Things Mean A Lot

8.0 16.9

BE-1046 (45-1046)—HELEN FORREST

CR-61180 (9-61180)—DICK JACOBS O.

★DE-29037 (9-29037)—KITTY KALLEN

GR-0022 (4G-0022)—BERTICE READING

KI-1368 (45-1368)—DOMINOES

28—Goodnight Sweetheart, Goodnight

7.5 5.8

BE-1057 (45-1057)—SONG SINGERS

CA-2800 (F-2800)—ELLA MAE MORSE

★CR-61187 (9-61187)—MCGUIRE SISTERS

JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS

★VI-20-5746 (47-5746)—SUNNY GALE

VI-20-5775 (47-5775)—JOHNNIE & JACK

VJ-107 (45-107)—THE SPANIELS

29—Hopelessly

7.2 3.4

BE-1058 (45-1058)—SONG SINGERS

What A Dream

Oct. 23 Oct. 16

★VI-20-5840 (47-5840)—AMES BROTHERS

30—Fanny

7.1 12.1

DE-29304 (9-29304)—FRED WARING

★VI-20-5871 (47-5871)—EDDIE FISHER

31—Don't Let The Kiddy Geddin

6.7 —

★DE-29268 (9-29268)—KITTY KALLEN

32—I Want You All To Myself

6.6 —

★DE-29268 (9-29268)—KITTY KALLEN

33—I Cried

6.2 —

CA-2861 (F-2861)—TOMMY LEONETTI

GR-61203 (9-61203)—BILLY DUKE

DE-29194 (9-29194)—SAVANNAH CHURCHILL

★ME-70416 (70416x45)—PATTI PAGE

34—Teach Me Tonight

6.1 4.8

★AB-3001 (45-3001)—DECASTRO SISTERS

CO-40351 (4-40351)—JO STAFFORD

CR-61265 (9-61265)—MODERNAIRES

DE-28990 (9-28990)—JANET BRACE

X-0051 (4X-0051)—HELEN GRAYCO

35—Fortune In Dreams

5.7 10.0

36—Count Your Blessings

5.6 12.7

37—Rain Rain, Rain

5.2 11.7

38—Sisters

4.7 10.4

39—Toy Or Treasure

4.3 7.7

40—Mama Doll Song

4.2 4.5

41—I Need Your Lovin' (Bazoom)

3.8 —

42—Time Waits For No One

3.7 —

43—Cinnamon Sinner

3.4 —

44—Moonlight And Roses

3.3 —

45—It Worries Me

2.8 7.0

46—Veni Vidi Vici

2.4 6.5

47—What A Dream

2.3 5.5

48—Hernando's Hideaway

1.8 6.2

49—Three Coins In The Fountain

1.4 —

50—Madonna, Madonna

0.5 5.3

Surrounded



LOS ANGELES, CALIF.—Former Lawrence Welk Champagne lady, Roberta Linn dropped in at California Music Company recently to chat with operators and pass out promotional copies of her latest release "I'm Going Out On The Front Porch & Cry" b/w "The Music Goes 'Round and 'Round Mambo" on the Ekko label. She is shown surrounded by her admirers:—(l to r) Gus Quirarte, George Nachtweih, Ben Chemers, Bus. mgr. of the local Calif. Music Merchants Assoc., Nancy Noel, Roberta, Ben Korte, Assoc. Vee Pee, Sam Ricklin, prexy of Calif. Music, Larry Collins, Walt Hemple, Assoc. President, and Dan Stanman.

Steve Lawrence Signs with Coral

NEW YORK—Steve Lawrence, singing star of Steve Allen's NBC-TV network show "Tonight," has signed an exclusive recording contract with Coral. Bob Thiele, A&R chief of Coral, plans to release Steve's records later this month.

Lawrence is a diversified talent with great musical ability, he plays four instruments; piano, saxophone, clarinet and guitar. Steven Allen, a man of many talents himself, has given young Lawrence wide range on the "Tonight" program and is currently collaborating with the lad in the song writing field. In addition to his singing, acting, and composing, Lawrence is now studying dance.

Coral Records have high hopes for him. It's their theory that Steve Lawrence's appeal as a TV performer will be carried over into the disk market. Thiele opined that too many young singers are limited to a freak hit and later fail their record audience with

an inability to perform in any other medium. Not so with Steve Lawrence. "He's loaded with talent and a trouper in the true tradition of show business. His records will sell," says Thiele.

Hector's Plug Parade

NEW YORK—Music publishers, writers and artists have found a new gathering spot for lunch and cocktails in the lounge of Hector's Cafeteria near Tin Pan Alley's Brill building in this city. One of the big features of the meeting place is the 100 player juke box which is loaded with publishers' new plug tunes. The management of the cafeteria agreed to insert new record releases—many prior to the official release date—in the machine which is being called "Hector's Plug Parade". Adjacent to the cafeteria is a record shop for anyone who wants to buy the records.

THE FIRST VOCAL VERSION

The Smith Brothers

with Sid Bass and His Orchestra

IN A LITTLE SPANISH TOWN

I'M A LONELY LITTLE PETUNIA

78 RPM X-0070 45 RPM 4X-0070



a product of Radio Corporation of America

RECORDS MARK THE HITS!

"It's What's in THE CASH BOX That Counts"

Thrilled



NEW YORK—Billy Fields, new MGM singing find, thrills his fans with a few bars of "Thrilled" his first release for the diskery. Fields was discovered by Cass Franklin, general manager of Lou Walters Enterprises.

WMGM Announces New Program Sked

NEW YORK—Both new and revitalized program features, launched this week on WMGM, the "Call Letters of the Stars" station, include "Words and Music," "Hits of the Week" and "Cavalcade of Stars," it was announced by Raymond Katz, associate director in charge of programming.

"Words and Music" is now heard Monday through Saturday from 11:00 to 11:55 A.M. EST and features the best in romantic ballads by such top flight male recording stars as well as the music of top orchestras. While the emphasis is on male singers, the girl singers will not be neglected in this mid-morning feature designed for the feminine contingent at home.

"Hits of the Week" is now aired Monday through Friday from 1:00 to 1:55 P.M. and on Saturday from 12 Noon to 1:55 P.M. The Saturday program will be presided over by Aimee Gavvin, one of the many WMGM headliners. "Hits of the Week," in the new format, will present the top one hundred retail best selling records from coast to coast. On the Saturday program, Gavvin will play the top thirty best sellers of the past week.

"Cavalcade of Stars" is currently aired Monday through Saturday from 7:00 to 7:55 P.M. and highspots the nation's top recording stars with their best records.

Capitol Releases Kiddisks

NEW YORK—One of Capitol's all time best selling kiddie disks was "Little Toot," written by Hardie Gramatky, one of America's foremost illustrators and writers of children's stories. Capitol's latest kiddie release features a new "Little Toot" disk, "Little Toot Lost In The Fog."

In addition, the diskery is also releasing a new Jerry Lewis kiddie single "The Puppy Dog Dream" and another in the "Learning Is Fun" Series, Mel Blanc's "It's Lots Of Fun To Share" b/w "The Party Song."

Wax Stars Kick Off Red Feather Campaign

NEW YORK—The Smith Brothers of label X and Ginny Gibson, MGM Record star were no sooner off the air on the Eddie Fisher show (Wednesday, Oct. 13) when they were whisked into the air via a waiting car to Teaneck. Stars put on a two hour show for Teaneck's Red Feather campaign workers in a kick-off dinner held at Casa Mana. Charles "Chuck" Goldstein, president of Goldswan Productions, Inc., served as chairman of the entertainment committee and Dr. Mason Gross, provost of Rutgers University, as the main speaker.

Cash Box Rep Hit With Vets

CHICAGO, ILL.—Karyl Long, Cash Box representative who appeared on the Eileen Mack "Platter Preview" show recently, received the following letter from the Veterans Administration:

Dear Miss Long:

On behalf of the patients at the Veterans Administration Research Hospital, I would like to thank you for appearing on the radio show, "Platter Preview" with Eileen Mack on September 27th.

From the laudatory comments made by the patients, we know your visit was enjoyed by all. Your appearance here has left and indelible mark of happiness among the memories of those patients who had this splendid opportunity of sharing your wonderful personality.

The staff joins me in expressing our gratitude for the sincere interest you have exhibited in the welfare of the hospitalized veteran and in this hospital.

Sincerely yours,

William W. Fellows, M.D.

Research Craft Company

Producers of

Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer

Any Type of Phonograph Record in Shellac • Flex • Vinylite

1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

THE CASH BOX JUKE BOX RECORD REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Hey There (Clooney/Davis, Jr.)
2. Sh-Boom (Crewcuts)
3. Hold My Hand (Don Cornell)
4. If I Give My Heart To You (Day/Lor)
5. Skokiaan (Marterie/Four Lads)
6. I Need You Now (E. Fisher)
7. Cara Mia (David Whitfield)
8. Papa Loves Mambo (P. Como)
9. Shake, Rattle And Roll (Bill Haley)
10. Little Shoemaker (Gaylords)

Chicago, Ill.

1. If I Give My Heart To You (Denise Lor)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Cara Mia (David Whitfield)
5. This Ole House (R. Clooney)
6. St. Louis Blues Mambo (Richard Maltby)
7. Shake, Rattle And Roll (Bill Haley)
8. Skokiaan (Ralph Marterie)
9. Little Spanish Town (Carlyle)
10. Smile (Nat "King" Cole)

Los Angeles, Calif.

1. Hey There (Davis, Jr./Clooney)
2. Hold My Hand (Don Cornell)
3. If I Give My Heart To You (Doris Day)
4. Sh-Boom (Chords/Crewcuts)
5. This Ole House (R. Clooney)
6. High And The Mighty (Victor Young)
7. I Need You Now (E. Fisher)
8. Skokiaan (Marterie/Four Lads)
9. Papa Loves Mambo (P. Como)
10. Smile (Nat "King" Cole)

Philadelphia, Pa.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (Clooney/Davis, Jr.)
3. Skokiaan (Ralph Marterie)
4. Papa Loves Mambo (P. Como)
5. Shake, Rattle And Roll (Bill Haley)
6. Teach Me Tonight (De Castro Sisters)
7. High And The Mighty (LeRoy Holmes)
8. Hold My Hand (Don Cornell)
9. Mama, Don't Cry At My Wedding (Joni James)
10. Oop-Shoop (Crewcuts)

Miami, Fla.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Day/Lor)
5. Sh-Boom (Crewcuts)
6. Shake, Rattle And Roll (Bill Haley)
7. Skokiaan (Ralph Marterie)
8. I'm A Fool To Care (Paul & Ford)
9. Hold My Hand (Don Cornell)
10. Goodnight Sweetheart (McGuire)

Minneapolis, Minn.

1. Oop-Shoop (Crewcuts)
2. Papa Loves Mambo (P. Como)
3. Hold My Hand (Don Cornell)
4. Muskrat Ramble (McGuire)
5. If I Give My Heart To You (Day/Boswell)
6. I Need You Now (E. Fisher)
7. Woman's World (Four Aces)
8. I Can't Tell A Waltz From A Tango (Patti Page)
9. Cara Mia (David Whitfield)
10. I Want You All To Myself (Kitty Kallen)

San Francisco, Calif.

1. Hey There (R. Clooney)
2. Skokiaan (Marterie/Four Lads)
3. If I Give My Heart To You (Doris Day)
4. Hold My Hand (Don Cornell)
5. This Ole House (R. Clooney)
6. Sh-Boom (Crewcuts)
7. I Need You Now (E. Fisher)
8. Papa Loves Mambo (P. Como)
9. High And The Mighty (Baxter/Young/Holmes)
10. Little Shoemaker (Gaylords)

Omaha, Neb.

1. I Need You Now (E. Fisher)
2. Sh-Boom (Crewcuts)
3. Hey There (R. Clooney)
4. Skokiaan (Ralph Marterie)
5. This Ole House (R. Clooney)
6. Smile (Nat "King" Cole)
7. If I Give My Heart To You (Doris Day)
8. I'm A Fool To Care (Paul & Ford)
9. Little Shoemaker (Hugo Winterhalter)
10. Little Things Mean A Lot (Kitty Kallen)

San Antonio, Tex.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. If I Give My Heart To You (Day/Boswell)
4. Skokiaan (Anthony/Four Lads)
5. Teach Me Tonight (De Castro Sisters)
6. I Need You Now (E. Fisher)
7. Hold My Hand (Don Cornell)
8. High And The Mighty (Victor Young)
9. Sh-Boom (Crewcuts)
10. Mandolino (Les Paul)

Atlanta, Ga.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Sh-Boom (Crewcuts)
6. If I Give My Heart To You (Day/Boswell/Lor)
7. Teach Me Tonight (De Castro Sisters)
8. Papa Loves Mambo (P. Como)
9. Whither Thou Goest (Paul & Ford)
10. High And The Mighty (Holmes/Young)

St. Louis, Mo.

1. I Need You Now (E. Fisher)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Day/Lor)
4. Shake, Rattle And Roll (Bill Haley)
5. Oop-Shoop (Crewcuts)
6. This Ole House (R. Clooney)
7. Hold My Hand (Don Cornell)
8. Papa Loves Mambo (P. Como)
9. Hey There (R. Clooney)
10. Smile (Nat "King" Cole)

Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Skokiaan (Marterie/Lads)
4. Papa Loves Mambo (P. Como)
5. Teach Me Tonight (De Castro Sisters)
6. Oop-Shoop (Crewcuts)
7. If I Give My Heart To You (Boswell/Day/Wright Bros.)
8. Hold My Hand (Don Cornell)
9. High And The Mighty (LeRoy Holmes)
10. Smile (Nat "King" Cole)

Detroit, Mich.

1. Shake, Rattle And Roll (Bill Haley)
2. Hey There (Clooney/Davis, Jr.)
3. Skokiaan (Marterie/Four Lads)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. If I Give My Heart To You (Day/Lor)
8. Whither Thou Goest (Paul & Ford)
9. Muskrat Ramble (McGuire)
10. Little Spanish Town (Carroll/Carlyle)

Cleveland, Ohio

1. Hey There (R. Clooney)
2. Shake, Rattle And Roll (Bill Haley)
3. Skokiaan (Marterie/Four Lads)
4. Drink, Drink, Drink (M. Lanza)
5. If I Give My Heart To You (Doris Day)
6. I Need You Now (E. Fisher)
7. Woman's World (Four Aces)
8. Teach Me Tonight (De Castro Sisters)
9. Lonesome Polecat (McGuire)
10. I Need Your Lovin' (Cheers)

Seattle, Wash.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. Teach Me Tonight (De Castro Sisters)
4. Skokiaan (Ralph Marterie)
5. High And The Mighty (Victor Young)
6. Hold My Hand (Don Cornell)
7. I Need You Now (E. Fisher)
8. Shake, Rattle & Roll (Bill Haley)
9. Oop-Shoop (Crewcuts)
10. St. Louis Blues Mambo (Richard Maltby)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Skokiaan (Marterie/Lads/Bulawayo)
4. This Ole House (R. Clooney)
5. If I Give My Heart To You (Doris Day)
6. I'm A Fool To Care (Paul & Ford)
7. Sh-Boom (Crewcuts)
8. High And The Mighty (Holmes/Baxter/Young)
9. Papa Loves Mambo (P. Como)
10. What A Dream/I Cried (Patti Page)

Boston, Mass.

1. If I Give My Heart To You (Day/Lor)
2. Skokiaan (4 Lads/Marterie)
3. Papa Loves Mambo (Como)
4. Chapel In The Moonlight (Kitty Kallen)
5. Muskrat Ramble (McGuire/R. Draper)
6. Hey There (R. Clooney)
7. Mama, Don't Cry At My Wedding (Joni James)
8. High And The Mighty (LeRoy Holmes)
9. Mama Doll Song (P. Page)
10. I Want You All To Myself (Kitty Kallen)

Shoals, Ind.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Ralph Marterie)
4. This Ole House (R. Clooney)
5. I Need You Now (Fisher)
6. If I Give My Heart To You (Doris Day)
7. What A Dream (Patti Page)
8. Little Shoemaker (Hugo Winterhalter)
9. Goodnight Sweetheart (Gale)
10. They Were Doin' The Mambo (Tex Williams)

New Orleans, La.

1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. I Need You Now (Fisher)
4. Skokiaan (Four Lads)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Sh-Boom (Crewcuts)
7. I'm A Fool To Care (Paul & Ford)
8. Hold My Hand (Don Cornell)
9. What A Dream (Patti Page)
10. Smile (Nat "King" Cole)

Wichita, Kan.

1. Sh-Boom (Crewcuts)
2. This Ole House (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. Hey There (R. Clooney)
5. Little Shoemaker (Hugo Winterhalter)
6. I Need You Now (Fisher)
7. If I Give My Heart To You (Doris Day)
8. Goodnight Sweetheart (McGuire)
9. What A Dream (Patti Page)
10. Shake, Rattle & Roll (Haley)

Denver, Colo.

1. Skokiaan (4 Lads/Marterie)
2. Hey There (R. Clooney)
3. Sh-Boom (Crewcuts)
4. I Need You Now (Fisher)
5. This Ole House (R. Clooney)
6. Hold My Hand (Don Cornell)
7. If I Give My Heart To You (Doris Day)
8. High And The Mighty (Baxter/Young)
9. Little Shoemaker (Gaylords)
10. They Were Doin' The Mambo (Vaughn Monroe)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Any number of disk jockies have gone on record aligning themselves solidly against the influx of "blue" records. However two stations have gone to the trouble of getting out bulletins thereby notifying the trade of their intentions. Bert Ferguson, station manager of WDIA-Memphis, Tenn., has written to all record companies, distributors, trade papers, sponsors, and just about everybody connected with a record, advising them that they would carefully screen all incoming disks before airing them. Ferguson also submits a list of objectionable records that he will not play. . . . Cliff Rodgers (WHKK-Akron, Ohio) also sends out a news bulletin appealing to all concerned to delete "blue" material and concentrate on material and artist for legitimate sales. . . . Hy Siegel, Timely Records, announces the signing of The Charmers, formerly of Central Records. Hy's also exultant over the sales now coming in on Ann Cole's "Oh Love Of Mine." Siegel gives most of the credit to Allen "Moondog" Freed who stayed with it until the public began to ask for it. Sidelight-Allen had better correct the correspondent for the new retail record mag who kept calling him "Moonball" through-

out her entire article. . . . Joe Cohen, Essex Records, Newark, N. J., reports his Mr. Blues airshow getting a fabulous reaction from the New Jersey college crowds. Joe's salesmen report that the hip kids from Seton Hall, Rutgers and Drew University have been asking for out and out blues as heard on the Mr. Blues shows. . . . Al Silver jubilant over the initial success of his Charlie & Ray "I Love You Madly." Al trying to be cautious, says, "I don't want to go overboard too soon, but this one really looks like a hit." . . . The Herald boys, Al-Jack-Jack, all flipping over their newest acquisition Ursula Reed. Claim that even the band stood up and applauded when she finished her first Herald session. . . . George Goldner, Tico and Rama headman, proud pappy of a new mambo-nick, Cary. Event has George floating in the clouds. Says the kid is a natural as he even cries in mambo tempo. . . . Freddie Mendelson back from a road trip advises Savoy's "Don't Drop It" by Wilbur Harrison is selling both r & b and pop and getting stronger all the time. While down in Atlanta, Freddie signed a new gospel group, The Five Trumpets. . . . You never saw a man promote so hard as Irv Marcus, salesman-manager of Duke and Peacock. Irv knows no hours and works around the clock. When you see him wearing dark glasses it's not an allergy or black eye. It's just to hide those lids drooping from lack of sleep. Incidentally, New York must agree with Irv. He looks lots better than when he arrived in town six or eight weeks ago. . . . Cover jobs on Atlantic Record hits paying off—but big. There is, of course, the recent nation's number one pop hit, "Sh-Boom," the Patti Page's cover of Ruth Brown's "Oh What A Dream," the Bill Haley version of Joe Turner's "Shake Rattle and Roll" which is currently the number seven tune in the nation's pop charts and still moving up, and now the Georgia Gibbs treatment of the new Ruth Brown hit, "Mambo Baby." Show's two things. One—they can pick 'em at Atlantic and two—they sure can arrange them—'cause most of the cover jobs follow the r & b arrangements pretty closely.

CHICAGO:

Festival of Modern American Jazz, starring Stan Kenton with Art Tatum and his Trio, Charlie Ventura, and many, many, others, plays the Civic Opera House, 10/23. . . . The following nite same place, another Norman Granz Concert. Starring Duke Ellington, Gerry Mulligan, Dave Brubeck and Stan Getz. . . . Phil Skaff now handling promotion for M.S. Distributors. Phil tells us that "Vicious, Vicious Vodka," by Amos Milburn, b/w "I Done Done It," looking like a hit. Seems that beverage-type disks do well for Amos, as his "One Scotch, One Bourbon, One Beer" was a big number for him some months ago. . . . Leo Kolheim reports Vee-Jay readying several recording sessions within the next few weeks, getting set for a busy fall season. In the meantime, Vee-Jay's, Spanie's back at the Apollo Theatre, New York, before heading for the Howard Thitter, Washington. . . . McKie Fitzhugh, man of many talents, has just purchased a dance hall here in town from where he will originate 'Teen Town' as well as his future dances and talent shows. . . . Len Chess back on the job after taking a day off to repair damages done to his basement as a result of the serious floods here in Chicago this week. Len says he's expecting the next two months to be the busiest in a long, long time. Readying two new releases. By Willie Mabon and Lowell Fulson. Meanwhile, Little Walter's "You'd Better Watch Yourself" going to town. . . . Memphis Slim, Willie Mabon and Little Walter alternating at the 708 Club, this city. Between these three favorites, they really keep this club jammed. . . . The Moonglows now at the Crown Propeller Lounge. . . . The Five Flamingos holding forth at Martin's Corner. . . . Ernie Leaner just back from a week's fishing trip. Upon returning home, he learned that poor Mrs. Leaner was left to fight the floods here alone. Seems their part of the city was the hardest-hit.

LOS ANGELES:
Some authorities in the music world seem to think that the popularity of vocal groups is on the decline, yet, look at the Nation's top 15, more than half of the tunes listed are by groups and many of the single vocalists are assisted by quartettes in the background. . . . This fall season should bring the biggest boom to the night clubs and ballrooms here on the Coast since the war years. Some of the nation's top R & B attractions are slated for appearances within the next few months. . . . Muddy Waters bowed in at Billy Berg's Five Four Ballroom for a three day stand Oct. 15 thru 17th. The blues chanter won a thunderous ovation when he sang "I'm Ready" and "I Don't Know Why" from his latest Chess recording. Waters will be followed by Faye Adams and Memphis Slim over the Oct. 22nd week-end. On Oct. 29th thru 31st the

Four Singers At Singer's



CHICAGO—The Four Aces, (right) try to keep up with the hords of fans swamping Singer's One-Stop record shop for their autographs. The boys visited the dealer when they were appearing at the Chicago Theatre recently. Their latest is the fast rising movie title tune "It's A Woman's World" which they perform in the picture.

Johnny Ace-Willie Mae Thornton package is scheduled at the Billy Berg dance emporium. All Hibler, Charles Brown and Joe Turner are also headed for the Coast for dates late next month. B. B. King "The Blues Boy himself" will be in LA over the Christmas holidays and Fats Domino is expected over New Years.

From all present indications the New Year will blow in with a solid beat that will rock the town from the East side to the LaBrea tar pits. . . . With "Oop" and "Tick Tock" stepping out big The Bihari Brothers are readying a new batch of releases. Their latest entries into the field are "Make A Little Love" b/w "Cheatin' On Me" by Curtis Irvin & The Sparks (RPM); "Cool Little Car" b/w "Bad Boy" (Modern) by John Lee Hooker and and "Standing at the Crossroads" b/w "Sunny Land (Flair) with Elmore James and His 'Broomdusters'. . . . After completing several successful dates along the Coast The Midnighters and Todd Rhodes' Ork. left for a series of one-niters in Tucson, Phoenix and Albuquerque. They teamed up with Tab Smith and The "5" Royals in Oklahoma City Oct. 16th for three one-night dates there, Dallas and Houston. The "Work With Me Annie" boys will be in Chicago Nov. 4 to appear with Louis Jordan on his Annual benefit dance. . . . DeeJay Hunter Hancock can't be blamed if he gets a little over-elated when closing his 'Huntin' with Hunter' show. He recently bagged his limit of a deer and an elk on a hunting trip to Idaho. . . . The Jewels' waxing of "Oh Yes I Know" on the R&B label started climbing fast this past week and already looks as though it will be bigger than their first clicker "Heart's of Stone." . . . Lew Chudd, prexy of Imperial Records, will release his first in a series of mambos this week on his subsid. Catalina label. . . . Aladdin Records have introduced two new groups on their subsid. Lamp label. Leo Mesner firmly believes that The Mello-Fellows "Iddy Biddy Baby" b/w "My Friend Charlie" and The Cues' "Scoochie-Scoochie" b/w "Forty Leven Dozen Ways" will get the new label off to a fast start. . . . Dootone Records prexy, Dootsie Williams, is the happiest guy in town as The Penguins version of "Earth Angel" still clings to the top of the LA charts.

JAZZ JOTS

Norman Granz concert at Carnegie Hall this Saturday night promises to be a humdinger. All star lineup includes Duke Ellington, Gerry Mulligan, Dave Brubeck and Stan Getz. Love 'em all but that Brubeck—man. . . . Jazz fans have a program made to order for them in Dwight Cappel's "Jazz Scene, 1954" over WWSW-Pittsburgh, Pa. On his October 11 show he featured Dizzie Gillespie's Jazz Concert In Paris and Dave Brubeck's Octet. "Jazz Scene, 1954" is enhanced by the crisp commentary of Dwight Cappel. Dwight is a collector of jazz items with a well-rounded background in the jazz idiom. . . . Due to the success of a debut engagement at The Composer, jazz impresario Norman Granz flew into New York to make arrangements for recording pianist George Wallington's new String Quartet. The session was set for the week of October 22 when the group will cut a 12" LP to be released on Granz' Norgran label. Special arrangements for the date are being written by Sonny Lawrence, who penned the String library for Wallington and tunes will include four of the pianists originals. Wallington's first Trio album for Norgran, which was just released two weeks ago is getting a lot of DJ spins and WOV's Leigh Kamman has adopted one of the selections, "Your Laughter," as the new theme for his 1280 club.

"Please Leave Her Alone"

b/w
"CINEMASCOPE BABY"
PRO McCLAM
VEE-JAY 112

"Jesus Is All The World To Me"

b/w
"WILL I FIND PEACE"
SINGING SAMMY LEWIS
VEE-JAY 114

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

★ ANNIE'S LATEST ★
★ M C No. 746 — 45 - 746 ★

"Annie Pulled A Hum-Bug"

b/w
★ "HEAR MY PLEA" ★
by THE MIDNIGHTS
(Not to be confused with
Midnighters' recordings.)

MUSIC CITY RECORDS, Inc.
1815 Alcatraz Ave. Berkeley 3, Calif.
Pledmont 5-7100
Distributors — Still choice areas open.

PEACOCK now offers

4 sure hits!!

1 R & B 3 Spirituals

JOHNNY OTIS

"Shake It"

b/w

"I Won't Be Your Fool
No More"

PEACOCK # 1636

CLEOPHUS ROBINSON

"A Charge To Keep
I Have"

b/w

"Jesus, I Can't Live
Without You"

PEACOCK # 1733

FIVE BLIND BOYS

"In The Garden"

b/w

"Have You Talked To
The Man Upstairs"

PEACOCK # 1735

DIXIE HUMMING BIRDS

"Christian Testimonial"

b/w

"Will The Lord Be
With Me"

PEACOCK # 1736



JOSIE'S Jackpot of HITS!

THE CADILLACS

"I WONDER WHY"
"GLORIA"

b/w

JOSIE # 765

THE FOUR BARS

"IF I GIVE MY
HEART TO YOU"

b/w

"STOP IT! QUIT IT!"

JOSIE # 768

THE TEAR DROPS

"THE STARS ARE
OUT TONIGHT"

b/w

"OH STOP IT"

JOSIE # 766



8508 Sunset Blvd., Hollywood 46, Calif.

HERALD'S HOPPIN'!

A Brand New Smash

Charlie & Ray

"I LOVE YOU MADLY"

b/w "You're To Blame"

Herald # 438

Faye Adams

"HURTS ME TO MY HEART"

Herald # 434

Al Savage

"DON'T TELL ME"

Herald # 437

The Herolds

"GONNA LOVE YOU
EVERY DAY"

Herald # 435

SPIRITUALS

Ethel Davenport

"ETHEL'S PRAYER"

b/w "Happy As I Can Be"

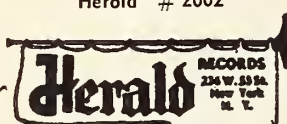
Herald # 2001

National Clouds of Joy

"COMING HOME"

b/w "Jesus Makes Me Feel
Alright"

Herald # 2002

A Two Sided
Smash!

"BIP BAM"

and

"SOMEDAY"

THE DRIFTERS

1043

R & B — POP — C & W
ALL THREE AGREE . . ."DON'T
DROP
IT"

Savoy # 1138

by Wilbur Harrison
is heading for a Hit!SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

BIG BLUES

"DOUBLE SHOT"

b/w "TIME OUT"

Louis Brooks and his Hi-Toppers

EXCELLO 2042

NASHBORO RECORD CO., INC.

177 3rd AVE., N., NASHVILLE, TENN.

Phone (42-2215)

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

1 OH WHAT A DREAM Ruth Brown (Atlantic 1036)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	HURTS ME TO MY HEART Faye Adams (Herald 434)
2 I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)	EBB TIDE Roy Hamilton (Epic 9068)	SHE'S THE ONE Midnighters (Federal 12185)
3 ANNIE HAD A BABY Midnighters (Federal 12195)	HURTS ME TO MY HEART Faye Adams (Herald 434)	HEARTS OF STONE Charms (DeLuxe 6062)
4 EBB TIDE Roy Hamilton (Epic 9068)	ANNIE HAD A BABY Midnighters (Federal 12195)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)
5 HURTS ME TO MY HEART Faye Adams (Herald 434)	SEXY WAYS Midnighters (Federal 12185)	CUBANO JUMP Ike Turner (Flair 1040)
6 DREAM Dinah Washington (Mercury 70439)	YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)	GETTING OUT OF TOWN Sunny Boy Williamson (Trumpet 215)
7 HEY THERE Sammy Davis, Jr. (Decca 29199)	SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026)	ANNIE HAD A BABY Midnighters (Federal 12195)
8 MAMBO BABY Ruth Brown (Atlantic 1044)	WORK WITH ME ANNIE Midnighters (Federal 12169)	LOVE ME Fats Domino (Imperial 5313)
9 GOD ONLY KNOWS Capris (Gotham 304)	HEY THERE Sammy Davis, Jr. (Decca 29199)	MAMBO BABY Ruth Brown (Atlantic 1044)
10 SOMEDAY Clyde McPhatter & The Drifters (Atlantic 1043)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)	I'M READY Muddy Waters (Chess 1579)

in SAN FRANCISCO

in NEWARK

in MEMPHIS

1 OH WHAT A DREAM Ruth Brown (Atlantic 1036)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	HURTS ME TO MY HEART Faye Adams (Herald 434)
2 ANNIE HAD A BABY Midnighters (Federal 12195)	ANNIE HAD A BABY Midnighters (Federal 12195)	I'M READY Muddy Waters (Chess 1579)
3 WHEN MY HEART BEATS LIKE A HAMMER B. B. King (RPM 472)	EBB TIDE Roy Hamilton (Epic 9068)	DID YOU EVER SEE A MONKEY PLAY A FIDDLE Tommy Braden (United 177)
4 EBB TIDE Roy Hamilton (Epic 9068)	HURTS ME TO MY HEART Faye Adams (Herald 434)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)
5 HEY THERE Sammy Davis, Jr. (Decca 29199)	BABY, BABY ALL THE TIME Amos Milburn (Aladdin 3248)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)
6 YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)	SEXY WAYS Midnighters (Federal 12185)	TICK TOCK Marvin & Johnny (Modern 933)
7 HURTS ME TO MY HEART Faye Adams (Herald 434)	NEVER LET ME GO Johnny Ace (Duke 132)	I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)
8 YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)	TICK TOCK Marvin & Johnny (Modern 933)	WORK WITH ME ANNIE Midnighters (Federal 12169)
9 HONEY LOVE Drifters (Atlantic 1029)	I'M READY Muddy Waters (Chess 1579)	HONEY LOVE Drifters (Atlantic 1029)
10 SEXY WAYS Midnighters (Federal 12185)	MMM MMM BABY Spiders (Imperial 5305)	NEVER LET ME GO Johnny Ace (Duke 132)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

in
PHILADELPHIAin
LOS ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **EBB TIDE**
Roy Hamilton
(Epic 9068)
- 2 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- 3 **ANNIE HAD A BABY**
Midnighters
(Federal 12195)
- 4 **I DON'T HURT ANYMORE**
Dinah Washington
(Mercury 70439)
- 5 **HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- 6 **HEY THERE**
Sammy Davis, Jr.
(Decca 29199)
- 7 **HONEY LOVE**
Drifters
(Atlantic 1029)
- 8 **HIGH HEELS**
Bill Doggett
(King 4732)
- 9 **OOP-SHOOP**
Shirley Gunter
(Flair 1050)
- 10 **YOU'D BETTER WATCH YOURSELF**
Little Walter
(Checker 799)

YOU UPSET ME BABY
B. B. King
(RPM 416)

EARTH ANGEL
Penguins
(Dootone 348)

BUICK 59
Medallions
(Dootone 347)

LOOP DE LOOP MAMBO
Robins
(Spark 107)

HURTS ME TO MY HEART
Faye Adams
(Herald 434)

OOP-SHOOP
Shirley Gunter
(Flair 1050)

OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

ANNIE HAD A BABY
Midnighters
(Federal 12195)

DREAM
Dinah Washington
(Mercury 70439)

THE LETTER
Medallions
(Dootone 347)

HURTS ME TO MY HEART
Faye Adams
(Herald 434)

I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)

EBB TIDE
Roy Hamilton
(Epic 9068)

FOUR YEARS OF TORMENT
Memphis Slim
(United 182)

ANNIE HAD A BABY
Midnighters
(Federal 12195)

OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

TICK TOCK
Marvin & Johnny
(Modern 933)

MAMBO BABY
Ruth Brown
(Atlantic 1044)

LET'S MAKE UP
Spaniels
(Vee-Jay 116)

OOP-SHOOP
Shirley Gunter and The Queens
(Flair 1050)

in
DALLASin
NASHVILLEin
MIAMI

- 1 **SHE'S THE ONE**
Midnighters
(Federal 12195)
- 2 **BEHAVE YOURSELF**
The "5" Royales
(King 470)
- 3 **HURTS ME TO MY HEART**
Faye Adams
(Herald 434)
- 4 **I'M READY**
Muddy Waters
(Chess 1579)
- 5 **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)
- 6 **YOU'D BETTER WATCH YOURSELF**
Little Walter
(Checker 799)
- 7 **WHEN MY HEART BEATS LIKE A HAMMER**
B. B. King
(RPM King)
- 8 **OKIE DOKIE STOMP**
"Gatemouth" Brown
(Peacock 1637)
- 9 **BABY, I NEED YOU**
El Dorados
(Vee-Jay 115)
- 10 **ANNIE HAD A BABY**
Midnighters
(Federal 12195)

ANNIE HAD A BABY
Midnighters
(Federal 12195)

HURTS ME TO MY HEART
Faye Adams
(Herald 434)

OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

EBB TIDE
Roy Hamilton
(Epic 9068)

SEXY WAYS
Midnighters
(Federal 12185)

WHEN MY HEART BEATS LIKE A HAMMER
B. B. King
(RPM 412)

HONEY LOVE
Drifters
(Atlantic 1029)

YOUR CASH AIN'T NOTHIN' BUT TRASH
The Clovers
(Atlantic 1035)

EVIL IS GOING ON
Howling Wolf
(Chess 1575)

WELL ALL RIGHT
Joe Turner
(Atlantic 1040)

OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)

HURTS ME TO MY HEART
Faye Adams
(Herald 434)

ANNIE HAD A BABY
Midnighters
(Federal 12195)

HONEY LOVE
Drifters
(Atlantic 1029)

HEY THERE
Sammy Davis, Jr.
(Decca 29199)

EBB TIDE
Roy Hamilton
(Epic 9068)

TICK TOCK
Marvin & Johnny
(Modern 933)

YOU CAN PACK YOUR SUITCASE
Fats Domino
(Imperial 5031)

I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)

LET'S WALK
Charlie Brown
(Aladdin 3225)

Coming Up In R & B

Listed Alphabetically

HONEY

Bill Doggett
(King 4732)
New York

IT USED TO HURT ME SO

Ella Johnson
(Mercury 70459)
St. Louis

LOVE ME

Fats Domino
(Imperial 5313)
New Orleans

THE LETTER

Medallions
(Dootone 348)
Los Angeles, Newark, New York

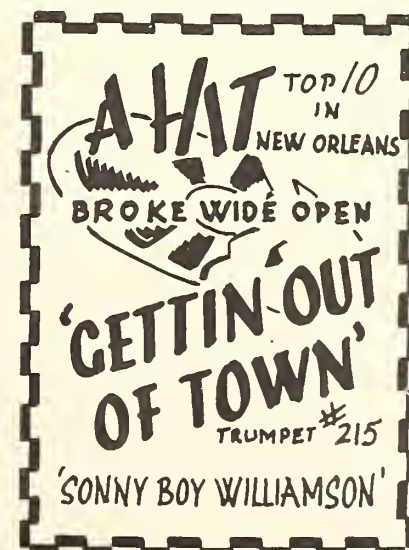
Bernie Wayne Set For One-Man Concert At Carnegie Hall

NEW YORK—Bernie Wayne, one of BMI's top tunesmiths and musical director of Coral Records, will appear at Carnegie Hall on Sunday evening, January 16th, for a one-man concert of his works including a piano concerto for full orchestra written especially for the occasion. Wayne, whose musical output has often been compared stylistically by critics with George Gershwin's, will invoke more comparisons by turning the clock back to 1927 when "Rhapsody In Blue" was premiered at Aeolian Hall. Wayne's piano concerto, as yet untitled, will be the show piece of the concert. It also marks a departure in Wayne's style which parallels Gershwin's songwriting career from his early pop tune days and era of instrumental composition to the concert stage.

A 50-piece Coral recording orchestra will play selections of popular songs written by Wayne including "You Walk By," "Laughing On The Outside," "Blue Velvet" and such instrumentals as "Vanessa," "Tropicana," "Veradero" as well as his current work, "The Broadway Story," a cantata based on the sounds and moods of "The Great White Way."

Spotlighted on the program will be the appearance of ten of New York's top disk jockeys, each of whom will introduce a selection from Wayne's works.

Wayne, currently on tour with "Dynamarama," a musical show he scored especially for the Buick Division of General Motors, will leave for Hollywood shortly after his Carnegie appearance, to write the score for "Moll Flanders," a 20th Century Fox Cinema Scope production starring Vanessa Brown.



THE MIDNIGHTERS
"ANNIE HAD A BABY"
Federal 12195

THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
Deluxe 6062

BILL DOGGETT
"HIGH HEELS"
"SWEET SLUMBER"
King 4732

"HONEY"
"THE NEARNESS OF YOU"
King 4738

SONDRA & JON STEELE
"DANGLIN"
"WALKIN' WITH MY SHADOW"
King 1379

THE "5" ROYALES
"MONKEY HIPS AND RICE"
"DEVIL WITH THE REST"
King 4744

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King RECORDS

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THE CUES

1st release on LAMP
"SCOOCHIE-SCOOCHIE"
b/w
"Forty-'Leven Dozen Ways"
LAMP # 8007

Aladdin RECORDS
Beverly Hills, Calif.

Peacock and his Mambo Combo

"IF I GIVE MY HEART TO YOU"
and
"PAPA LOVES MAMBO"
TICO 1092

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HITTING FAST!...
THE JEWELS

"OH YES I KNOW"
b/w
"A Fool In Paradise"
R & B # 1303

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RHYTHM 'N BLUES REVIEWS

☐ A DISK & SLEEPER

☐ C+ GOOD

☐ B- EXCELLENT

☐ C FAIR

☐ B VERY GOOD

☐ D MEDIOCRE

THE BEES (Imperial 5314)

B "SNATCHIN' BACK" (2:31) [Commodore BMI—D. Bartholomew] The Bees sing a slow bouncer with a good beat. Kids can rock out an enthusiastic dance to this wax. Good juke box material.

C+ "TOY BELL" (2:22) [Commodore BMI—D. Bartholomew] Change of pace. Fast paced Calypso flavored ditty heavily flavored with "blue" lyrics. Rough stuff with no attempt to be subtle. Party wax.

JIMMY LIGGINS (Aladdin 3251)

B "NO MORE ALCOHOL" (2:28) [Aladdin-Liggins] Liggins has been drinking all night and now he proclaims his intention to quit, after the "one more, that's all." A slow rocker done well. Should catch a portion of the sales.

B "BOOGIE WOOGIE KING" (2:30) [Aladdin-Liggins] Liggins has a native appeal and his treatment lifts this quick beat boogie item out of the routine class. Two better than average sides.

EARL BROWN (Checker 802)

B "SHAKE YOUR SHIMMY" (2:40) [Arc BMI—Brown] Cute middle tempo item with a great delivery. Brown handles the tune in chuckley manner. Appealing wax.

C "THE CAT'S WIGGLE" (2:48) [Arc BMI—Brown] The flip is a middle tempo bounce instrumental done to a turn. Good deck.

PRO McCLAM (Vee-Jay 112)

C "CINEMASCOPE BABY" (2:52) [BMI—McClam] Pro McClam sings of his baby describing her in cinemascope terms. A middle tempo rocker that comes out a fair side.

B "PLEASE LEAVE HER ALONE" (3:09) [BMI—McClam] A slow southern type blues adequately handled by the chanter. McClam comes through with strength on this deck.

LARRY LIGGETT (Chess 1578)

B- "THAT MAN IS WALKING" (2:43) [Condor BMI—Liggett] Poor Larry. He worked and worked for that car of his and now the man took it away for lack of prompt payment. Liggett sings the middle tempo jump ditty smartly for a good blues job.

C+ "MA MA YOQUIERO MAMBO" (2:40) [Robbins] The standard is treated in mambo for a pleasant number two side that fills the current demand for the Latin beat.

GERALD WILSON (Federal 12196)

C+ "MAMBO MEXICANO" — Parts one and two (2:22—1:59) [Armo BMI—Wilson] A quick beat mambo instrumental with an exciting sensuous feeling. Item is a two sider that comes through ok. Good juke box material or to fill the needs of the mambo enthusiast for dance wax.

THE CASH BOX

★ AWARD O' THE WEEK ★

"MONKEY HIPS AND RICE" (2:51)

[Franklin BMI—Pauling]

"DEVIL WITH THE REST" (2:50)

[Franklin BMI—Pauling]

THE "5" ROYALES
(King 4744)

● The "5" Royals seem to be back on the beam with two strong sides, one a novelty, "Monkey Hips and Rice," and the other a slow blues with a spiritual flavor, "Devil With The Rest." The lads bang out the quick beat "Monkey Hips and Rice" lauding the delectable nature of the dish served up by the girl friend, Geneva. Deck has an enthusiastic bounce and is given a happy reading. "Devil With The Rest," is a serious rhythmic blues in which the "5" Royals offer sound advice that says, "after you do your best, the devil with the rest, 'cause nobody can live your life but you." The item is sung with a definite gospel touch and the over all effect comes through fine. Two potent possibilities.

THE CASH BOX

Rhythm
'N Blues

SLEEPER OF THE WEEK

"I LOVE YOU MADLY" (2:00)

[Angel BMI—Jones]

"YOU'RE TO BLAME" (2:34)

[Angel BMI—Jones]

CHARLIE AND RAY
(Herald 438)

● New duo, Charlie and Ray, come up with a fresh sound, good styling, and a strong piece of quick tempo material that has all the earmarks of a hit. Although out only a week or so, the platter has already started moving in several

locales. Deck is strong and the lads generate sparks that should get them and their initial waxing off to a good start. Flip, "You're To Blame," is a slow blues item that is good, but just a shade behind the effectiveness of "I Love You Madly."

"EARTH ANGEL" (2:40)

[Dootsie Williams BMI—Curtis Williams]

"HEY SENORITA" (2:41)

[Dootsie Williams BMI—Curtis Williams]

THE PENGUINS
(Dootone 348)

● Already making itself felt in several spots, most notably in L.A. The Penguins blend softly on the melodic romantic blues ballad, "Earth Angel." Lead sings of his love in tender terms against a cushioned support by the balance of the group. Strong lyrics paint a word picture that fills the desire of everyone, consciously or un-

consciously, in the discovery of an "Earth Angel." Pretty tune that could be adapted to pop. The flip, "Hey Senorita," is a change of pace. The group sings a rhythmic jump of middle tempo and do a fine job. Handclaps help give the deck a lift. A better than average wax although the tune is in the routine vein. The side that should make it is "Earth Angel."

JOHNNY FULLER (Flair 1054)

B "BUDDY" (2:40) [Flair BMI—Josea] Fuller tells a slow Southern blues story of his running around woman in the authentic blues manner. Fuller's style has an individuality that helps take him out of the ranks of the routine blues singer. Pretty good stuff.

C+ "HARD TIMES" (2:43) [Flair BMI—Josea] More of same. A story of the woes incurred because of "hard times."

THE CHANTERS (RPM 415)

C+ "TELL ME, THRILL ME" (2:41) [Modern BMI—Boyd, Davis] The Chanters blend on a routine middle tempo ballad blues. Fair etching but the deck faces tough going what with so many group waxings being issued each week.

B "SHE WANTS TO MAMBO" (2:45) [Modern BMI—Ford, Davis] The Chanters get in the popular mambo kick on this deck and offer a cute reading. Group has a better piece of material here and offers an infectious platter to a strong mambo market.

THE RIVILEERS (Baton 205)

B+ "ETERNAL LOVE" (2:43) [Challenge BMI—Pearson] A soft and downy ballad waxed prettily by the smooth working group. Romantic lyrics that should appeal to the starry eyed. Dreamy wax. Should pull good sales.

B "CAROLYN" (2:40) [Challenge BMI—Delaney] A slow rhythmic ditty, also of a romantic nature, dished up in the soft smooth style of the Rivileers. Good deck, but out-matched by "Eternal Love."

LOUIS JORDAN (Aladdin 3264)

B+ "PUT SOME MONEY IN THE POT, BOY 'CAUSE THE JUICE IS RUNNING LOW" (2:40) [D & M—Davis] Louis Jordan comes up with another novelty and this time the topic is "money." Cute lyrics delivered with the usual good styling of the chanter. It's typical Jordan material, good, and should gather sales momentum if given enough of a push. Strong juke material.

B "YEAH, YEAH, BABY" (2:34) [Aladdin—Toombs] For Jordan buyers it's another pleasing wax. If either side breaks it'll be the upper deck.

BEST BETS

★ "ETERNAL LOVE"
The Rivileers Baton 205

★ "PUT SOME MONEY IN THE POT, BOY 'CAUSE THE JUICE IS RUNNING LOW"
Louis Jordan Aladdin 3264



- 1OH WHAT A DREAM
Ruth Brown
(Atlantic 1036)
- 2ANNIE HAD A BABY
Midnighters
(Federal 12195)
- 3HURTS ME TO MY HEART
Faye Adams
(Herald 434)
- 4EBB TIDE
Roy Hamilton
(Epic 9068)
- 5HONEY LOVE
Drifters
(Atlantic 1029)
- 6I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)
- 7SEXY WAYS
Midnighters
(Federal 12185)
- 8SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)
- 9YOU'D BETTER WATCH YOURSELF
Little Walter
(Checker 799)
- 10TICK TOCK
Marvin & Johnny
(Modern 933)
- 11HEY THERE
Sammy Davis, Jr.
(Decca 29199)
- 12OOP-SHOOP
Shirley Gunter & The Queens
(Flair 1050)
- 13WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- 14YOUR CASH AIN'T NOTHIN' BUT TRASH
Clovers
(Atlantic 1035)
- 15I'M READY
Muddy Waters
(Chess 1579)

Stars Over Harlem

Fresh from a long list of smashing one nighters and theatre stints and into our place of operation eased hardworking blues sensation Chuck Willis, to tell us all about the many good things that are happening to his groovy crew. He also treated our ears to another batch of slam bang sides just off the presses, and take my word for it brothers, these could very easily be the tastiest of his many deliveries. . . . For some good and strange reason, the uptown coke crowd just can't seem to tire of the singing groups, and so, weekly, we find ourselves getting acquainted with new sets of individuals who come from out of nowhere to sell records, and a whole lot of them. The latest to show the favorable signs of cracking through and making with the good commercial noises that keep everybody smiling broadly are The Capris and their "God Only Knows" pressings, The Jewels' "Hearts Of Stone", The Medallions and "The Letter", The Mellows' soothing reading of "How Sentimental Can I Be", The Cadillacs "I Wonder Why", the ever pleasing Castelles' long list of stellar favorites and The Flamingos' mighty pretty "Dream Of A Lifetime".

Cooperative plus, were the exciting Drifters who spent the last day before their departure with the Biggest Show Of 1954 giving their many wellwishers autographs and photos. . . . Bill Pinckney, of the group, left with us the schedule, and brother, it's a good and long one. Package which also includes Billy Eckstine, George Kirby, Peggy Lee and a whole host of others, kicks off Oct. 15 at Norfolk Virginia's Municipal Auditorium, then its the Pennsylvania, Ohio, Illinois, Iowa, Missouri, and Michigan territories until November 15, where they sit and cool a brief spell while awaiting additional bookings. . . . Jazz lovers digging a plenty the new Cecil Young "Jumping With Syd" smoothie with both listeners. . . . P.S. They're also reaching for more and more of the relaxing works of Chet Baker. . . . As expected, Johnny Ace and "Never Let Me Go" tugging away at the teenagers heartstrings. . . . Here's another of those odd happenings. After lying around for quite a spell with only moderate action, and a follow up release in the streets, triple life comes to Amos Milburn's "Baby, Baby All The Time" etching. . . . Big Maybelle's "I'm Getting Along Alright" expected to bust loose in tremendous fashion but quick. . . . Watch Julian Dash and "Zig-Zag". They're the stellar combination currently gracing the Vee-Jay label which the diskery is banking on to sell like crazy to those who dig the instrumentals. . . . "I Don't Hurt Anymore" dished out by Dinah Washington should remove the pains from the belting top lady of the blues forever and ever. . . . Still moving is Ray Charles' "Don't You Know" ditty.

Louis Armstrong Tells of Early Life In Autobiography



LOUIS ARMSTRONG

Music is Satchmo — Satchmo is music. Louis Armstrong has been a big part of any history of jazz ever written. Rudi Blesh's "Shining Trumpet"; "A History of Jazz in America" by Barry Ulanov; Robert Goffin's early attempts to chronicle the story of jazz, all devoted much lineage to the great Satchmo. "Dippermouth" blazed a never to be forgotten trail across the musical horizon with his cornet and later the trumpet. It is ironic that Armstrong's greatest contribution has been the trumpet about which he writes "It is a funnything, but at that time we all thought you had to be a music conservatory man or some kind of a big muckity-muck to play the trumpet. For years I would not even try to play the instrument".

This is a story a long time coming. New Orleans, and particularly Storyville, the cradle of jazz. Many millions of words have been written about the Mardi Gras, the fabulous Lulu White's Mahogany Hall, Countess Willie Piazza, King Oliver, Buddy Bolden, Bunk Johnson, Kid Ory and innumerable others, most of whom have since died and become part of the fabulous legend of jazz. The tale is not a new one but it is an intimate one. Seen through the eyes of a scared but awe inspired youngster. Satchmo tells of his worldly wise but warm hearted mother and his half dozen stepfathers. The battle for survival in a jungle of always starved men, women and children. Hard bitten women who "kept" their men with never a word of complaint, turning over all their earnings so that the

men could live like "sports", but who carved the menfolk to ribbons if they were even suspected of being unfaithful.

The book is filled with such unforgettable characters as Slippers and Black Benny, rough and tumble men who made their livings keeping the toughs in line at the honkey tonk dives. Deborah and Mary Jack the Bear, who went at each other with enormous bylows (big knives with large blades) in a ruckus. A fight that ended in the death of Mary Jack the Bear. Deborah, whose face was slashed unmercifully, forever bore the reminders of this battle. And others. All told in the simple prose of Armstrong who wrote as he speaks.

Although this is a story of Young Louis, his determined climb to the top with his ubiquitous horn, his ambitions and unswerving loyalty to "Papa Joe" Oliver (Louis sets at rest for all time the constantly circulating story of Bunk Johnson's part in his rise to fame—Satchmo says "I owe everything to Oliver") it is more a story of the times, the scavenging for food. A time when death and misery walked hand in hand with life.

Satchmo takes you through his first experience with the cornet. In the Waif's Home Louis learns the rudiments of the horn. There he fashioned a reputation that preceded him upon his release and he found many opportunities to play the funerals, honky tonks and socials as he worked himself up. From a tolerated and liked youngster Louis moves from job to job until as an accepted musician he is asked by Fate Marable to join his famous river boat bands. Fate was real fast company and Louis sat in with such top musicians as Marable, Joe Howard, Baby Dodds, George (Pops) Foster, David Jones, Johnny St. Cyr and Boyd Atkins. Three years on the boats brought the inevitable invitation from Oliver to join him in Chicago.

Louis' arrival in Chicago brings us to the end of the story. Much more remains to be told but it will have to be another book.

formerly THE CRYSTALS who gave you the LUNA RECORD Hit "Come To Me Darling" . . .

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THE OPALS

new hit

"OH BUT SHE DID"

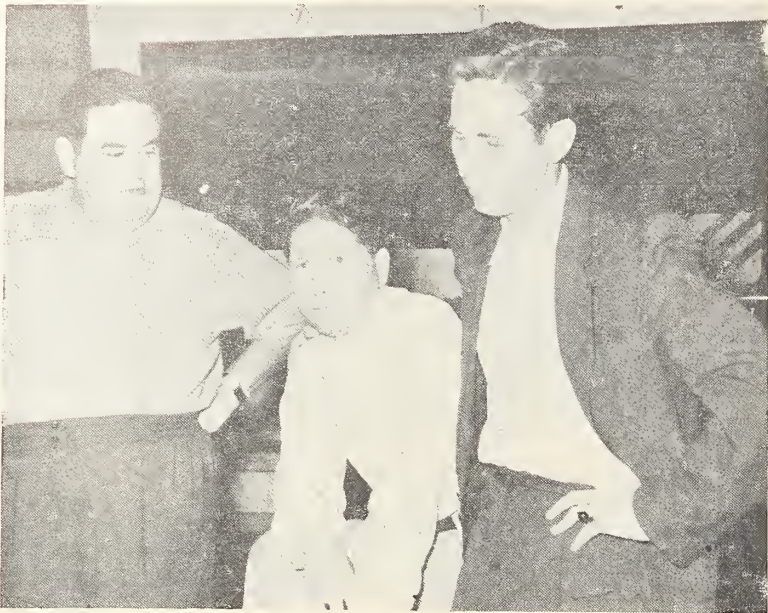
b/w

"MY HEART'S DESIRE"

Apollo # 462

APOLLO RECORDS 457 WEST 45th STREET, N. Y.

Playback



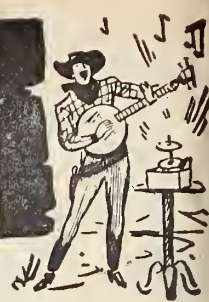
NASHVILLE, TENN.—When he was down in Nashville recently, Steve Sholes, A&R chief of Victor's Country & Western Department, cut several of the label's artists. Above Sholes, Redd Stewart and Chester Atkins listen to playback of Redd's session.

Tree Publishing Appoints Killen

NASHVILLE, TENN. — Tree Publishing Company, with offices in Nashville and New York, recently announced the appointment of Buddy Killen as Nashville rep, working out of the Nashville office. Killen, for the past three years a member of the George Morgan band, and a writer

of note, is credited with such country tunes as "I Think I'm Gonna Cry", "Won't You Please Be Mine", and "That's When I Need You The Most." Killen is a native of Florence, Alabama and is married to the former June Webb. The couple have one daughter, Linda Gale.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Art Barrett

- WCMS—Norfolk, Va.
1. More And More (Pierce)
2. If You Don't (Jimmy-Johnny)
3. Honey Love (The Carlises)
4. Never (W. & M. Tuttle)
5. If I Give My Heart To You (Tommy Sosebee)
6. Honey Baby (Skeeter Bonn)
7. New Green Light (Thompson)
8. I'll Follow You (J. Reeves)
9. What'cha Gonna Do Now (Tommy Collins)
10. They Were Doin' The Mambo (Homer & Jethro)

Joe Morris

- WOIC—Columbia, S. C.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. A Place For Girls Like You (Faron Young)
4. One By One (Wells & Foley)
5. If You Don't, Somebody Else Will (Lee & Mathis)
6. Go, Boy, Go (Carl Smith)
7. You're Not Mine Anymore (Webb Pierce)
8. Show Me (Davis Sisters)
9. This Ole House (Hamblen)
10. Goodnight Sweetheart (Johnnie & Jack)

Red Smith

- WBOK—New Orleans, La.
1. I Think Of You (Anne Raye)
2. Love Spelled Backwards (Werley Fairburn)
3. You Ought To Know (Williams & Heap)
4. Goodnight Sweetheart (Johnnie & Jack)
5. Nothing But Time (Williams)
6. That's All Right (Presley)
7. Courtin' In The Rain (Tyler)
8. If You Love Me (Wilburn Bros.)
9. I Don't Hurt Anymore (Hank Snow)
10. Honey Love (The Carlises)

Marty Roberts

- WCKY—Cincinnati, Ohio
1. I Don't Hurt Anymore (Hank Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. This Ole House (Hamblen)
5. If You Don't, Somebody Else Will (Jimmy & Johnny)
6. Courtin' In The Rain (Tyler)
7. You Can't Have My Love (West & Strength)
8. Looking Back To See (J. E. & M. Brown)
9. Goodnight Sweetheart (Johnnie & Jack)
10. Female Hercules (Carlises)

"Tater" Pete Hunter

- KRCT—Baytown, Tex.
1. If You Don't (Jimmy-Johnny)
2. This Ole House (Hamblen)
3. I Could Love You More (Ray Price)
4. You're Not Mine Anymore (Webb Pierce)
5. Never (W. & M. Tuttle)
6. But I Do (Skeets McDonald)
7. This Is The Thanks I Get (Eddy Arnold)
8. What'cha Gonna Do Now (Tommy Collins)
9. I Love You Best Of All (Mac Wiseman)
10. Singing Hills (Slim Whitman)

Jimmie Williams

- WNOP—Newport, Ky.
1. What'cha Gonna Do Now (Tommy Collins)
2. Never (W. & M. Tuttle)
3. Honey Baby (Skeeter Bonn)
4. Could You Love Me One More Time (Stanley Bros.)
5. John Henry And The Water Boy (Jimmie Skinner)
6. Blue Days And Lonely Nights (Jimmy Osborne)
7. Show Me (Davis Sisters)
8. Out Behind The Barn (Jimmy Dickens)
9. One By One (Wells & Foley)
10. I Love You (Wright-Reeves)

Gabe Tucker

- KYOK—Houston, Tex.
1. I Don't Hurt Anymore (Snow)
2. This Is The Thanks I Get (Eddy Arnold)
3. King Of A Lonely Castle (Ferlin Husky)
4. I Hate To See You Cry (Slim Whitman)
5. Journeys' End (Ernest Tubbs)
6. Streamline Heartbreaker (Roy Acuff)
7. Treat Me Kind (G. Hill)
8. Here Lies My Heart (King)
9. She's Done Give Her Heart To Me (Sonny James)
10. If You Don't, Somebody Else Will (Lee & Mathis)

"Cousin" Johnny Small

- WNLC—New London, Conn.
1. Courtin' In The Rain (Tyler)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. Brand New Baby (Cooper & Lee)
5. Go, Boy, Go (Carl Smith)
6. Blue Days And Lonely Nights (Jimmie Osborne)
7. House Of Glass (Al Terry)
8. Company's Comin' (Porter Wagoner)
9. This Ole House (Hamblen)
10. Penny Candy (Jim Reeves)

L. F. Kenfield

- WTIC—Hartford, Conn.
1. Downhill Drag (C. Atkins)
2. Pretty Words (M. Robbins)
3. One By One (Wells & Foley)
4. Release Me (Ray Price)
5. You Better Not Do That (Jimmie Dickens)
6. Looking Back To See (M. E. & J. Brown)
7. What'cha Gonna Do Now (Tommy Collins)
8. Cry, Cry, Darling (Edwards)
9. This Is The Thanks I Get (Eddy Arnold)

Marty Licklider

- WERC—Eric, Pa.
1. God Bless Her (Louvain Bros.)
2. I Don't Hurt Anymore (Hank Snow)
3. Cry, Cry, Darling (Newman)
4. Courtin' In The Rain (Duff)
5. This Ole House (Williams & Allen)
6. Even Tho (Webb Pierce)
7. This Is The Thanks I Get (Eddy Arnold)
8. Don't Drop It (Terry Fell)
9. Here Lies My Heart (King & Stewart)
10. Goodnight Sweetheart (Johnnie & Jack)

Dal Stallard

- KCMO—Kansas City, Mo.
1. One By One (Wells & Foley)
2. This Ole House (Hamblen)
3. I Don't Hurt Anymore (Snow)
4. More And More (W. Pierce)
5. New Green Light (Thompson)
6. Looking Back To See (Hill & Tubbs)
7. A Place For Girls Like You (Faron Young)
8. Honky Tonk Girl (Thompson)
9. Out Behind The Barn (Jimmy Dickens)
10. If You Don't, Somebody Else Will (Jimmy & Johnny)

Don Larkin

- WAAT—Newark, N. J.
1. I Don't Hurt Anymore (Snow)
2. If You Don't, Somebody Else Will (Jimmy & Johnny)
3. This Ole House (Hamblen)
4. One By One (Wells & Foley)
5. What'cha Gonna Do Now (Tommy Collins)
6. Courtin' In The Rain (Tyler)
7. This Is The Thanks I Get (Eddy Arnold)
8. A Place For Girls Like You (Faron Young)
9. You Can't Have My Love (Wanda Jackson)
10. Tiny Baby Shoes (Thomas)

Wink Lewis

- KSNY—Snyder, Tex.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Hep Cat Baby (Eddy Arnold)
4. One By One (Wells & Foley)
5. Show Me That You Love Me (Al Terry)
6. You're Not Mine Anymore (Webb Pierce)
7. I Really Don't Want To Know (Eddy Arnold)
8. What'cha Gonna Do Now (Tommy Collins)
9. Singing Hills (Slim Whitman)
10. Night Time Is Cry Time (Jimmy Newman)

"Chuckwagon Chuck" Nichols

- KOWB—Laramie, Wyo.
1. I Love You (J. Wakely)
2. This Ole House (Hamblen)
3. Out Behind The Barn (Jimmy Dickens)
4. I Don't Hurt Anymore (Snow)
5. Chapel In The Moonlight (Faron Young)
6. This Is The Thanks I Get (Eddy Arnold)
7. Even Tho (Webb Pierce)
8. Show Me (Davis Sisters)
9. High And Dry (Bob Ather)
10. What'cha Gonna Do Now (Tommy Collins)

Jim Wilson

- WHOO—Orlando, Fla.
1. Even Tho (Webb Pierce)
2. Drunken Driver (F. Huskey)
3. This Is The Thanks I Get (Eddy Arnold)
4. Company's Comin' (Wagoner)
5. I'm Too Big To Cry (Robbins)
6. I'd Like To Tell You (Gordon)
7. I Don't Hurt Anymore (Hank Snow)
8. The Hook (Rita Robbins)
9. If You Saw Her Through My Eyes (Carl Smith)
10. Courtin' In The Rain (Tyler)

Ramblin' Lou

- WHLN—Niagara Falls, N. Y.
1. I Don't Hurt Anymore (Hank Snow)
2. One By One (Wells & Foley)
3. Courtin' In The Rain (Tyler)
4. This Ole House (Hamblen)
5. Out Behind The Barn (Jimmy Dickens)
6. More And More (W. Pierce)
7. If You Don't, Somebody Else Will (Jackson & Gray)
8. Lonely Wind (E. Chaffin)
9. Can You Forget (Lee & Cooper)
10. This Is The Thanks I Get (Eddy Arnold)

Clarence Kneeland

- WERI—WICH—Jewett City, Conn.
1. Love March (Williamson)
2. I Don't Hurt Anymore (Hank Snow)
3. Don't Drop It (Terry Fell)
4. One By One (Wells & Foley)
5. Even Tho (Webb Pierce)
6. This Is The Thanks I Get (Eddy Arnold)
7. What'cha Gonna Do Now (Tommy Collins)
8. Go, Boy, Go (Carl Smith)
9. This Ole House (Hamblen)
10. Thank You For Calling (Billy Walker)

Smokey Smith

- KRNT—Des Moines—Iowa
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
2. You're Not Mine Anymore (Webb Pierce)
3. Company's Comin' (Wagoner)
4. This Ole House (Hamblen)
5. You Can't Have My Love (Jackson & Gray)
6. But I Do (Skeets McDonald)
7. Journey's End (E. Tubbs)
8. Carbon Copy (Copas)
9. Call Me Up (M. Robbins)
10. More Than Anything Else In The World (Carl Smith)

Carl Stuart

- WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. A Place For Girls Like You (Faron Young)
5. Don't Drop It (Terry Fell)
6. Goodnight Sweetheart (Johnnie & Jack)
7. Looking Back To See (Hill & Tubbs)
8. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
9. This Ole House (Hamblen)
10. What'cha Gonna Do Now (Tommy Collins)

Pop's Country Store

- WXGI—Richmond, Va.
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
2. She's Done Give Her Heart To Me (Sonny James)
3. I Love You Best Of All (Mac Wiseman)
4. A Place For Girls Like You (Faron Young)
5. Company's Comin' (Wagoner)
6. How To Get Married (Ginny Wright)
7. More And More (W. Pierce)
8. I Can See An Angel (Pike)
9. Penny Candy (J. Reeves)
10. I'm Too Big To Cry (Robbins)

Jimmy Hutsell

- WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Snow)
2. What'cha Gonna Do Now (Tommy Collins)
3. Female Hercules (Carlises)
4. The Good And The Bad (Charline Arthur)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Padre Of Old San Antonio (Jim Reeves)
7. This Is The Thanks I Get (Eddy Arnold)
8. Go, Boy, Go (Carl Smith)
9. Show Me That You Love Me (Al Terry)
10. River Of No Return (Ford)

SWINGING HITS
by the
NATION'S NO.1 WESTERN BAND LEADER

"I CAN'T TELL
A WALTZ FROM
A TANGO"
(HARMAN)
ASCAP

"PEACHES
AND
CREAM"
(TANNEN)
BMI

Pee Wee King
RCA VICTOR-20/47-5889

*"This could be our Next Million Record Seller"
Pee Wee "Slowpoke" King*

Current Release
"HERE LIES MY HEART"—Ridgeway—BMI
"KEEP YOUR EYE ON DARLING"—Ridgeway—BMI
RCA Victor 20/47-5847

THE CASH BOX

Reports

THE NATION'S

BIG
10HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES1 I DON'T HURT
ANYMORE

Hank Snow

(RCA Victor 20-5698;
47-5698)

2 ONE BY ONE

Kitty Wells & Red Foley
(Decca 29065; 9-29065)

3 EVEN THO

Webb Pierce

(Decca 29107; 9-29107)

4 COURTIN' IN THE
RAIN

T. Texas Tyler

(4 Star 1660; 45-1660)

5 DON'T DROP IT

Terry Fell

("X"-0010; 4X-0010)

6 MORE AND MORE

Webb Pierce

(Decca 29252; 9-29252)

7 THIS IS THE
THANKS I GET

Eddy Arnold

(RCA Victor 20-5805;
47-5805)8 LOOKING BACK
TO SEE

G. Hill & J. Tubb

(Decca 29145; 9-29145)

9 HEP CAT BABY

Eddy Arnold

(RCA Victor 20-5805;
47-5805)

10 THIS OLE HOUSE

Stuart Hamblen

(RCA Victor 20-5739;
47-5739)Ozark Jubilee Airs Red
Foley And Top Artists

SPRINGFIELD, MO.—If capacity houses, a fresh format, and a well balanced roster of top recording artists, plus a dash of Red Foley is any indication of a good show, then The Ozark Jubilee can easily be included as one of the top country music shows being aired today.

After a year and a half self-exiled absence from radio, the potent-pulling power of Red Foley is apparent once more, as witnessed by the crowds who jam the Jewell Theatre to see The Ozark Jubilee, originating from this city via the ABC radio network and KWTO each Saturday night.

Radiozark Enterprises, producers of the two and half hour country music stanza, have surrounded Foley with top-notch talent, including such stellar names as: Jean Shepard (Capitol), Billy Walker (Columbia), The Foggy River Boys (Decca), Arlie Duff (Decca), Tommy Sosbee (Coral), Porter Wagoner (RCA Victor), Slim Wilson (Decca), Grady Martin and The Crossroad Boys (Decca), Patsy Elshire (Capitol), Hawkshaw Hawkins (RCA Victor) and The Oklahoma Wranglers (Coral).

Talent on The Ozark Jubilee is represented by Lou Black who is general manager of Top Talent, Inc. of Springfield, Mo. Format of the show features guest artists each week with a loose script, and allows for a real, warm and listenable program executed famously by Foley and his cast. The Ozark Jubilee has the strongest nucleus of any new country music show today, and from all observation should continue to grow at a record-breaking pace.

The Cash Box is the first trade magazine to visit The Ozark Jubilee since its advent on July 17. The show has entertained to capacity houses ever since its first broadcast.

Veteran Producers
Direct Ozark Jubilee

SPRINGFIELD, MO.—The Ozark Jubilee, ABC netter originating from this city and radio station KWTO on Saturday night from the Jewell Theatre, starring Red Foley and a cast of top recording stars, is produced by Radiozark Enterprises, Inc., who also have claim to a long line of successful transcribed radio shows, featuring Country and Western talent.

No newcomer to the producing of radio shows, Radiozark Enterprises currently have transcribed radio shows and spot announcements being beamed from more than a thousand of the twenty-two hundred radio stations throughout the United States and Canada.

The Radiozark operation is handled in a smooth and exacting manner by a congenial, and intelligent young man—known to the 'trade' as Si Siman—a vice president of the company. Other officers are John Mahaffey, vice-president, and Ralph Foster, president. Foster is also president of Radio Station KWTO.

Radiozark's transcribed series include such names as: Smiley Burnette, Tennessee Ernie, Bill Ring, Shorty Thompson and the Ranch Hands, The Jordanaires, and, of course, Red Foley. In addition to their transcriptions, Radiozark also does recording for RCA Victor, Decca, Coral, Capitol, and others. Talent associated with Radiozark Enterprises is represented by Lou Black, general manager of Top Talent, Inc. Ralph Foster is president of this agency.

Radiozark is keeping a close eye on the television picture, and they have already had several shows on Springfield's KYTV.

CANADIAN CAPERS

MONTREAL MEMOS:

Chez Patee continues its policy of bringing in musical attractions. Featured last week in this location were the LECUONA CUBAN BOYS who were followed by The ROMAINES. . . ALYS ROBI, once Canada's top thrush is back playing at a local club after a long absence due to illness. Sincerely hope this gal is able to duplicate her former success where she rose from small time in Quebec City to a top flight supper club name. Her opening show at the Beaver Cafe showed that Miss Robi has lost none of her enthusiasm and should become a factor in local entertainment circle. . . Drawing very good business at the Ritz Cafe this week is GENEVIEVE the Parisian import. . . MONTANA HILL and his group are starting their 6th week at the Monterey. . . LYNN & CAROLE BURTON just finished playing top locations in Montreal, Three Rivers and Quebec City for the past nine weeks. Rumor has this extremely popular singing duo returning in November for another series of Canadian dates. . . Down Beat is featuring, this week, the FOUR GUYS.

THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE. Hank Snow (RCA Victor)
2. ONE BY ONE. Kitty Wells & Red Foley (Decca)
3. WHAT'CHA GONNA DO
NOW. Tommy Collins (Capitol)
4. THIS OLE HOUSE. Stuart Hamblen (RCA Victor)
5. EVEN THO. Webb Pierce (Decca)
6. MORE AND MORE. Webb Pierce (Decca)
7. IF YOU DON'T, SOMEBODY
ELSE WILL. Jimmy & Johnny (Chess)
8. THIS IS THE THANKS I GET. Eddy Arnold (RCA Victor)
9. COURTIN' IN THE RAIN. T. Texas Tyler (Four Star)
10. A PLACE FOR GIRLS LIKE
YOU. Faron Young (Capitol)
11. YOU'RE NOT MINE ANYMORE. 12. GO, BOY, GO. 13. GOOD-
NIGHT SWEETHEART, GOODNIGHT. 14. YOU CAN'T HAVE MY
LOVE. 15. THE NEW GREEN LIGHT.

BREAKING FOR A HIT!

...Looks like another BIMBO!!

"PENNY
CANDY"

and

"I'LL FOLLOW
YOU"

by

Jim
Reeves

Abbott # 170

ABBOTT RECORDS, INC.

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Ginny
Wright"HOW TO
GET
MARRIED"

and

"TURN AROUND
MY DARLING"

Fabor # 114

FABOR RECORD CO.

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Quality Records, Ltd.

MORE HITS FOR- CHESS

"OH I LIKE IT"

B/W

"THIS IS THE NIGHT"

BY

**Carolyn
Bradshaw**

CHESS 4861

"YOU GOT THE
BEST OF ME
AND I GOT THE WORST OF YOU"

B/W

"NOW IS THE TIME FOR LOVE"

BY

**Wayne
Walker**

CHESS 4860

CHESS 4750-52 Cottage Grove Ave.
RECORD I CORP. Chicago 15, Illinois

THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

1. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
2. THIS IS THE THANKS I GET
Eddy Arnold
(RCA Victor 20-5805; 47-5805)
3. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
4. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
5. THIS OLE HOUSE
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)
6. WHAT'CHA GONNA DO NOW
Tommy Collins
(Capitol 2891; F-2891)
7. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)
8. IF YOU DON'T, SOMEBODY
ELSE WILL
Jimmy & Johnny
(Chess 4859; 45-4859)
9. LOOKING BACK TO SEE
Goldie Hill & Justin Tubb
(Decca 29145; 9-29145)
10. TWO GLASSES, JOE
Ernest Tubb
(Decca 29220; 9-29220)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIOCRE

THE CASH BOX BULLSEYE OF THE WEEK

"I CAN'T TELL A WALTZ
FROM A TANGO" (2:08)

[Harmon ASCAP—A Hoffman,
D. Manning]

"PEACHES AND CREAM"
(2:08)

[Tannen BMI—S. Wayne,
J. Sherman]

PEE WEE KING & HIS BAND
(RCA Victor 20-5889; 47-5889)

● Pee Wee King and his Band are headed for the top once again with two sparkling sides that should do a great deal for them. On the upper half, Pee Wee leads the crew through a catchy novelty-tango, dubbed "I can't Tell A Waltz From A Tango". Redd Stewart and the trio hand in a bright performance on the vocal end while King and the band back in real delightful fashion. "Peaches And Cream", is a delectable, quick beat platter that the boys serve up in appetizing form. Both ends are packed with quality and should keep the boxes hopping day and night.

"IF YOU AIN'T LOVIN'"
(2:18)

[Central BMI—T. Collins]

"IF THAT'S THE FASHION"
(2:34)

[Central BMI—T. Collins]

FARON YOUNG
(Capitol 2953; F2953)

● Faron Young has everything that is necessary to become one of the leading vocalists in the Country dept. He is currently getting the recognition that his wonderful talent so well deserves with his waxing of "A Place For Girls Like You". His latest effort, "If You Ain't Lovin'", is a quick beat charmer with enough potential to provide the artist with a real smash. Lower portion, "If That's The Fashion", is a moderate beat weeper with touching lyrics that Young projects in a poignant manner. We favor "Lovin'", but don't sell "Fashion" short.

BONNIE & FUZZY OWENS

("X"-0065; 4X-0065)

● "NO TOMORROW" (2:55)
[Ridgeway BMI—Owens, Ellington] Bonnie and Fuzzy Owens richly blend their vocal talents as they come up with a heartfelt reading on a middle beat weeper. Tender lyrics receive an effective string backing.

● "JUST A LOVE FOR SOMEONE TO STEAL" (2:22) [Golden West BMI—R. Yaw, C. Dahlen] Bottom end is an inviting, moderate tempo sentimental piece with a fetching solo vocal by Bonnie. Multiple tracking adds to the deck.

BUCK GRIFFIN

(Lin 1007; 45-1007)

● "ROLLIN TEARS" (2:30) [Lin BMI—A. C. Griffin] Buck Griffin comes up with an enchanting vocal job on an infectious, moderate beat, tearful tune. The chanter's potent delivery makes this a deck to watch.

● "ONE DAY AFTER PAY-DAY" (2:44) [Lin BMI—A. C. Griffin] With the sound of a cash register intermittently ringing along Griffin beams the fact that his many bills cause his paycheck to swiftly disappear. Flavorful instrumentation.

BUD HOBBS

(MGM 11851; K11851)

● "I FOUND YOU OUT" (2:36)
[American ASCAP—Woods] Bud Hobbs takes hold of a sentimental, quick beat ballad and treats it to a fine vocal effort. Feelingful lyrics combine with a pretty melody.

● "YOU'RE JUST WHAT THE DOCTOR ORDERED" (2:13)
[Hill & Range BMI—Dinning] Reverse platter is a refreshing, up tempo cover job that Hobbs and his Trail Herders deck out in gay style. A pleasing coupling.

JIMMY KELLY

(Imperial 8275; 45-8275)

● "DUNCE CAP" [Commodore BMI—Walker & Fowler] Jimmy Kelly comes up with a real commercial bit of warbling as he zestfully socks out a fast moving ditty with captivating lyrics. A terrific all-around performance that should do well.

● "WHY CAN'T WE KEEP ON DREAMING" [Commodore BMI—Kelly & Collins] Bottom etching is a lovely, middle tempo romantic tune that Kelly fashions in splendid style. A grade "A" pair of waxings.

CAROLYN BRADSHAW

(Chess 4861; 45-4861)

● "OH! I LIKE IT" [Arc BMI—P. Covington] Smoochin' in the moonlight is the thing that appeals to Carolyn Bradshaw. In turn, the heap of coin that this waxing will draw should appeal to ops and dealers alike. A charming, quick beat novelty with enticing lyrics. Could be big.

● "THIS IS THE NIGHT" [ARC BMI—P. Covington] Lower lid features another dandy vocal job turned in by the thrush on a sprightly, fast tempo romantic item. Colorful instrumental support.

JIMMIE OSBORNE

(King 1393; 45-1393)

● "AN EMPTY OLD COTTAGE" (2:24) [Redd Stewart BMI—Stewart, Hall] The soft and polished chords of Jimmie Osborne come through in top drawer style on a middle tempo, romantic lament. The chanter refuses to sell the house that reminds him of his lost love.

● "LET ME BE) THE FIRST ONE TO KNOW" (2:04) [Regent BMI—D. Coleman] On the under end Osborne waxes a moderate beat, sentimental piece in warm and sincere fashion. Engaging wedding of melody and lyrics.

FRANKIE HERMAN

(Music 432; 45-432)

● "IT WON'T BE TEXAS TO YOU" (2:32) [Franz Schubert BMI—K. Sladek] The tantalizing vocal and instrumental stylings of Frankie Herman and his Central Texans are a treat to the ear as they belt out a fast moving ditty with amusing lyrics.

● "I'VE GOT MY DRUTHERS" (2:28) [Franz Schubert BMI—K. Sladek] Lower deck is a quick moving, light-hearted piece that Herman etches in smooth style. A good pairing.

JIMMIE DAVIS

(Decca 29278; 9-29278)

● "TALLER THAN TREES" (2:55)
[Robbins ASCAP—L. Ferebee] The mellow tones of Jimmie Davis come across in winning fashion on this inspiring religious piece. Soul-stirring mid-deck recitation.

● "NEAR THE CROSS" (2:26)
[Vern BMI—W. Jones, J. Davis] On the under portion, Davis continues in the gospel vein as the Anita Kerr Singers back in eloquent style. Powerful fare for the sacred market.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS**

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THE CASH BOX FOLK and WESTERN ROUNDUP

Charlie Louvin (Capitol) has now been released from the Army and is back in business again with his brother Ira Louvin. The Louvin Brothers were thru Nashville on business recently, and announced they would be making their new headquarters in Birmingham, Ala., working a daily live show over WVOK. Louie Innis (King) into Cincinnati for confab with King Records top brass Sid Nathan. Fred Rose on trek to the West Coast. Prior to his jaunt to the West Coast, Rose held recording sessions with Little Rita Faye (MGM),



"LITTLE" RITA FAYE

Capitol's Martha Carson, and well-known deejay Fred Baker (Capitol). Zeb and Mandy thru Nashville, and headed for Florida where they will be working clubs for the Fall and Winter season. John Meredith, promoter and manager of Gene O'Quin thru Nashville recently. Meredith works out of Dallas, Tex. Freddie Robertson songwriter, now out of the hospital, where she had been confined for a rest. Nelson King, WCKY, Cincinnati and Tommy Sutton, Dayton, Ohio into Nashville week-end of October 23rd for confabs and making plans surrounding the Country Music Disk Jockey Festival to be staged in Nashville on November 18-20th. Sid Kessel reports through Southern Music's prexy, Bob Gilmore, that BMI's Canadian representative will be present for this year's Disk Jockey Festival. Mac Wiseman (Dot) completing a string of one nighters through the Western States. Dusty Owens (Columbia) called into Flint, Michigan because of illness in the family. Jimmie Davis (Decca) scheduled for visit to Nashville for recording sessions October 30th. Patti Page guested on Pee Wee King's new WLW-TV Show opening night. Lee Bonds has just recorded his first session for Decca. Complete session was wrapped up in two hours and fifteen minutes . . . a record breaking time, opined Paul Cohen. Steve Sholes in for visit with Nelson King recently. Hank Snow and his Rainbow Ranch Boys to do the NBC Prince Albert sponsored Grand Ole Opry Show October 30. T. Texas Tyler guested with Red Foley on the "Ozark Jubilee" Oct. 23. Red Garrett (RCA Victor) just back from a whoppin' ten-week stint thru Canada.

Darrell Glenn (RCA Victor) just back in Ft. Worth, Tex. after a couple of weeks tour of Mississippi and Louisiana with Biff Collie. Hal Lone Pine and Betty Cody continue to operate from WGY, Schenectady, N. Y. Charline Arthur and Jack, her husband, recently purchased a plot of ground with plans for building a home about 15 miles from Dallas. Jo Ann Sherman, Box 452 Independence, Kansas now heading up a fine Fan Club for Hank Thompson (Capitol) and his Brazo Valley Boys. . . Dee Kilpatrick has just recorded Hank Noble on Mercury. According to a report received from Hubert Long, manager of Faron Young, Saturday night, Sept. 18 was the biggest night in the history of the Big "D" Jamboree when the new Sportorium was packed, standing room sold out and the box office closed with the crowd turned away after 5,800 were admitted. Featured guest stars for the night were Faron Young and Tex Ritter. Earlier in the evening a party was given for Faron, and Tex at the Adolphus Hotel by Capitol Records. Faron is now counting off his last days in the Army. Slim Whitman chalks up another good one with his latest release . . . a brand new one . . . "I Hate To See You Cry" and the other side is an old 'Pop' tune "Singing Hills." Carolyn Bradshaw's version of "Ooh I Like It" reported to be a very strong contender for the newly signed Chess chirp. A. M. "Pappy" Covington manager of the Louisiana Hayride is also manager for Carolyn. Murray Nash reports that Jesse Coates who records for Acme label in Campebellsville, Ky. is doing a show over WLCK in that city and he is also doing a show over WINN in Louisville, Ky. Jesse is doing a fine job of spinning the C&W wax in these territories from all reports. Radio Station WWKY hit the air on October 9 with a big play on C&W music. WWKY is a 1,000 operation in Winchester, Ky. Charley Drew wants all kinds of records. . . the station covers a 25 county area in East Kentucky! Florence Wilson, songwriter of Madeira, Ohio recently had one of her songs recorded by Little Rita Faye (MGM) . . . a Christmas ditty. Owen Bradley recently flew into Springfield, Mo. for special session layed out by Paul Cohen for Decca's Red Foley. Jack Arthur, manager of Charline Arthur, is now operating from Dallas, Texas c/o Rt. 1, Box 1091. Mac Wiseman (Dot), Martha Carson. George Morgan and a package of talent will play a week in North Dakota starting October 25th. Mac Wiseman recently played Orlando, Florida and was in to visit deejay Jim Wilson of WHOO, while in town. Grandpa Jones and Cousin Minnie Pearl (RCA Victor) have teamed talents for a bang-up version of "Papa Loves Mambo." Bobby Williamson now working the "Shingdig" WFAA, Dallas, Tex. Jim Wilson, WHOO, Orlando, Fla. would like to receive pictures from his friends who took photos at the Hank Williams program in Montgomery.

WAX-WISE

Spotlighting The Artist. . . The turning point in an artist's life can either be humorous or sad—or it may just be unexpected, as when Harold "Hawkshaw" Hawkins entered his first and only amateur contest on a dare. Not only did he win, but he gained the start of his career in radio as well. Hawkshaw was born December 22, 1921, in Huntington, W. Va. After winning the contest mentioned above, he also won himself a spot on WSAZ in Huntington . . . earning \$15 a week. 'Hawk' . . . as he's known to his friends, entered the Army in 1943, served in the European Theatre with the 197th Engineering Maintenance Corps and took part in the Battle of the Bulge. After his release from service, he returned to radio via station WKST in New Castle, Pa. In 1945, Hawk did a guest artist spot at 50,000-watt WWVA in Wheeling, W. Va., where he was given a permanent job and immediately won two of the station's popularity prizes. In 1948, Hawk joined WFIL-TV in Philadelphia, but returned to WWVA after five months. Hawk's first personal appearance tour ran between February and September of 1952 through more than a dozen eastern and midwestern states, also parts of Canada. Hawk joined RCA Victor as a recording artist in May, 1953. Thirteen months later he moved from WWVA to station KWTO in Springfield, Mo. soon after touring that region with the company's first Country and Western Caravan. At present, Hawk is featured on the Radiozark Jamboree program—"Ozark Jubilee" Hawk's current and latest RCA Victor release is "I'll Take A Chance With You" and "Why Don't You Leave This Town."



HAWKSHAW HAWKINS



T. TEXAS TYLER

CINCINNATI CUT-UPS

Gil Sheppard, dj who spins out each weekday night from the Colony, is rapidly becoming Cincinnati's leading d.j. Gil's fan club (which numbers several thousand teen agers) is giving a show for the Vet's Hospital Oct. 25th. Folks in the music trade who gathered at the Colony to wish Mr. and Mrs. Sheppard happiness on their 19th wedding anniversary Oct. 5th were Nelson King (folk dj), Leonard Wilson (Shapiro-Bernstein), Mr. and Mrs. Marrie Rose (Columbia), Jimmie Williams (Acorn) and Joe Grieshop (songwriter). . . Frances Foster has joined the vocal staff of WLW. The thrush sounds great on Moon River. . . Irving Berlin's cocktail party at the Variety Club will be held Oct. 11th. Berlin will be in town to push the coming flicker White Christmas. . . Stewart Hamblin (Victor), The Chuck Wagon Gang, Wally Fowler and his Oak Ridge Quartet played to an overflow crowd at the old Emory House. . . Paul Dixon (d.j.) recuperating at Holmes Hospital after an operation. . . McGuire Sisters have been booked for the Policeman's Ball at Castle Farm Oct. 15-16 (more about this next week). . . Appearing on the "Pee Wee King's Flying W. Ranch" show were Jean Shepard (Capitol) and Jill Corey (Columbia), former singing star of the Dave Garroway show. Show is carried over the WLW-TV web each Friday night. . . John T. Murphy (Veep of the Crosley stations) announced two new appointments this week: Jim Bruce to program mgr. of WLW-TV and Pete Katz to executive producer and will be responsible for creative programming. Katz is credited with producing the Ruth Lyon's "Fifty-Fifty Club" and Pee Wee King's "Flyin' W Ranch." Doty Mack and Bob Braun out on King records.

Hope, Pierce & Fun



MOBILE, ALA.—Bob Hope and Webb Pierce clown it up backstage after a recent Hope-Pierce Benefit Show in this city. Pierce, as usual, is riding the hit parade charts with a quartet of smash recordings: "More And More," "Even Tho," "You're Not Mine Anymore" and "Sparkling Brown Eyes." Every record since the country crooner has been recording for Decca, has been a hit.

Composers To Teach Pop Lyric Writing

LOS ANGELES, CALIF.—Oscar Hammerstein will take up the role of college professor at one of the weekly Friday sessions of a University of California Extension course in popular lyric writing this fall. Hal Levy, the instructor of the class which meets in the U.C.L.A. Education Building, will also present other composers and singers during the current semester.

FARON YOUNG

"If That's The Fashion"

b/w

"If You Ain't Lovin'
You Ain't Livin' "

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SMITH

sings

"LOOSE TALK"

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Going Great

with

"FOOLISH
JEALOUSY"

EXCELLO 2041

NASHBORO RECORD CO., INC.

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Phone (42-2215)

CHESTER SMITH

"WAIT A LITTLE LONGER,
PLEASE JESUS"

b/w

"I'M GONNA SERVE HIM"

CAPITOL # 2941

CENTRAL SONGS, INC.

6308 Sunset Blvd., Hollywood 28, Calif.

JIMMIE WILLIAMS

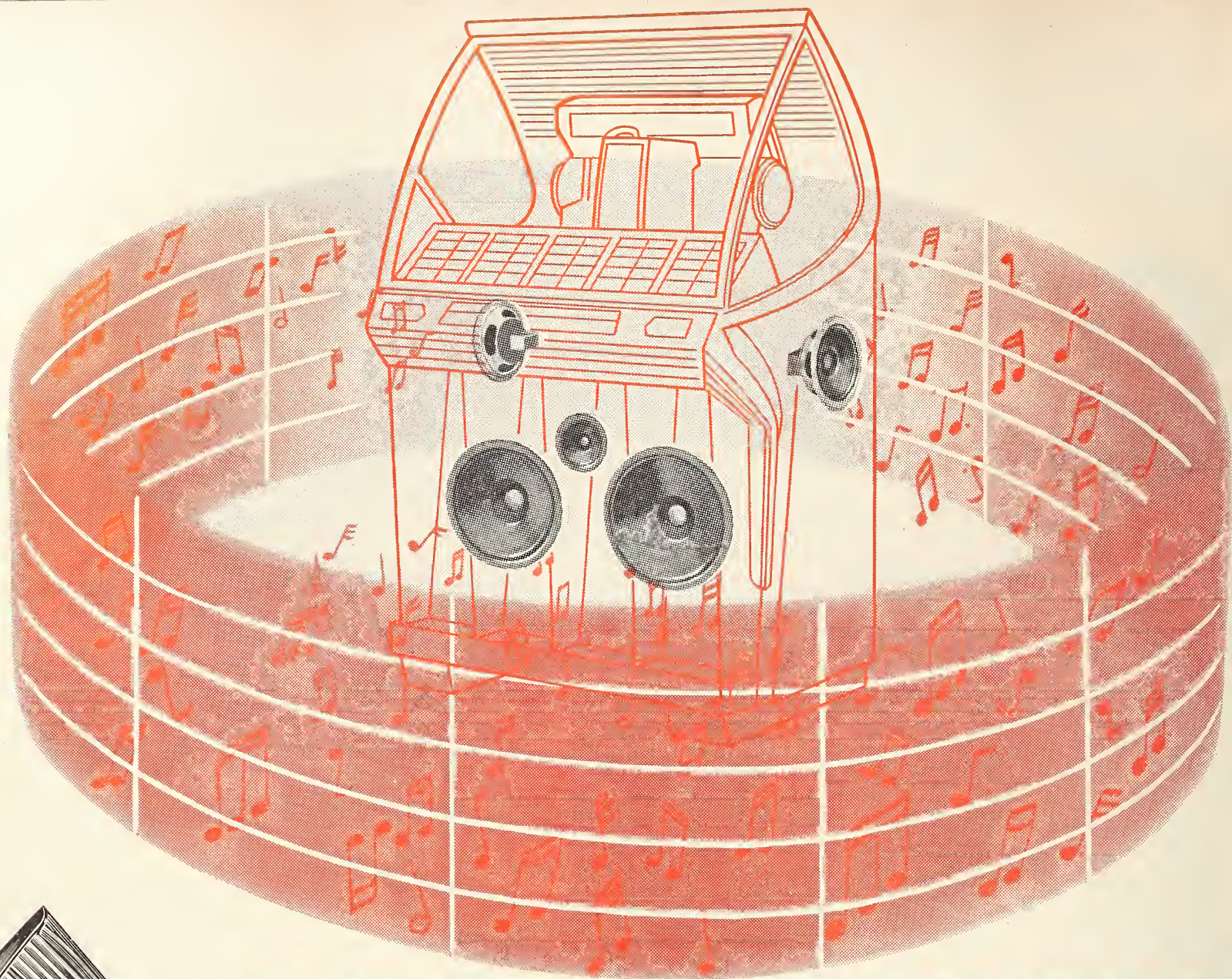
Sings (Acorn 154)

"HEY, HEY, LITTLE
DREAMBOAT"

b/w "My Sisters Are Crying"

* Note d.j.'s: Send for your 45

WHITE OAK MUSIC — BMI
CINCINNATI 24, OHIO

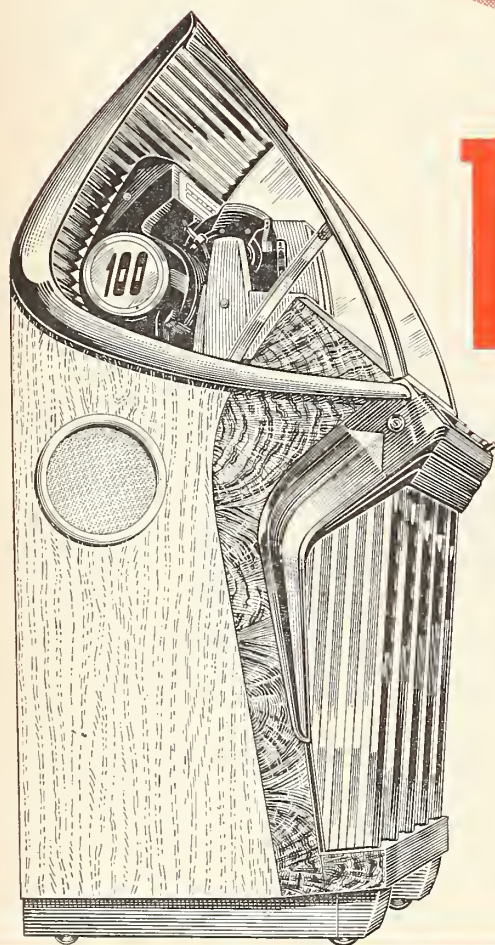


1-2-3-4-5 SPEAKERS

FOR THE LAST WORD IN MUSICAL REPRODUCTION!

It's Omni-Directional Sound . . . *music in all directions* . . . another great Seeburg first!

The picture shows you how five speakers, *covering the entire tonal range*, have been integrated into the acoustical chamber of the Select-O-Matic "100." Result: music beautifully reproduced at *the same level in all directions*. See your Seeburg Distributor.



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



*America's finest and
most complete music systems*



Here and There

WASHINGTON, D. C.—A number of coinmen, particularly from the East, attended the NAMA Convention, held in this city. Some of them had very little interest in vending machines, while others were operating vendors along with all other type machines. They claimed that their primary interest in attending was to meet with other coinmen friends whom they hadn't seen for quite a while. Wouldn't it be nice (socially) and practical (economically) if at some time in the future all branches of the coin machine industry would hold conventions simultaneously at the same time and in the same city?

NEW YORK—Operators of kiddie rides have found variety stores to be fine locations for their equipment. Parents bring their kids along with them when they go shopping, and if kiddie rides are available, the machines get a good play. A complete new guide titled "Nickels, Dimes and Dollars", has been published by the Variety Store Merchandiser, 192 Lexington Avenue, New York, N. Y. The guide, with accompanying map, shows distribution of variety stores. Names and city locations of buying offices and distribution or regional offices of variety chains with ten or more stores are given. Copies are available without charge. Kiddie ride ops might send for a copy.

BUFFALO, N. Y.—After a lapse of some time, the controversial cigarette-cancer matter broke once again in the public press. And this one is of no help at all to the cigarette vending fraternity. As is well known by this time, the experts in the medical field can find no basis for agreement that cigarettes are definitely a cause for cancer. This week, at a meeting in this city, the Public Health Cancer Association adopted a resolution urging people to stop smoking cigarettes, with the aim of reducing cancer. The advice being handed out by the association evidently doesn't seem to effect the personal decisions of those medical experts themselves, as the report stated "Adopted in a smoke-filled room, the resolution and most of the discussion that preceded it concerned cigarette smoking." Criticizing the above decision, the scientific director of the Tobacco Industry Research Committee, Dr. Clarence Cook Little, took issue with the resolution. He issued a statement, which read in part "No convincing clinical or experimental evidence has yet been brought forward that cigarette smoking is the positive cause of lung cancer. . . . Statements of a definite and final nature concerning the relationship between any human habit and cancer are, at the present time, premature, if they leave the impression of conclusive and complete coverage of that relationship."

More Biz For Coinbiz:

President Eisenhower's \$50 Billions 10 Year Road Building Program Means More Business for Coinbiz

President Eisenhower's 50 Billion Dollar 10 year road building program which, at first, many thought was rather far-fetched is speedily getting under way.

Leading road authorities, in various states throughout the nation, report that they have planned far ahead, ten years ahead, and that they are getting important roadways started.

The majority of these authorities, according to some business reports, believe that the amount spent on roads for the next decade will run about \$40 Billions.

A great many road experts believe that the \$50 Billions mark, as brought into the open by President Eisenhower, is closer to the figure that will actually be spent in the next ten years and, some even believe that, before the decade is over, more than \$50 Billions will have been spent.

This is sure to be a tremendous boon for all types of business. It means that the ever growing number of American autoists will now have the opportunity of more easily getting around the countryside.

It means the opening of thousands of locations everywhere in the nation.

More suburban communities are bound to spring up as the roads are developed. This means thousands of new locations in new suburbs all over the nation for operators of all kinds of equipment.

At the same time it means more roadside motels, more restaurants, more taverns, more businesses of all kinds, locating along the many new roads planned in this \$50 Billions program.

More gas stations, resorts, country clubs and so many, many more businesses will be extending away from the center of the nation's large cities.

There is no doubt that all these new businesses will be most heartily welcomed by all in this industry, as well as all other industries, for to bring these roads into being higher gasoline taxes than ever known before, as well as higher state income taxes are bound to be voted into effect.

This means that with overhead expense tremendously increased by such taxation more business will be necessary to assure businessmen an opportunity to earn more.

As the \$50 Billions worth of new roads begin to stretch its many, many miles away from one large city after another, deep into the countryside of the nation, more and more new communities are bound to arise at termination and crossing points of these new roadways.

This means that more equipment will come into being to handle the many, many thousands of more new businesses that are going to pop up all over the country.

It will also mean the creation of more new operating companies spreading their routes out to ever greater proportions to be able to meet the demands of the roadside businesses.

Here, then, is a tremendously stimulating factor for all those now engaged in any or all of the industry's three divisions: music, amusement or automatic merchandising, to plan far enough ahead, as the years come on, to be ready to take complete advantage of the new suburban communities and the new businesses that arise with these suburbs.

Since this business development will cover an entire decade, according to present plans, it means that the average operating firm has plenty of time to consider how it will meet the needs of these new type of locations as these locations come into being.

It also means that the purchase of new equipment now, and for some years yet to come, will be exceptionally profitable from the standpoint that, as these new roads bring into being new locations, the better equipment can be spread out and moved down the line to learn what is best liked by the peoples patronizing the newer communities.

Nor is this planning too far into the future. The fact remains that many new roads are already under way. Many are already completed. And, as a state completes one new road, it starts on another. This is going on all over the nation.

It means that operators are suddenly discovering new locations in their own territories. These locations can benefit from everything the operators have learned over the years, assuring the location owners, the location's patrons and the operators themselves—a greater, finer, more prosperous future.

MOA SETS 1955 SHOW DATES

Convention to be Held Monday, Tuesday and Wednesday, March 28, 29 & 30 At Morrison Hotel, Chicago



GEORGE A. MILLER
(President, Music Operators of America)

OAKLAND, CALIF.—George A. Miller, president of Music Operators of America (MOA), this week announced the dates for their annual convention.

The convention will be held Monday, Tuesday and Wednesday, March

28, 29 and 30, 1955, at the Morrison Hotel, Chicago.

"The Morrison Hotel, with its new ballrooms, and newly decorated meeting rooms can accommodate the music operators and exhibitors better than any other hotel at this time" stated Miller. "The room rates are reasonable, and the hotel is large enough to take care of everyone."

MOA will sell exhibit booths in the Main Exhibit Room, and will also have parlors to accommodate the major record companies, as usual. A package deal, Miller advised, for the exhibitors will be less expensive this year than in past years. "From the many inquiries already received regarding the convention", said Miller, "this should be the greatest and best attended convention of all time."

Rates and number of exhibits to be sold will be released by MOA in the very near future, and all exhibitors who attended the last MOA Convention will receive letters inviting them to make early reservations.

Miller advised MOA will again invite vending machine manufacturers, and kiddie ride manufacturers to exhibit their equipment.

Members who will serve on the various committees will be announced shortly.

NAMA Convention Draws Record Attendance To Washington, D. C.

WASHINGTON, D. C.—The nineteenth annual convention held by the National Automatic Merchandising Association (NAMA) from October 10 to 13 at the National Guard Armory, this city, was the most successful ever held by the organization, with an estimated 5,000 coinmen and merchandise suppliers in attendance.

I. H. Houston, president of NAMA opened the convention with a speech on Sunday. A number of speeches, special meetings and forums were then held during the remaining days.

Altho merchandise displays dominated the show, as usual, this year the vending machines were more in evidence than before. Cigarette machines and drink machines were the machines given the biggest and most numerous displays. Not only did the established firms display new models, but a number of new manufacturers exhibited equipment. Multiple vending was highlighted, in both cigarette and drink machines. Cigarette ma-

chines in particular featured equipment which could vend the increased number of brands now on the market.

As usual, on display were machines that vended everything from peanuts to perfume. A number of penny vendors attracted good attention.

The vendor which seemed to attract the greatest attention, from a novelty angle, was the Balloon vending and blowing up machine, exhibited by Oak Rubber Company.

As the coin machine industry runs separate conventions for its different divisions, and some divisions do not have any conventions, coinmen were seen making the rounds who had little or no interest in the vending equipment. However, they pointed out that many of their friends would be in attendance, and it was a good time to have a get-together.

Many of these coinmen found themselves gathering at the Hotel Suite of Bill Cane of the American Dryer

Chi Flood Damages Many Ops Machines

Manufacturers Production Slowed When Electric Power Cut 50%. Distribs Also Suffer Water Damage to Stock

100,000 Workers Laid Off Thruout City. Mfrs. Hope to Return to Normal by End of Week

CHICAGO—The torrential downpour that flooded much of this city this past week, the worst rains Chicago has endured in 69 years, took its toll of many operators' machines all over this area.

Worst hit were hideaway installations and converters which were placed in basements. Operators reported that some of their hideaway units were totally ruined. Others claimed they wouldn't know the extent of the damage until the flood waters receded and they could estimate how badly their hideaway units and converters were damaged.

In some south and southwest section locations here operators reported that the flood waters had totally filled their basements and that equipment, parts and supplies stored in the basements were badly damaged.

Some locations, where water reached above floor level, damaged lower parts of phonographs and games. This damage was considered slight in most cases. Some operators reported that location owners put their phonos up on boxes to protect the machines from the flooding waters.

Majority of the damage was in basement storerooms where many machines were totally flooded and parts and supplies all waterlogged.

Distributors here also suffered water damage to basement storeroom

Company, who held open house at the Shoreham.

At Sunday's business session, I. H. Houston was re-elected to serve another term as president. All other officers were also re-elected, and three new directors were named. Officers re-elected were John T. Pierson, first vice president; William S. Fishman, second vice president; and Thomas B. Donahue, treasurer. New directors are Sidney Kronenberg; Harold Gallarneau; and Bert Mills.

stock. But, on an overall average, and in view of the fact that the distributors are located in the north and northwest sections of the city which were not too hard hit, business continued on ahead as usual with very little damage to machines and merchandise reported by the distributors.

Manufacturing was slowed down when the Commonwealth Edison Company notified all factories that electric power must be cut 50 percent because two of the largest electricity producing stations were completely closed down due to the flood waters.

The Loop downtown area of the city took on wartime brownout proportions when street lighting was cut 50% from normal. Many large signs were cut off entirely. The spectaculars were completely out.

Some of the manufacturers reported that the slowdown on their production schedules would backlog them for some days to come. They hoped to return to normal by the end of the week and speed production to catch up with their regular schedules.

About 100,000 workers were laid off thruout the city as the very large factories were forced to shut down for the time being until electric power returned to normal.

In the meantime word was being received from outlying sections of the city that some operators suffered very severe damage. Surrounding towns, where flood waters were continuing to rise, declared emergencies.

Ops in these towns were attempting to move much equipment in an effort to save machines from threatening flood waters of over swollen rivers.

It was impossible to ascertain the financial extent of the damage caused operators in this city and in surrounding areas. It is believed that, as the waters recede, more reports will arrive and, sometime this forthcoming week, some idea of the extent of damage caused by the torrential rains will become better known.

See **The New
ROCK-OLA
HI-FIDELITY
50 SELECTION AND 120
Phonographs** *Hear*

at Your Rock-Ola Distributor

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Oklahoma City, Oklahoma

B. D. LAZAR COMPANY

1635 Fifth Avenue
Pittsburgh 19, Pennsylvania

HUEY DISTRIBUTING CO., INC.

335 Huey P. Long Avenue
Gretna, Louisiana

S & K DISTRIBUTING CO.

808 North Broad
Philadelphia, Pennsylvania

BAILIE DISTRIBUTING CO.

647 South West Street
Syracuse, New York

EASTERN VENDING SALES CO., INC.

940 Linden Avenue
Baltimore, Maryland

LAKE CITY AMUSEMENT CO., INC.

4533 Payne Avenue
Cleveland, Ohio

DAN STEWART, INC.

140 East Second South St.
Salt Lake City, Utah

H. M. BRANSON DIST. CO.

811 East Broadway
Louisville 4, Kentucky

BADGER NOVELTY COMPANY

2546 North 30th Street
Milwaukee, Wisconsin

LeSTOURGEON DIST. CO., INC.

2828 South Boulevard
Charlotte, North Carolina

WERTZ MUSIC SUPPLY CO.

1013 East Cary Street
Richmond, Virginia

H. B. BRINCK

835 East Front Street
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BORDER SUNSHINE NOVELTY CO.

2919 North 4th Street
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MODERN DISTRIBUTING CO.

3222 Tejon Street
Denver, Colorado

WORLD WIDE DISTRIBUTORS, INC.

2330 North Western Avenue
Chicago, Illinois

CANE DISTRIBUTING CO.

2922 West Pico Boulevard
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BRILLIANT MUSIC COMPANY

19963 Livernois Avenue
Detroit 31, Michigan

MUSIC & TELEVISION CORP.

1119 Commonwealth Avenue
Boston, Massachusetts

OSBORN DISTRIBUTING CO.

278 Sixth Street
San Francisco, California

COIN AUTOMATIC MUSIC CO.

241 West Main Street
Johnson City, Tennessee

CALDERON DISTRIBUTING

450 Massachusetts Avenue
Indianapolis, Indiana

PHONO VEND OF TEXAS

1023 Basse Road
San Antonio, Texas

PUGET SOUND NOVELTY CO.

114 Elliott Avenue, West
Seattle, Washington

FABIANO AMUSEMENT CO.

208 East Dewey Avenue
Buchanan, Michigan

CAPITOL MUSIC DIST. CO.

135 East Amite Street
Jackson, Mississippi

ROBINSON DISTRIBUTING CO.

301 Edgewood Avenue, S.E.
Atlanta, Georgia

J. ROSENFELD COMPANY

3218 Olive Street
St. Louis, Missouri

FRANCO DISTRIBUTING CO.

24 North Perry
Montgomery, Alabama

DIXON DISTRIBUTING CORP.

3808 Southern Blvd.
Youngstown, Ohio

ROSS DISTRIBUTING CO.

3401 N.W. 36th Street
Miami, Florida

S & M SALES COMPANY, INC.

1074 Union Avenue
Memphis, Tennessee

H & H MUSIC & DISTRIBUTING

1626 Third Avenue
Moline, Illinois

FT. WORTH AMUSEMENT CO.

2427 Forest Park Boulevard
Fort Worth, Texas

SEACOAST DISTRIBUTORS, INC.

594 Tenth Avenue
New York, New York

UNI-CON DISTRIBUTING CO.

3410 Main Street
Kansas City, Missouri

PAUL HAWKINS

329 East 7th Street
Tucson, Arizona

GILBERT MUSIC COMPANY

108 South Center
Bloomington, Illinois

WESTERN DISTRIBUTORS

1226 S.W. 16th Avenue
Portland, Oregon

LABEAU NOVELTY SALES CO.

1946 University Avenue
St. Paul 4, Minnesota

H. Z. VENDING & SALES CO.

1205 Douglas Street
Omaha, Nebraska

ROCK-OLA MANUFACTURING CORP.

800 NORTH KEDZIE AVE. • CHICAGO 51, ILLINOIS

October 1 to 8, 1954 was National Newspaper Week. Again the nation's newspapers reaffirm their dedication to the task of serving their communities.

**The Chicago Daily News
devoted a full page addressed to
Dear Publisher
in which the reader of the paper
expressed his reasons for
being a subscriber**

The Publishers of The Cash Box would like to lift some of the views from the long text—and apply it to our subscribers—inserting Coin Machine Industry instead of an individual citizen from the general public.

Dear Publisher:

I am your reader.

For only a few cents a week I purchase your magazine.

For the price of that small, hard coin I expect to be kept informed by you of what goes on in my industry.

That is a large order, I know. But I expect it from you, Mr. Publisher, and so do your other readers who depend on "The Cash Box" for information.

The contribution you have been making and continue to make to maintain all of the things that are dear to all of us is an incalculably valuable one.

* * *

I judge you every week by your product.

Occasionally you hear from me through my letters to your editor, complaining about something, or commenting on things that interest me. Aside from that, however, we go our respective ways.

Let me tell you something about myself.

I am an average person, with foibles and good points.

I work hard every day to maintain my family, and to be counted in my community as a decent citizen.

I have hopes and aspirations. I look to the future, not only for myself, but for my family, community and country.

I own an automobile, and my wife has a washing machine, refrigerator and many other gadgets which make our life at home pleasant and comfortable. My children take dancing lessons. Sundays we enjoy going to the beach or the park for a picnic.

Here are some of the things I expect from you.

The very first thing is leadership. I expect you to take a stand, and not straddle the fence whenever an important issue arises. It is not always necessary that you be right. As long as I know that in stating your position you do so from a clear conviction that it is in the best of the industry's interest, I will understand, even though I may disagree with you sometimes.

* * *

I expect your advertising to be truthful and honest to the best of your ability.

I read your advertising pages religiously. The ads you run always give us a chance to keep up with what the manufacturers are producing.

The reconditioned equipment ads you run give us a chance to price the equipment, one against the other, to see where they may be purchased, and to judge for ourselves the merchandise offered for sale.

Advertising is as important a part of your magazine as any other information carried.

* * *

These then, are some of the things I wanted to tell you about, Mr. Publisher.

I hope you don't mind my speaking so frankly and so freely.

I am doing my share to make my country a better place to live in for myself, my family and my children.

If we both give the best that is in us, perhaps the world some day will return in kind to us.

Your Subscriber

RIDING HIGH WITH

GOTTLIEB'S Super JUMBO

A PERFECT
MULTIPLE
PLAYER AMUSEMENT
MACHINE

1-2-3 or 4 can play at
the same time

**HI-SPEED
POP
BUMPERS**

**SUPER
POWERED
FLIPPERS**

**ADVANCE
DESIGN
SCORING UNITS:**

A Gottlieb perfected unit
with heavy duty coils;
metal drums for
easy cleaning

**ACTIONIZED
CYCLONIC
KICKERS**

MULTI-TILT FEATURE Action continues for remaining players even
though one or more players tilt out their own scores.

TRIPLE MATCH FEATURE with **MULTIPLE PLAY AWARDS**

ADJUSTABLE FOR 3, 4 or 5 BALL PLAY

A competitive **HIGH SCORE** amusement machine.

HOLDOVER and MYSTERY SUPER BONUS

**SEE IT AT
YOUR
DISTRIBUTOR
NOW!**

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

DELUXE JUMBO FOR NON-REPLAY AREAS



**EASILY
ACCESSIBLE
MECHANISM**

**FLUORESCENT
ILLUMINATION**

**MODERN
MASSIVE
CABINET**

**BURGLAR-
PROOF
CASH BOX**

Available
with twin chutes
10¢ and 3 for 25¢

L.A. Ops Provide Talent For School Assembly

Ops Cooperate With Parent-Teachers Assoc. Pledge "Clean" Records In Phonographs

LOS ANGELES, CALIF.—In co-operation with the Parent Teachers Association of San Fernando High School, San Fernando, Walter J. Hemple, president of the LA Division of the California Music Merchants Association, and his partner Homer Razor provided the talent for the school assembly recently. Ben Chemers, business manager of the local association, acted as emcee.

The artists who appeared on the program were very well received by the entire student body. They in-

cluded The Jones Boys (S&G), Kay Brown (Crown), The Mulcays (Cardinal) and the 4 Stars (King).

The assembly ended on a serious note as Chemers explained the desire of the Association to keep the records on the juke boxes clean and wholesome so that teenagers as well as parents can enjoy this great wealth of entertainment provided by the artists, record companies and phonograph operators. He also emphasized the desire of the association to work with the youth groups in the area.

Seacoast Shows New Rock-Ola Phono in N. Y. and Elizabeth, N. J.

NEW YORK—Dave Stern, head of Seacoast Distributors, shuttled between his office on coinrow, New York, and that in Elizabeth, N. J., on Thursday and Friday, October 14 and 15, during the firm's showing of the new Rock-Ola 120 selection hi-fi and 50 selection hi-fi phonographs.

Bob Slifer and Charlie Reissner greeted the operators in New York, and Ed Adams and Herman Halperin played hosts in Elizabeth.

Attendance on Thursday was large at both offices, with operators offering high praise for the phonographs, and placing fine orders. Friday's attendance was fair due to the appearance of "Hazel" hurricane, which brought high winds and rain. However, a number of hardy ops did attend.

Stern and his staff are highly optimistic that Rock-Ola has a "hit" pho-

nograph in each model, due to the immediate acceptance of the music operators who saw the machines demonstrated.

Open New Firm

CHICAGO—Stan Levin and Mickey Schaefer announced this past week the opening of their new firm, All State Coin Machine Exchange, this city.

The firm's jobbing headquarters, located at 2317 N. Western Avenue, has 6,000 square feet of operating space and is equipped with a large showroom, shop, storage room, reception room and executive offices.

Stan Levin and Mickey Schaefer immediately started shipping new and used equipment to customers all over the country.

NEW golden-palomino horse
NEW rigid steel base
NEW flashy colorful cabinet

THE CHAMPION

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢

A RIDE

RIDE
THE CHAMPION
10¢

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

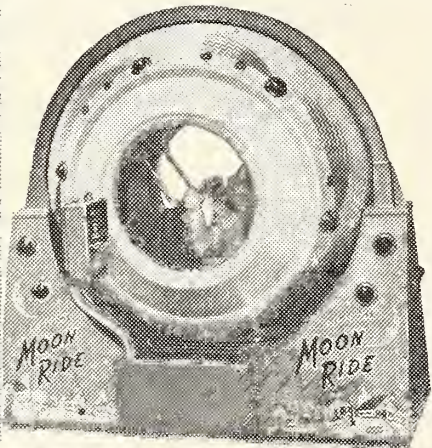
110 VOLT
A. C.

Bally MOON-RIDE FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights, stars and comets whiz by cockpit-window.

SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE
ADJUSTABLE RIDE-TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM

35 IN. BY 62 IN., 62 IN. HIGH
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

Lou Sebastian, Sales Mgr. for New Texas Distrib

SAN ANTONIO, TEXAS—Lou Sebastian, former district manager for Rock-Ola Manufacturing Corporation in this area, and well known to the trade, has taken the position of sales manager for the newly formed distributing firm, Phono-Vend of Texas, located at 1023 Basse Road, this City.

Sebastian reported, "As a starter we will handle the Rock-Ola line for South and East Texas.

"Other lines", he said, "will be added later."

Sebastian reports that his new firm will put forth every possible effort to make every line they take on the most outstanding in their area.

He said, "Those who have known me for the many years I've been engaged in this industry also know that whatever line we will handle will be given every ounce of our sales energy and promotional ability."

In My Merry T-Ford



BIRMINGHAM, ALA.—Joe Bunch and his staff ready themselves for a spin in the horseless carriage, A T Model 1921 Ford. In the car are four year old Jeanne, boss of the Bunch household, wife Mildred, Marilyn Hammick of the office, John Dunlap, shop man, Monroe Bevil, service and Howard Buchanan, Birmingham operator. In the lower picture V. N. Allbritten, J. H. Keeney Co. factory sales representative, takes his turn at the wheel.

New Keeney Cig Vendor Hit At NAMA

WASHINGTON, D. C. — Paul Huebsch, salesmanager of J. H. Keeney & Company Incorporated, Chicago, reported that visiting operators at the N.A.M.A. show in Washington, D. C. last week, manifested considerable interest in the new Keeney Deluxe Electric Cigarette Vendor.

Huebsch says, "The new cigarette vendor is a total departure from the original design of the Keeney vendor and is truly a work of art in streamlined design. It has a capacity of 656 regular or king size packs which are vended alternately from the front and rear of eighteen columns. Both the left hand and right hand outside columns can be arranged to vend flat boxes of cigarettes in all standard brands when specified by the operator, otherwise each column is adjustable to vend conventional regular and king size packs. It is not necessary for the operator to fill each column with packages of the same brand, because the packages are visible to the purchaser and the pack you see is the pack you get. The new vendor meets all pricing requirements, it being only necessary for the operator to make a quick and easy price adjustment at each of the columns."

The new Keeney vendor operates on any combination of nickels, dimes and a quarter through a single coin opening and returns a nickel when three dimes are inserted for a 25c sale. The manufacturer claims the machine is utterly jam-proof and cheat-proof, that it is impossible to overpay, underpay, or get free cigarettes from the machine. Any underpayments or overpayments are returned to the patron by pressing the coin return lever. Machine is equipped to prevent "jackpot" of cigarettes or matches.

To load cigarette vending columns,

operator merely raises the hinged top whereupon a convenient shelf drops forward to hold cartons during the loading process. Cigarette packages are deposited at top into the front and rear of the eighteen columns and vend alternately from the front and rear at the bottom. Cigarettes from previous loadings are thereby vended first and the package for sale is always visible to the purchaser. The match dispensing mechanism is completely removeable when the top is swung upward and is also easy to load. Matches can be vended as follows: (1) Free matches with each pack, (2) Free matches by pulling lever after pack is delivered, or (3) Matches obtainable by inserting a penny.

According to Paul Huebsch, salesmanager of the Keeney company, the mechanism is extremely simple and the new vendor operates with a quiet smoothness that is practically silent. The cabinet design is ultra-modern with a large handsomely silvered mirror at front which recedes at top, set off by inverted lighting. The cigarettes are displayed in an inviting arrangement with all brands appearing in eighteen glass-covered display windows at bottom of each column. Provision is made for locking cash box and storage cabinet securely to prevent pilferage. A large storage compartment is accessible through the front locking door. Cabinet is all steel throughout, coated with heavy baked-on enamel in a wide variety of colors and finishes ranging from solid colors and wood grains to Hammerlocks. It is comparatively lightweight. Trim is highly polished and adds to the overall streamlined effect. Dimensions are: 37½ inches wide by 15 inches deep by 62 inches high. A new circular is available by writing to J. H. Keeney and Company.



A
VARIETY
OF WAYS
TO SCORE
REPLAYS!

★

NO OTHER GAME
CAN EQUAL THE
SCORING FEATURES
OF WILLIAMS

**STAR
POOL!**

**IT'S THE GAME YOU NEED TO AWAKEN NEW
INTEREST IN 5-BALL NOVELTY REPLAY GAMES!**

Williams **STAR[★] POOL**

★ **2nd coin** gives player New **STAR** Feature!

Player may score from a minimum of 5 Replays up to a maximum of 200 Replays for Second Coin!

HIGH SCORES and LIGHTNING PLAYFIELD ACTION
Guarantee RICHER EARNINGS for Operators:

- 6 Special when lit Rollovers!
- 2 Cyclonic Rubber Shooting Kickers!
- 2 Thumper Bumpers • 2 Skill Holes • 2 Flippers!

Playing only 1-coin

STAR POOL

is conventional 5-Ball Game.

**ACT TODAY—order
STAR POOL**

from your Williams
Distributor—Now!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Barney and Louis Blatt, Atlas Distributors, returned to the wars after an absence of several years, when they opened their doors on Saturday and Sunday, October 9 and 10, to introduce the new model AMI "F" to New England ops. On hand also to greet the 300 music operators who attended the showing was Jack Mitnick, regional representative of AMI. Reports indicate that the operators, not only welcomed the Blatt brothers back into the fold with open arms, but were highly enthusiastic over the new phonograph—many placing substantial orders while there.

Hot weather still baking New England to the point where ops are perfectly willing to give Indian Summer back to the Indians. Temperatures in the middle 80's are keeping customers out of doors and away from inside plays. The hot weather has caused a bit of ennui along coin row. . . . The Columbus Day holiday found only a few of the distribs open. . . . Irwin Margold, general manager Trimount Automatic Sales Corp., reported business on a terrific upswing. Said Seeburgs going big guns; business sparked by local and foreign orders; firm working three nights a week to keep up; ops reporting good collections. Ops in the territory were reported in good shape now following the several weather setbacks they experienced this season. Irwin expressed the opinion that good business is coming from the extra fine equipment manufacturers are now putting out. He cited the Gottlieb "Super Jumbo" pin game, the Williams' "Jet Fighter," Chicago Coin's two new bowlers, "Holiday" and "Flash," and United's "Singapore" pin game as examples of exceptional equipment that ops have to work with today. Between 75 and 100 ops were clocked in at Trimount on Monday, Sept. 11, to view the new equipment. "It was almost as if we were running a showing," said Irwin. Trimount made history this week with the first cracking of the Sears Roebuck Co. A 200-selection Seeburg Library Unit was installed in the firm's new Manchester, N. H. store. Other installations will follow in new Sears stores, it was indicated. Seeburg non coin equipment was also installed in First National's Natick, Mass. supermarket.

At Redd Distributing Co., Bob Jones, sales manager, back from a fast swing through the Connecticut territory, reported ops wishing for cold weather in the Nutmeg state to increase inside plays. John McIlhenny, Wurlitzer district sales manager, and Hank Petit, service manager, setting up schools for ops at Redd's. . . . Harry Poole back on the local scene visiting old friends in the distributing end. . . . Jerry Flatto, Boston Record Distributors, working out programs for Veterans Hospital shows. Ops Dave Baker, Arlington; Harry Walker, Newport, R. I.; Bill Goudreau, Manchester, N. H.; Al Dolins, Hyannisport, spotted at Boston Record this week. . . . Ops catching Kitty Kallen at Blinstrub's and Billy Eckstine at the Latin Quarter. Billy made a personal appearance between shows at the Boston Press Club Thursday night, Oct. 14. . . . More promosh for record artists coming into Beantown is being urged by ops and distributors. Many come in and depart without much fanfare. Ops feel local publicity, disc jockey appearances and more flash would result in more plays out in the sticks.

Mich. Music Ops Mail "Cash Box" Reprints to All Detroit Locations

DETROIT, MICH.—On receiving his copy of *The Cash Box* this past Monday morning, Roy Small, Conciliator and Public Relations Director of the United Music Operators of Michigan, phoned immediately to *The Cash Box*, for 5,000 reprints of both Pages 38 and 48 of the October 16, issue for immediate mailing to all locations in the City of Detroit.

"This", Roy Small stated over the long-distance telephone, "is just what we were looking for. We believe that both of these pages, mailed to every location in Detroit along with a special letter which we are now preparing, will be just exactly what we need to get 10c phonograph play started here."

Small also advised that operators in Battle Creek and Jackson, Mich., as well as Kalamazoo, Mich., are on their way with 10c play.

"As you know", he reported, "Grand Rapids is already on dime play. Now operators from Jackson, Battle Creek and Kalamazoo are on their way in here to tell our Detroit operators how they started 10c play in their areas."

"There is no doubt", he concluded, "that every single operator in the automatic music industry should bow low to 'The Cash Box' for the great work it is doing to help them to enjoy greater income."

**Music Operators
COME IN
AND SEE...**

The Latest and Greatest
Of All Juke Boxes

AMI
MODEL
F

**RUNYON
SALES COMPANY**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

A Reason For 5c Play

CHICAGO—A well known music operator who has been featuring dime play on all of his equipment for some time now, sent in the following item with the question:

"Could this be the reason why some of the operators like to stick with 5c play?"

The item: A young boy was selling newspapers. A kindly old man came along and asked the boy, "What do the papers you sell cost you?"

"Two cents", answered the boy.

"What do you sell them for?" asked the man.

"Two cents", declared the boy.

"Goodness, son", said the man, "you can't make any profit doing business that way. Why do you sell papers for what they cost you?"

"Oh", answered the boy, "I do it because it gives me a chance to holler all I want to."

"It's What's in THE CASH BOX That Counts"

AMI Distribs Show Model "F" Phono

RUNYON SALES CO.

New York and Newark, N. J.

NEW YORK—Runyon Sales Company, with offices in this city and Newark, N. J., held showings of the new AMI model "F" phonograph this week.

The New York City showing took place Tuesday and Wednesday, October 12 and 13, and the Newark showing on Thursday and Friday, October 14 and 15.

Barney Sugerman and Abe Green, heads of the firm, were on hand at both offices, where they greeted hundreds of music operators. Assisting in the New York office were Morris Rood, Lou Wolberg, Perry Lowengrub, Irv Kempner, and Jack Prigoff. Assisting in the Newark office were Ed Burg and Felix Fleischman.

Jack Mitnick and Bill FitzGerald of the AMI firm were on hand at the New York showing. Mitnick had to leave town and couldn't be at Newark, but FitzGerald made them both.

Also in attendance at both offices were Art Garvey, Bally's representative and Paul Huebsch, J. H. Keeney & Company, who stopped off here on his way back to Chicago from Washington, D. C.

Sugerman and Green reported that the music operators were highly enthused over the model "F", and that many of them placed orders right on the showroom floors.

Among the operators attending the New York showing were: Donald Shapiro, Ben Gottlieb, Morris Wurtzel, Al Zirpoli, Hy Jaffe, Dave Lutzker, Isidore Lutzker, Stanley Lutzker, Amelia Macarelli, Irving Klenetsky, Frank Breheny, Tobias Halpern, Lloyd Gunn, Lou Price, Charles Sachs, Al Babistein, John Wahlman, Chris Levesen, Joe Plastik, James Sherry, Nat Ierner, Max Iskowitz, Jack Semel, Albert Denver, Nat Levine, Joe Connors, Ray Knoss, Herman Blank, Al Bodkin, Bob Luttmann, Al Douglas, Sam Kramer, Morris Lubner, Lou Hirsch, Sy Silverstein, George Elkind, Mac Pollay, Sam Krassner, Jay Wells, Jules Olshein, Al Maniaci, Theodore Tsucules, Carl Pavesi, Gabe Forman, Ruth Michaelson, Sam Engelman, Albert Herman, Al Pasternack, Otto Freedman, Hi Rosen, Jerry Basile, Willie Aaronson, Moses Kutlow, A. Levine, Ben Lin, Charles Bernoff, Tony Catanese, Phil Simon, Tom Greco, Joe Greco, M. Mulqueen, Henry Kozlowsky, Ernie Levine, Abe Bernstein, Sidney Mittleberg, Jack Milowitz, Lou Herman and Harold Herman.

BADGER SALES CO.

Los Angeles, Calif.

LOS ANGELES, CALIF.—Badger Sales Company, this city, held its showing of the new AMI Model "F" phonograph in its showrooms on Thursday and Friday, October 14 and 15.

Operators from all over Southern California attended the unveiling and all were impressed by the multi-horn and full high fidelity sonoramic sound, the design and choice of colors.

On hand to greet the operators, their families and friends, were Bill Happel, president of Badger, Fred Gaunt and Don Ames.

Refreshments and buffet were supplied to the guests in abundance.

AUTOMATIC PHONOGRAPH

DISTRIBUTING CO.

Chicago, Ill.

CHICAGO—Regardless of a continued torrential downpour all day Sunday, October 10, over 100 music operators showed up at Automatic Phonograph Distributing Company, this city, to see the new AMI Model "F".

According to Mike Spagnola and Phil Weisman of the firm, "Our showing, everything considered, was a very great success."

"Everyone who saw the thrilling new colors and heard the beautiful true high-fidelity tone of the 'Multi-Horn Sonoramic' AMI Model 'F' agreed that this was one of the greatest achievements in phonograph history."

Despite the worst rains in 69 years of Weather Bureau history in Chicago, among the operators in attendance from the Chicagoland area were:

Kenneth Voeck, Angelo Angeleri, Louis Arpaia, Ben Iacullo, Ed Holstein, Sam Florio, Bill Nyland, Hank Gold, Arthur Valesquez, Adolph Raymond, Joe Meyer, Mr. and Mrs. Arthur Donavan, Irv Sands, Anton Hodina, Mr. and Mrs. Monte West, Bob Lindelof, Andy Hesch, Ray Perkins, Morrie Travers, John J. Johnson, R. F. Cope, Fred Hohanesen, Archie Mueller, John Emrich, Pete Keros, Ray Cunliffe, Vic Comforte, Marvin Baer, Jack Macey, Charles Reckland, Sam Weinstein, Tom Douglas, Frank Padula, Otto and Art Menconi, Sam Mided, Paul Golden, Mr. and Mrs. Charles Pieri, Phil Levin, Mr. and Mrs. Mike Galgano, Norman Domke, Art Ides.

From out of town came: Mr. and Mrs. Pete Langbehn, Moline, Ill., Mr. and Mrs. Bob Hallgren of Moline, Ill., Louis Casola of Rockford, Ill., John DeMico and Charles Marik also of Rockford, Ill., Mr. and Mrs. Harry Buthe of Elgin, Ill., Mr. and Mrs. Wm. B. Fleming of Rome, Ill., Emery Gousset of Kankakee, Ill., Mr. and Mrs. H. Watson of Champaign, Ill., Boyd Lukens of East Chicago, Ind., and many others.

Hosts for the occasion were: Phil Weisman and his two sons, Mike Spagnola, Fred Minter, Joe Glimco, Ray Grier, John Havrila and Eugene Smith.

COPELAND DISTRIBUTORS

Oklahoma City, Okla.

OKLAHOMA CITY, OKLA.—

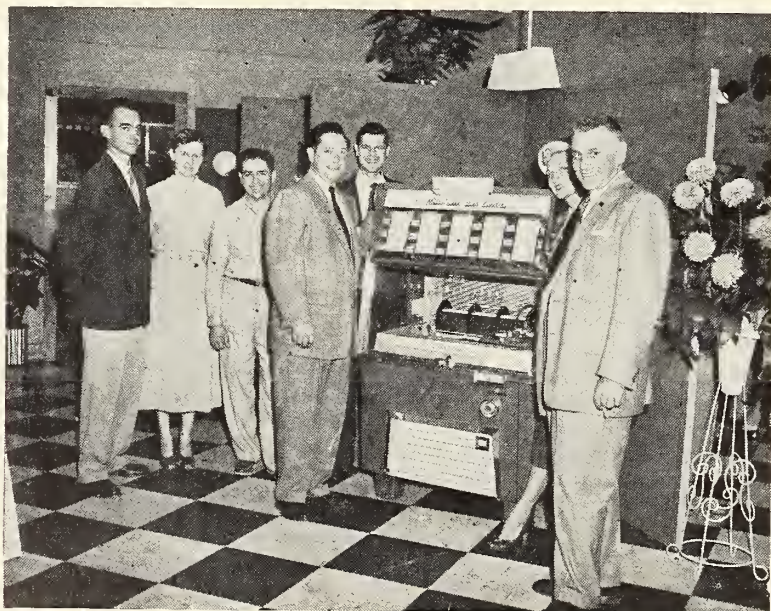
Wayne E. Copeland, president of Copeland Distributors, Inc., this city, held his showing of the new AMI model "F" phonograph on Wednesday and Thursday, October 6 and 7.

"The acceptance of the Model 'F' by our operators and the public in general" stated Copeland, "was nothing short of being a complete sensation. Actual orders received were five times more than any phonograph that this organization has shown in the past nine years."

In addition to the showing for music operators, Copeland held a private viewing for the press, radio and television people. 34 members of these industries attended. "Their enthusiasm for the 'F' with its superlative sound system was terrific" said Copeland, "and we have some very good publicity which will be beneficial to the coin machine industry coming out in the Oklahoman and Times which has a daily circulation of 265,000. This is the first time that we have been able to get these people to print anything in our favor."

Ed Ratajack, regional representative for AMI, was on hand for the factory.

Among the operators in attendance were: Lawrence Buckley; Glen Ward; C. E. Rice; Lonnie Johnson; H. K. Houston; Ed Reid; Jack Coil; O. T. Golden; C. B. Keller; C. L. Burns; Mr. and Mrs. H. O. Bussy; W. B. Atkins; H. P. Harrison; Ted Lee; T. L. House; Mr. and Mrs. J. C. Hunter; J. B. Beamon; Bob Keels; Laverne Carleton; James F. Boyle; Bernard Boyle; N. B. Norton; Sam Strong; Lee Keels; W. S. Cox; Al Keels; Bart Strong; C. E. Dawson; Gussie Hayes; H. Keith Phillips; D. L. Morrow; Bill Davis; Preston Abbott; H. E. Staples, Jr. and Bill Rigg.



Pictured above is the staff of Copeland Distributors. L to R: Ross S. Brink, Mary E. Gee, Harry Brown, Wayne E. Copeland, Leroy B. Kitch, Mrs. Wayne E. Copeland, and Ed Ratajack, AMI regional representative.

SOUTHERN AUTOMATIC

MUSIC COMPANY

Louisville, Ky.

LOUISVILLE, KY.—Leo Weinberger of Southern Automatic Music Company, this city, reported that the firm's two day showing, Saturday and Sunday, October 9th and 10th, of the new AMI Model "F" phonographs, "were the biggest in all our many years history in this industry".

Weinberger stated, "I've never before seen anything like it. The interest that was shown in the new 'Multi-Horn' High Fidelity AMI Model 'F' with 'Sonoramic Sound' was something to really marvel at."

"Everyone of the music operators who saw the many beautiful colors instantly chose one or two or three colors that they wanted for various locations."

"Tho the men and women who came early and remained until after midnight each of the two days of our showing, complimented us on the beautiful and outstanding colors, they all actually applauded the high fidelity tone."

"They were amazed at how AMI's engineers were able to get the big eight foot horn into the AMI Model 'F'. When we showed them, by illustration, how this horn was arranged in the lower cabinet, and the reason why this was true high fidelity sound, they just simply marveled at the craftsmanship and ingenuity of the AMI engineering department."

"All we can say, now that our two day showing is over, is simply thanks to everyone who attended to make this the biggest and most outstanding show we have ever yet held in all our history."

"We believe that every single music operator, his mechanics and his family were tremendously thrilled and extremely pleased with the new AMI Model 'F'."

"We can say this with all truth and sincerity for the orders we took right at this two day show exceeded anything we ever expected even in our wildest dreams."

SOUTHERN AUTOMATIC

MUSIC COMPANY

Lexington, Ky.

LEXINGTON, KY.—The Lexington office of Southern Automatic Music Company, Inc., also held its showing of the new AMI model "F" phonograph on Saturday and Sunday, October 9 and 10.

"A large and enthusiastic group of operators from Central and Eastern Kentucky was on hand both days and until late at night", said Homer Sharp, manager of the firm. "In my twenty years in the coin machine business I have never before seen such great interest and enthusiasm as was shown by the operators attending this showing. A large number of operators attended from Eastern Kentucky and one from Harlan came in his truck so that he could take a model 'F' home with him."

Hosting the ops at the showing, in addition to Sharp, were C. F. McMullen, Jr., James McKechnie, Stanley Burger and Mar Smith.

Distributors Show AMI "F"

SOUTHERN AUTOMATIC MUSIC COMPANY Cincinnati, Ohio

CINCINNATI, O.—Joe Weinberger, head of the Cincinnati office of Southern Automatic Music Company, Inc., reports that the largest turnout of music operators in its entire history of almost twenty years, viewed the new AMI model "F" phonograph during its two day showing, Saturday and Sunday, October 9 and 10.

It was estimated that some 350 operators and servicemen, some from as far away as 150 miles from Cincinnati, viewed the new phono. "Practically every town and city in Southern Ohio, Northern and Eastern Kentucky and Eastern Indiana were represented" said Weinberger.

"The new Model 'F', with its many innovations and Sonoramic Sound System was very enthusiastically received," stated Joe. "The activity was so intense that it kept our entire staff of fourteen busy constantly."

In addition to Joe, the staff included Paul Himburg, Matt Maley, Maxine Meale, Fred Stepp, James Widener, Albert Nanni, Tom McCloud, Charles Acree, Alvin Hahn, Lloyd Bryer, Tom Williams, Mike Carlotta and Walter Jackson.

Alvin Gottlieb, representing D. Gottlieb & Company, was present both days, busy demonstrating the new 4-player "Super Jumbo" game.

SOUTHERN AUTOMATIC MUSIC COMPANY Indianapolis, Ind.

INDIANAPOLIS, IND. — Sam Weinberger headed a large staff of Southern Automatic Music Company, Indianapolis branch personnel during its two day showing of the new AMI model "F" phonograph, Saturday and Sunday, October 9 and 10.

Altho the schedule of hours was set for opening at 9:00 A.M., and closing at 9 P.M., Weinberger advised that it was close to midnight of each day before they could close their doors.

"The attendance was tremendous" Sam reported. "Operators from all over the state of Indiana attended the showing, many of them bringing along their wives, as well as their servicemen."

"The operators were very enthusiastic over the new multi-horn high fidelity, the beautifully designed cabinet, and the various colored cabinets available. Now operators can tailor their locations to fit the interior decorations."

"We are happy to report we booked a number of substantial orders, and the first question operators were asking was 'How soon can we get delivery?'"

Assisting Sam Weinberger for the firm were George Burch, Sammy Dieter, Fred Allen, Leo Levey, Wilbur Nelson, Max Salamonovics, John Gallagher, Stanton Levertan, Donald Roth and William Malone.

Judd Weinberg of D. Gottlieb & Company took advantage of the large number of operators on hand to talk up and demonstrate his factory's new 4-player pin game "Super Jumbo."

ROANOKE VENDING MACHINE EXCHANGE Richmond, Va.

RICHMOND, VA.—Jack Bess, president and general manager of Roanoke Vending Machine Exchange, Inc., this city, together with his staff, played host to hundreds of operators at its showing of the new AMI model "F" phonograph on Saturday and Sunday, October 9 and 10.

"Reaction was terrific" stated Bess, "with operators praising the multi-horn hi fidelity particularly. They also were greatly impressed with the many new innovations included in the 'F', as well as the color and cabinet styling."

Among operators present at the showing were: Ed William, Donald Miles, E. B. Alley, C. J. Holbrook, F. S. Stevenson, V. Blankenship, Robert L. Wood, Charles F. Russell, Dwight Casterline, Roy L. Watford, Calvin Copeland, Charles Dollman, Richard Williamson, Charles Hart, Chris Anthony, Bill Beard, Nelson Page, Dick Moseley, Stanley Butler, Johnny Cameron, C. A. Piner, L. K. Whitlock, C. A. Bartlett, E. T. Bass, A. O. Brown, Melvin Smith, Mr. and Mrs. Rollo, Jr., W. H. Jennings, W. H. Swenson, W. O. Jones, Stan Hopkins, Eddie S. Wampler, C. M. Wampler, Mr. and Mrs. W. H. Frady, C. B. Corry, M. L. Holland, Robert Flanagan, Mr. and Mrs. Kenneth Schneider, A. P. Loudon, E. M. Creech, M. F. Frye, R. H. Minor, C. F. Birdson, Nell Ruby, Ralph East, C. B. Wilcox, C. J. Padgett, Mr. and Mrs. E. L. Simmons, James A. Jones, Ban Edgington, Bill Long, Bob Neslund, Mr. and Mrs. T. O. Minor, and Harry Martin.

LIEBERMAN MUSIC CO. Minneapolis, Minn.

MINNEAPOLIS, MINN.—Lieberman Music Company, with offices in this city and Omaha, Nebraska, held its showings of the new AMI model "F" phonograph at both offices on Sunday and Monday, October 10 and 11.

Harold Lieberman headed the staff at Minneapolis which greeted the operators. Assisting Harold, were Norton Lieberman, Lewis Ruben and Sidney Levin. Jerry Harris, with Ed Ratajack, AMI regional representative, and Al Mason, AMI factory service engineer, hosted the operators at Omaha.

A large turnout of operators was reported at both offices.

Among the operators attending the showing in Minneapolis were: A. A. Clusea, Vince Jorgenson, Mr. and Mrs. Jack Backus, Bob Leonard, Mr. and Mrs. Eugene Hoerth, Ben Weiss, John Howe, Jim Lucking, Bill Gummow, T. J. Fischer, Dick Grant, Leo Hennessey, Amos Heilicher, Danny Heilicher, Ben Jahnke, Ted Lawn, Ben Kragtorp, Mary Doer, Jim Donatell, Henry Chappel, Frank Kummer, Don Threan, Harry Atkin, Gerald Zopf, Al Klammer, Jim Stansfield, Charles Sersen, Art Berg, Ken Owens, Lyle Hartin, Larry Jenkins, Herman Fisher, and Leo Berkowitz.

Detroit's Police Dept. Works With Michigan Music Ops Assn. Teen-Ager Program

Disk Jockey Austin Grant of CKLW and Larry Gentile of WJBK To Participate Also In Program



ROY SMALL
Conciliator and Public Relations Counsellor,
United Music Ops of Michigan

DETROIT, MICH.—A very outstanding plan has just been put into effect by Roy Small, public relations counsellor and conciliator of United Music Operators of Michigan, to benefit teenagers thruout this city.

The plan calls for the setting up of Entertainment Committees from among the operator members of UMO to work in conjunction with the Inspectors of the 14 Police Precincts in this city.

UMO will arrange to give juke boxes and complete record service to clubs, recreation centers, churches, schools, and all other places where teenagers gather.

The entire expense of furnishing and maintaining the juke boxes will be the obligation of United Music Operators of Michigan.

Once the entertainment centers have been set up under the direction of the Entertainment Committees of UMO, in cooperation with the Inspectors of the 14 Police Precincts here, and guided by Police Commissioner Edward J. Piggins and Inspector Ralph Baker of the Detroit Police Youth Bureau, then a plan of Talent Programs for the teenagers will be put into effect.

Recording artists will be invited to attend the Talent Programs. Disk Jockeys Larry Gentile of WJBK and Austin Grant of CKLW will preside. Winners will be chosen and elimination contests will then be held.

The winners of the elimination contests will then appear on a National Amateur TV Program. The trip to be financed by the UMO of Michigan.

Voluntary contributions will be accepted from audiences who come to hear and see the Talent Programs. These contributions will be handled by a committee of newspaper, school, radio and club representatives for further financing of youth entertainment for this city.

Attempts will also be made to get

the winners of the Talent Programs on radio and TV stations.

Because of the tremendous interest here in regard to this most outstanding public relations plan of UMO, Inspector Ralph Baker of the Detroit Police Youth Bureau will represent Police Commissioner Edward S. Piggins and will speak at the special meeting of the UMO on October 18.

This will be the same meeting where the date will be set for the entire City of Detroit to change over to 10c juke box play.

Surprise Birthday Party

CHICAGO—Joe Kline of First Coin Machine Exchange, this city, was feted at a surprise birthday party given by the firm's employees Thursday, October 14.

Wally Finke gave everybody the afternoon off. All reported having a wonderful time. There were refreshments, drinks and fun.

Joe was presented with gifts and a huge birthday cake with 41 candles. He threw two candles away, a la Jack Benny.

WANTED
BINGOS OF ALL
KINDS
LIEBERMAN MUSIC COMPANY
257 Plymouth Ave., N.
MINNEAPOLIS, MINN.

unusual

bleeding

or discharge

...is one of the seven commonest danger signals that may mean cancer...but should always mean a visit to your doctor.

The other six danger signals are—Any sore that does not heal...A lump or thickening in the breast or elsewhere...Any change in a wart or mole...Persistent indigestion or difficulty in swallowing...Persistent hoarseness or cough...Any change in normal bowel habits.

For other facts about cancer that may some day save your life, phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

Inaugurating!

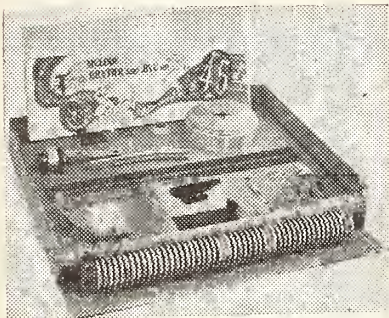
AN ENTIRELY NEW SALES PROGRAM FOR THE

NELSON MODERNIZATION KIT

TO ADAPT THE SEEBURG M100-A TO 45 RPM

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- DIRECT TO POINT SALES — ADDED SAVING

This is an entirely new Company policy to give the maximum of Quality Merchandise for the least amount of money—therefore we are passing this saving on to **YOU THE OPERATOR.**



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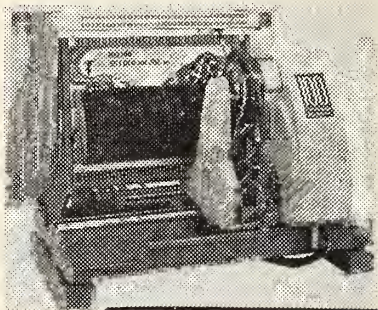
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ONLY \$59.50

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TERMS:—One-third deposit with Order, balance C. O. D. or sight draft your bank

- Adds the much needed Popularity Meter
- Complete easy to follow instructions included
- Precision manufactured of finest materials and workmanship. All parts factory guaranteed
- Increase the value and earning power of your 100-A
- No machining or special tools required. Install in 1 hr.
- Does not affect adjustment of properly operating mechanism



RAY R. POWERS SALES COMPANY

NEW ADDRESS AND TELEPHONE

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Chicago Music Operators Have Good Public Relations Service

Mike Dale's "Commercial Phonograph Survey And Service" Helps Music Ops Maintain Fine Relations With Locations



MIKE DALE

CHICAGO—One of the great reasons for the fact that such outstanding harmony and marvelous

public relations have reigned here is attributed to the services being rendered the music operators in this area for the past five years at an extremely nominal cost by Commercial Phonograph Survey & Service.

The organization is headed by Mike Dale who has proved to the music operators in this area that the finest kind of public relations can exist between the operators and their location owners as well as the operators, location owners and public officials.

Dale has gone far out of his way to make his service one of the most unique and outstanding in all juke box history.

Dale outlined the 12 points of his service to The Cash Box this past week as follows:

1) "We maintain a Public Relations Department so as to help create and bring about the proper public relations between the music operators and their location owners as well as the general public thru the location owners.

2) "We verify contracts and leases as to their authenticity when signed by the location owner or his authorized

Show "Super Jumbo" In 3 Cities

CHICAGO—Showings of the new four-player "Super Jumbo" game of D. Gottlieb & Company, this city, attended by company and affiliated representatives, simultaneously took place the weekend of Oct. 9-10 in Cincinnati, Indianapolis and Pittsburgh.

Alvin Gottlieb was present at the Southern Automatic Music Company, Inc., showing in Cincinnati, where Joe Weinberger served as host.

Judd Weinberg of Judd Distributing Company, D. Gottlieb & Co. export firm, attended the Southern Automatic Music Company, showing in Indianapolis, where Sam Weinberger was in charge.

Sol Gottlieb, represented D. Gottlieb & Company in Pittsburgh, at the B. D. Lazar Company showing. Ben Lazar was host of festivities there.

"'Super Jumbo,'" reported Alvin Gottlieb, "was very well accepted at these showings. In all three cities the acclaim was terrific. Comment was extremely favorable, just as it has been all over the nation.

"As a multiple-player amusement machine, allowing for one, two, three or four players, 'Super Jumbo' has terrific competitive appeal. It is winning over all who play it."

agent with either the operator or the operator's agent.

3) "We keep the operators informed as to all new laws as well as pending legislation that might or does affect the automatic music industry.

4) "We check, make tests, seek to ascertain, as well as make reports on any efforts to defraud the operators thru any tampering with his equipment and also on any schemes or practises which result in loss to the operators.

5) "We maintain a constant surveillance over all collectors being used by the operators.

6) "We check on any discrepancies in receipts or on any faulty records as to deposits.

7) "We trace and help recover stolen machines belonging to the operators thru our own investigation department and in cooperation with the Police Department and private investigative agencies.

8) "We test and/or experiment with any coin operated music device that may be submitted to any operator where the operator feels that tests should first be conducted before use.

9) "We constantly are at work arranging for the most strategic placement for the operator's phonographs in any of his locations.

10) "We work out the best means possible to prevent vandalism or damage to the operator's equipment.

11) "We furnish each operator with a private publication which is known as our 'News-Scope' and which gives him confidential information.

12) "Our firm will cancel any contract with any operator on sixty days notice if the operator is not most completely pleased in every possible fashion with the public relations services we render him."

Both large and small operators here who subscribe to Dale's service report that it has proved the most beneficial of any that they have ever yet used and all have high praise and regard for his untiring efforts in their behalf.

At the present time Dale is confining himself completely to the City of Chicago and tho he has been asked to take on accounts outside the city believes that he will not be able to give them the same fine service at this time.

These NEW "SCORE FEATURES" get more Profitable Play!

The MATCH FEATURE PULLS HEAVY PLAY!

BACKGLASS SLIDES OUT FROM EITHER SIDE!

HINGED HOOD OVER PINS!

HINGED LITE INSERT!

METAL STRIP ON PIN SHIELD PREVENTS CURLING!

PLEXIGLASS PROTECTED ROLLOVERS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD



IT'S Keeney's NEW AMERICAN BOWLER

WITH KEENEY'S ORIGINAL CHANGING VALUES AT THE START OF EVERY FRAME!

STRIKES } score DOUBLE in 3rd and 7th frames!
SPARES }
BLOWS } score TRIPLE in 5th and 10th frames!

UNLIMITED SCORING

as long as player continues to strike in 10th frame

Easy to Service...

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

SIMPLE PLUG ATTACHMENT ON SWING-OUT FRONT DOOR ENABLES OPERATOR TO CHANGE FROM SINGLE TO DOUBLE CHUTE FOR 10c OR 3 FOR 25c PLAY. DOOR REPLACEMENT AVAILABLE AT SLIGHT EXTRA COST.

SEE YOUR Keeney DISTRIBUTOR NOW!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Available as "NATIONAL BOWLER" without match feature!

Demand For "Super Jet Fighter" Surging Say Williams Distribs



SAM STERN

varying patterns. The player-gunner sights the three target planes atop the jet pursuit plane which is anually aimed and controlled by the player as he touches the trigger to knock planes numbered 1, 2 and 3 out of the sky. A beam of light shows precisely where hits are scored and three bulls-eyes in any one flight change the course of the planes on the next sweep across the backboard and score "extra flights" and the bonus score.

The Match-Score feature with the number, star, or plane and the replay feature add to its attractiveness.

The game is said to hold superlative appeal to the imagination of players as it virtually transforms them into air-commandos to challenge their shooting skill. It has high scores with scores increasing progressively in 5th, 10th and 15th flight as well as when 3 perfect hits are made in any single flight. The "Super Jet Fighter" is said to be rapidly finding its way into locations everywhere. It is also available as "Jet Fighter" without the match or replay feature.

N. Y. Games Ops Banquet Dec. 19

NEW YORK—With the annual dinner held by the Music Operators Association of New York now over, George Ponser, manager of the Associated Amusement Machine Operators of New York, Inc., is starting to put all his efforts into building the annual dinner-dance of the games operators into the biggest yet held.

While the music association was working on its annual affair, Ponser felt that it would conflict, and didn't wish to bother the operators with an-

Bally Service School Scheduled For Evansville, Indiana

CHICAGO, ILL.—Henry "Brownie" Brown of the Bally engineering staff will be the instructor at the Bally Service School to be held at the Evansville, Indiana headquarters of Automatic Amusement Company, November 1, 2. Charles J. Ewing, who will be the host during the two day session, urges operators and servicemen to attend this school which has proved exceedingly popular with coin men everywhere.

"Brownie" will explain all wiring diagrams and answer any questions on Bally "Jet" and "Rocket" Bowlers and "Variety," the current in-line game with the unique "Magic Lines" feature. In addition, "Brownie" will give a thorough briefing on Bally's two kiddie-rides, "Moon-Ride" and "The Champion" horse. "Because of the many valuable service tips and other operating helps" said Ewing, "it will pay every operator and serviceman in the Automatic Music Company territory to be present at the two-day school."

FOREIGN! BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience... know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

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GET BIG PLAY THIS FALL SEASON with the best!

HI-FI (like new)	\$499.50
SUPER PENNANT (floor sample)	279.50
MAJOR LEAGUE Six Player	349.50
CABANA	169.50
United SUPER	92.50
United 10th FRAME	190.00
United OLYMPIC	229.50
United ROYAL	339.50
United CASCADE	174.50
ChiCoin DOUBLE SCORE	179.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

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LAKE CITY AMUSE. CO.

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AGAIN

GENCO LEADS THE FIELD

with its new

RIFLE GALLERY

Features and Motions never before seen
Coming very, very, very soon.

GENCO

MFG. & SALES CO.

2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

WURLITZER 1250 \$265
ROCK-OLA 1428—Blonde \$175



Reconditioned And Refinished
Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

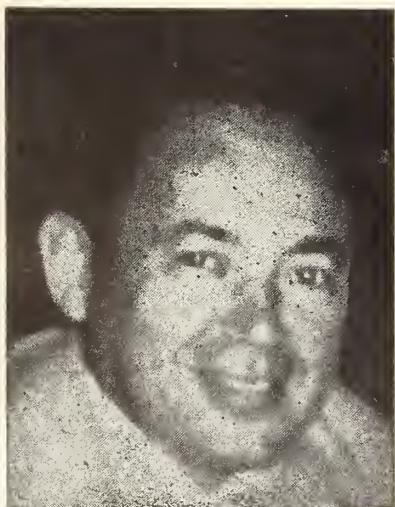
A Quarter Century
of Service.

ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill.

ARmitage 6-5005

Miami Ops Plan Annual Dinner-Dance For Dec. 11



W. M. BLATT

MIAMI, FLA.—Willie Blatt, president of the Amusement Machine Operators Association (AMOA), this

city, and his staff are once again working at top speed preparing for its annual dinner-dance, scheduled this year for Saturday night, December 11.

The banquet will be held at the Saxony Hotel, and Blatt predicts attendance will top any of the previous parties held by the association.

Tickets are now available, and reservations can be made by contacting the association. The Journal committee is hard at work lining up advertising and preparing the mechanical sections of the book.

The organization will run a cocktail party just prior to the dinner.

Charles Suesens Forms New Firm

BOSTON, MASS.—Charles Suesens, former Wurlitzer distributor in this city, announced he has formed the Suesens Sales Company, Inc., with offices in Boston.

Suesens advised that the firm will act as exclusive distributors for the

Brilliant Music Co.'s Rock-Ola Phonograph Show A Success

DETROIT, MICH.—Joe Brilliant of Brilliant Music Company, this city, reported this past week:

"We held our showing of the new Rock-Ola high fidelity 50 and 120 selection phonographs on Sunday, October 10.

"You can believe me", he happily stated, "and I mean every single word I say, that this was, without any doubt, the greatest and most successful showing we have ever held in all our history in this business.

"Both phonographs were set up at 10c play, 3 for 25c. Every operator who came in applauded this no end. It was absolutely thrilling to watch each operator who came in walk over to either the 50 or 120 selection Rock-Ola and then, upon seeing the sticker reading: 1 play 10c, 3 plays 25c, let out a roar of approval that reverberated throughout our entire showroom floor."

Tho they were still coming late in the evening, Brilliant sent in the following list of those who had arrived early:

Leo and Mike Weinberger, Arthur and C. Westin, J. Robson, H. Riche, Anthony Siracuse, F. McCreedy, C. Hardy, F. Antaya, Jack and Marty

Rice, George Scheerer and Lawrence Reuther of Bay City, Mich., Julian Ksiakiewica of Jackson, Mich., Stan Bush, F. Gardella, Bill Sager, Jack Chaskin, Mary Knutson, Frank Stoffe, M. Machnik, Mr. and Mrs. Frank Jenks, James Rothis, Mr. and Mrs. Ralph Scheldon, M. Gordon, E. Glak-slee of Lansing, Mich.

Meyer Saperstein, Nick George, Wanda Rheumes, E. Moss, B. C. Grable, Flint, Mich., Steve Barcelona, Mr. and Mrs. Wm. Campbell, J. Kirschner, Mr. and Mrs. C. Varner, Belleville, Mich., Tony Vance, Ed. Grodzicki, Mr. and Mrs. J. Dumler, Mr. and Mrs. J. Mornington, Herman Stallings, Mr. and Mrs. M. Powers, D. Collins, W. Essens-macker, Mr. and Mrs. Lou Fisher, Sid Ketchum, and many others.

D. W. Price Expands

LOS ANGELES, CALIF.—D. W. Price, president of D. W. Price Corporation, this city, recently announced the completion of a new 3600 ft. addition to their West Los Angeles plant. He stated "This modern new building will greatly expand our present manufacturing facilities giving us a total floor area of 7000 square feet."

Price continued, "We will continue production of the Nelson Modernization Kits along with aircraft parts and ball lock pins for airborne and ground handling equipment. We plan to also go into production on other coin operated items in the near future."

The new offices of Ray R. Powers Sales Company will now be located in new quarters adjoining the plant.

chicago coin's

Flash

BOWLER



● The 100% SKILL GAME Now Adds New Scoring Thrills With "Flash-O-Matic" Scoring

● Player by Timing His Shots to Hit Pins at Time When Highest Strike and Spare Numbers are Lit-Up on the "Flash-O-Matic" Scoring Panel Can get as Much as 150 for a Strike or 100 for a Spare in Each and Every Frame. For A Top Score of 1800.

● Lites in Back of the Numbers on the "Flash-O-Matic" Scoring Panel Blink On and Off—Traveling Constantly and Automatically from Left to Right—Stopping Only When Pins are Hit.

● Players Skill Pays Off by Hitting Pins at the Same Time When Highest Numbers on the "Flash-O-Matic" Scoring Panel are Lit.

chicago
coin

MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

THRU THE COIN CHUTE

TENNESSEE TOPICS

Attended the regular monthly meeting of the Chattanooga Coin Machine Union, 10/7/54. These boys really believe in the union as proved by the 90 percent attendance. Frank Steil, president for some years, resigned at this meeting asking the members to elect a younger man for the post. They voted in Fred Cofer of Chattanooga Coin Machine Exchange, Inc. Fred is a well known and active operator and distributor of Chattanooga. . . . Tony Papa left Chattanooga with his family for a short vacation was to spend a few days in Gatlinberg, a summer resort. . . . Joe Bunch of Shearer Amusement Company, Chattanooga, took me for a ride in his T Model open touring Ford, a 1921 model. Understand Mildred and Joe like the T Model better than the Cadillac. . . . Talked with at Chattanooga Coin Machine Exchange, R. F. Watts of Etowah; Marion Hudgins, Dalton, Ga.; Roy Williams, and L. C. Waddel; Nobel Simmons; N. M. Nichols; E. E. Chambless and Macon Roberts, all of Chattanooga; Leonard Nelly; Ciciel Bird, of Lafayette, Ga.; Jimmie James and Bill Means, of Attila, Ala. All these boys report business has been better this month. Some rain and cooler days have them all looking forward to good Fall and Winter take. Most of the operators have their routes in A-1, condition with new machines on all the better locations. . . . Fred Cofer of Chattanooga Coin Machine Exchange reports the sale on the J. H. Keeney Company new Bowlers, the "National" and "American," moving well in his territory. Says the "Bikini" Bowler was a big hit with the operators and location owners and that the "National" and "American" will be even bigger. George W. Hanes was showing his New "Twenty Year Club" card to everyone and was very proud to have his name on the roster with so many swell guys. . . . B. B. Kerr, of Tennessee Foods, was showing off his catch of a ninety-two pound sailfish he caught on his vacation last month on the Gulf of Mexico. He has a photo of himself with his catch. Brother Ben took care of the route while B. B. was fishing, and now we don't know where Ben is.

Everyone at Hermitage Music was busy getting ready for the big show of the "Greatest Phonograph ever built," says Jack Trueman, who continued "The AMI time will be the talk of every operator in the South." . . . Tommy Tomblin, of Tommy Distributing Company, reports his plans nearly completed for his new gift store in the Princess Theater Building. Tommy getting ready for the christmas business in a big way. . . . Ran into Herbert Agner, of Agner Music Company, of Wadesboro, and Lounney Gallaher, Clay Lewis, John Wall of Nashville, A. W. Love of Knoxville, and Joe Fitzgerald. . . . Joe Fitzgerald will celebrate his 36 birthday the 12th but had to call his wife to check on his age. . . . Business in Tenn. was on the upsurge this month. Operators report collections a lot better because of the rains and cooler weather. Report arcade pieces and bowlers had a better play than in many months. Music was tops for this month and five balls were holding their own. Most of the operators have their routes in tip top condition with the better locations receiving all new machines for the fall and winter.

Oomens Holds Lead

CHICAGO—Walter Oomens Sons retained their first place standings in bowling this week. Results were as follows:

Decca took 2 from B & B Novelty Co. High for Deccas was Bob Blie with 523. With Frank Tutomase right behind, 521. High for B & B Novelty, Warren "Fireball Bunk" Paradee, 509. Marino Peroni trailed by just 6 pins, with 503.

ABC #2 took 3 from Paschke. Gil Lossaso was high for ABC with 458. Paschke's high man was Ray Gallett (per usual), 441.

Atlas Music took 3 from ABC #1. Mike Blumberg sparked the Atlas team with 472. Bob Gnarro was high for ABC with 467.

Oomens won again. 2 from Coven. The last game by only one pin. Johnny Oomens was high with 474. Ellen Brown lead Coven with 452.

Western Automatic took 3 games from Coral. High man for Western, Bill Nyland, with 389. Joe Cicero lead Coral, 427.

Mercury took 2 from the last place Gillette team. Bert Loop was high man for Mercury with 582, which was high for the men. Bob Kick bowled 516 for Mercury. Henry Leonarczyk was high for Gillette with 480.

Star Music won 2 from Melody Music. Jerry Schuman was high for Star with 492. Tony Galgano, also on the Star team bowled 480. High for Melody was Vic Jaccino, 462.

WANTED
TO BUY

SEEBURG	M-100A
SEEBURG	M-100B
WURLITZER	1250
WURLITZER	1600
WURLITZER	1650
WURLITZER	1500
WURLITZER	1550

And all other late model phonographs
WRITE OR CALL US FOR PRICES

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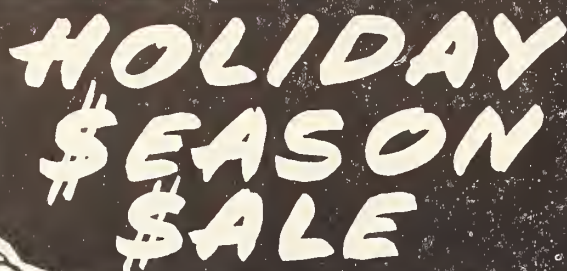
Experienced Music Salesman
Wanted

Very Large Distributor of Leading Music Manufacturer Wants Experienced Man. Must Travel—Excellent Opportunity. Write In Confidence to Box 228, The Cash Box, 26 W. 47th St., New York, N. Y.

Meloday Music's Clara Strobl was high for women this week with 457.

"It's What's in THE CASH BOX That Counts"

RED HOT SPECIAL



HOLIDAY SEASON SALE

EXHIBIT'S Famous Kiddie Rides

BOTH



NEW and USED

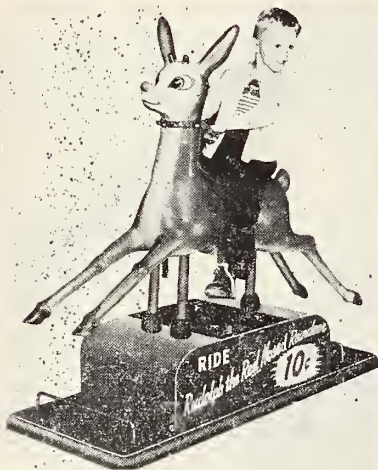
Now in Production on:

COMPLETE LINE OF KIDDIE RIDES

WRITE FOR SPECIAL HOLIDAY DEALS

The **BIGGEST** money-making season for
KIDDIE RIDES

STARTS RIGHT NOW!



**RUDOLPH THE RED-NOSED
REINDEER**

A fabulous profit-taker for the Winter Season—year after year. Every kid who comes "downtown" with Ma or Pa wants to ride Rudy.

BARGAIN BASEMENT

A few factory-rebuilt Exhibit Kiddie Rides while they last!		
8 Big Broncos	\$475.00	each
3 Space Patrols	475.00	each
3 Pete the Rabbits	295.00	each
1 Rawhide	395.00	each
4 Twin Pete (tandem ride)	395.00	each
6 Rudolph the Red-Nosed Reindeer	395.00	each

TIME PAYMENTS AVAILABLE

PAY OUT OF PROFITS EARNED

Both new and Rebuilt Exhibit Rides can be purchased with a small down payment and the balance handled on an easy to play long-term contract.

P. S.—Make deliveries of Star Shooting Gallery as fast as possible.

PHONE, WIRE or WRITE TODAY!

ESTABLISHED SINCE 1901

EXHIBIT

4218-30 W. LAKE STREET • CHICAGO 24, ILLINOIS



EASTERN FLASHES

It was like old times in the big city this week. Two showings of new phonographs bringing operators to coinrow, as well as out of town visitors. Then the big annual banquet of the Music Operators of New York for Saturday night, October 16 at the Waldorf Astoria, which also brought in out of town coinmen.

Runyon Sales held a two-day showing of the AMI model "F" at their New York showrooms on Tuesday and Wednesday, October 12 and 13. Barney (Shugy) Sugerman headed his large staff who greeted the music ops. Abe Green of the Newark, N. J. office also spent the two days in New York. Abe, Ed Burg, Felix Fleischman & staff played hosts to Jersey operators on Thursday and Friday, October 14 and 15, when they held their showing in Newark. Jack Mitnick, regional representative for AMI, was on hand for the New York showing, but couldn't make the Jersey party. Bill FitzGerald, AMI advertising and sales promotion manager, took in both the New York and New Jersey showings. The Runyon staff reported unusually large attendance at both offices, and great enthusiasm by music operators. Sugerman and Green stated substantial orders were placed by operators before they left the showrooms. Also attending the Runyon showings was Art Garvey, Bally regional representative, who talked up the Bally line of amusement machines for which Runyon is distributor. Art, who is sporting a wonderful thatch of chestnut brown hair (secret formula), came in from Pittsburgh, Pa., where he attended the Lazar showing. From New York, he heads to Buffalo. . . . Mitnick and FitzGerald, who attended showings of their distributors in Boston, Philadelphia and Baltimore, reported the same enthusiastic reception by music operators. . . . Jules Olshein, Olshein Distributing Co., Albany, N. Y., spends Columbus Day in the big city. . . . Mac and Phil Greitzer on the row, buying parts and supplies. Mac tells us that their "Baseball Batting Range" in its second year in Brooklyn, did sensationally. . . . Lambert Betti, Union City, N. J. operator, back home after a four-month trip through Europe.

Rock-Ola's new 120 selection, Hi-Fi phonograph, was introduced by Seacoast Distributors to New York and New Jersey operators on Thursday and Friday, October 14 and 15. Dave Stern shuttled between New York and Elizabeth both days. Bob Slifer and Charlie Reissner greeted the music operators in the big city, while Ed Adams and Herman Halperin did the honors in Elizabeth. Stern stated that large numbers of operators visited the two offices. "The machines made a wonderful impression on the operators," said Stern, "both as to appearance and mechanically. We are happy to report we booked quite a bit of business." . . . Coinmen returning from the NAMA Convention in Washington, D. C., report that it was quite a show. Among local coinmen seen there were Dave Stern, Barney Sugerman, Abe Green, Bob Slifer, Mike Munves, Joe Munves, Herb Klein, Bill Rabkin, Max Weiss, Jack Schoenbach, Moe Mandel, Bill Weiner, Murray Weiner and Sam Kresberg. Ben Smith, advertising agency man, who attended the show, was pleasantly surprised to meet his son George there. George, a student at Princeton University, hitch hiked to Washington on Sunday. . . . Irv Kaye, Activeair, reports production going full blast on its hand dryer, with more and more distributors being set up throughout the nation. . . . Catch up with a group of music ops at Atlantic-New York Corp. (Seeburg distrib) discussing dime play. In the group were Meyer Parkoff of Atlantic, and operators Sal Trella, Lou and Harold Herman of White Plains. . . . Herman Silver, retired music op, celebrated a birthday Oct. 12. Silver intends to spend the winter traveling with his wife through the West and Southwest. . . . Hymie and Harry Koeppel, Koeppel Distributing, busy unloading a shipment of the better type used music machines. "They're sold," said Hymie, "all we'll do is a reconditioning job." . . . Joe Young and Abe Lipsky, Young Distributing, all smiles as they await a new carload of Wurlitzer phonos. Young tells us the machines move out as quickly as they're received. . . . Al Simon, Albert Simon, Inc., tells us games ops are wild about ChiCoin's new "Flash Bowler" shuffle game with the traveling score lights. . . . With the music operators' banquet history when you read this, we can now talk about the Annual Dinner and Banquet scheduled by the Associated Amusement Machine Operators of N. Y. (games ops) for December 19 at the Latin Quarter night club.



MIAMI MURMURS

Willie Blatt of Supreme Distributors, Inc. juke box operator of long standing and Lucky Skolnick of Lucky Amusement Co. have combined their music routes and are now known as Music Makers, Inc. The route will be run by Lucky, and Willie will concentrate more fully on the manufacturing of his gun, the "Bulls Eye." . . . Jack Kaufman of C & L Music Co., is taking things a little easier now that his son Buddy is out of the hospital (caused by an automobile accident) and helping out on the music route. . . . Jo Ann, daughter of Eddie Leopold, also of C & L Music Co., has just celebrated her first birthday. . . . Regardless what time of the day or week you visit the AMOA office, you are bound to find operators gathered around shooting the breeze and little can you blame them as the office is delightfully cool on account of it being air conditioned. . . . Arrangements have gotten under way on the AMOA's 4th Annual Dinner & Dance which will be held at the Saxony Hotel, Miami Beach, on Dec. 11th, with a cocktail party preceding the Dinner & Dance, which will be given by the AMOA. Out of town coinmen who would like to attend the affair should contact the AMOA office at 811 S. W. 8th St., Miami, Fla. as soon as possible as this promises to be best affair of them all. . . . Buster Anchell of American Operating Co. has just returned from his vacation which was spent in New York City, only so that he could see the World Series.

THRU THE COIN CHUTE CHICAGO CHATTER

Three torrential events took place in Our Town the weekend of Oct 9-10. . . . First, the torrential rains were the worst Chicago has experienced in 69 years. Hit hard were the suburbs and far South and Southwest sides of the city. Employees from these sections were late arriving at the various plants Monday morning as traffic was at a standstill. Some of the factories had to slow down their fast production pace a bit when the use of electricity was put on a war-time brownout rate the first part of the week. Collections by operators were stymied for a while. And the irony of it all was that rain had not been predicted! . . . Second, the torrential AMI new phonograph model showing at Automatic Phonograph Distributing Co., which came off on schedule in spite of the terrific rain and flood, was a tremendous success. A remarkably large crowd was present Sunday afternoon. The new model made a real hit with its Multi-Horn High Fidelity, Sonoramic Sound and full line of startling new colors. All the rest of the week, as the word got around to one and all, visitors streamed into Automatic. . . . Third, the most torrential wedding seen at the Drake in a long time united Janice Merle Ginsburg, daughter of Maurie and Rose Ginsburg, and Stuart Bernard Fishbein on Sunday during the early evening. Members of the industry attending the wedding had nothing but wonderful comment concerning the gorgeous affair and lovely young couple.

The football game between the Chicago Bears and the Baltimore Colts on Sunday, October 10, at Wrigley Field was the first Bear home opener that Art Weinand has missed in years. Art was in Washington, D. C., that day showing the workings of Exhibit's "Vacumatic Card Vendor" at the NAMA show. Prior to going to Washington, he visited with Si Redd in Allston, Mass., and Mike Munves and Barney (Shugy) Sugerman and the boys on coinrow in New York City. Back at Exhibit, Ed Hall, swimming in a batch of orders (not rain water) on Monday morning, received the following wire from Art: "Vendor going over big right off the bat." . . . Just before taking off for Washington, D. C., and the NAMA show, Sam Lewis of Genco phoned to pass on a subscription request for The Cash Box from Alfred Collins of London, England. Genco will shortly introduce its new gun game. Says Ralph Sheffield, "The new and different gun game will have new style targets with a new motion. A much improved cabinet will make for better looks and easier servicing."

Alvin Gottlieb and Judd Weinberg had a harassing and wet time of it Sunday night of the flood weekend upon returning from "Super Jumbo" showings in Cincinnati and Indianapolis. The plane they were on had to land bumpily on a runway flooded with three inches of water. Thousands were stranded at the airport and the telephones were out of order. Luckily for the duo, Judd had left his car at the airport. The drive (or cruise) home took a long spanking hour and a half and featured Judd as pilot and Alvin as navigator. . . . Roland Fred Cope (everybody calls him "Fred") of Town & Country Music, Woodstock, Ill., looks more like a young banker than a juke box operator. Especially that brief case he carries with him always gives the impression that he's going to pull out some stacks of crisp, new bills and complete an important transaction. Just our impression of Fred. . . . GREENER ON THE OTHER SIDE: Down Georgiaway they're hollering for rain. Pete Gerrits of Denver reports that the people in his territory very much disturbed over the drought which Colorado endured this past Summer.

We've got a date to eat "the most delicious Pasta Fazoul in the country" over at Papa Acri's Pizzeria with none other than Bert Bondioli and Bob Gnarro. Both Bert and Bob exclaim at great length over Papa Acri's great cookery of this very famous Italian dish. By the way, Papa Acri and Jimmy Petrillo very great friends since childhood. And over Papa's bar, occupying a place of honor, is an autographed picture of James. . . . Myer and Jean Gensburg, just back from 13 weeks in Europe, stopped off here for the Ginsburg wedding. Myer and very charming Jean looking marvelous. Both advise that they had a most enjoyable time in Europe. . . . Mr. and Mrs. Ben Kulick of Buffalo traveled here for the wedding. Ben ran into one of those Chicago sore throats and lost his voice. This was disastrous as Ben is one of the funniest guys in the business. . . . Also in were Phil and Bernice Moss of Des Moines, Mr. and Mrs. Phil Greenberg of Pittsburgh and Mr. and Mrs. Mac Lesnick of Baltimore. Mac devoting all his time to his Seeburg distributorship. Advises that the record business, which he recently entered, is constantly growing.

"We're exceptionally busy here at Bally, more so than at any time this year," stated Jack Nelson. Demand for Bally's "Variety" is terrific to say the least. Production has been limited since "Rocket Bowler" and "Jet Bowler" also are going great. . . . The effects of having so many fine new games on the market at this particular time is typified in the goings on at Empire Coin Machine Exchange. Gil Kitt, Howie Freer and Vince Shay are busier than ever with games being shipped out as fast as they arrive from the factories. . . . Don Moloney, wife Nancy and daughter Mary Anne now settled in their new home at last. No flood damage whatsoever. At Donan, Tom Cath, between phone requests for "Variety" games, kids about how busy Mac Brier is, selling Girl Scout cookies for his daughter, Frances Ann Brier. . . . Carl Christiansen took off for Florida for a vacation just as Tom London got back to work at Coven after a bout with a throat infection.

Bill DeSelm telling about all the good things they're saying about United's "DeLuxe Carnival Gun." Says Bill, "It's a real 3-T hit—terrific, tremendous and tantalizing." Last time we saw Bill he was expecting a visit from Dave Simon of New York City. The boys in the back room at United kidding the engineering division about getting ideas for gun games from those kid television programs. . . . The United Music Operators Assn. of Michigan is mailing reprints of the "Why 10c Play" article, which appeared in last week's issue of The Cash Box, to all Detroit locations. . . . Engineers Bob Breither and

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CHICAGO CHATTER (Cont.)

Paul Calamari had quite an experience conducting the well-attended Bally school at Laniel Distributing, Montreal, Canada, on October 7-8. Many of the operators spoke French, so Bob and Paul had to take it slow and easy with their explanations in English. "I'd say," reveals Jack Nelson, who accompanied them there, "that this was a memorable event for Bob, who has been with Bally for 23 years, and Paul, now an 18-year veteran. Both came through with flying colors."

ChiCoin's "Flash Bowler" an immediate hit. Sam Gensburg and Sam Wolberg enthused tremendously with its good reception. . . . "Was Art Garvey a Mule or a Horse?" asks Charles (Jimmy) Johnson. . . . Stan Levin and Mickey Schaefer and their new firm, All State Coin Machine Exchange, now open for business on Western Avenue. . . . Heinie Roberts and the gang at Magnecord happy in their new quarters. . . . Herb Perkins on the go again. This time in Los Angeles. Monty West says that all Winnipeg ops may contact Purveyor's rep, his better half, now visiting her folks in that city. . . . National's Joe Schwartz in New York on business, leaving Mort Levinson and Sheldon Spira in charge of the fort.

HAPPY BIRTHDAY THIS WEEK TO: L. B. McCormick, Greenville, N. C.; John N. Fokakis, Hattiesburg, Miss.; I. B. Resnick, Hartford, Conn.; Maury Gottlieb, Dallas, Texas; A. J. Berube, Bloomfield, Conn.; David E. Levine, Hattiesburg, Miss. Joe Kline, First Distributors, Chicago.

Williams' New "Star Pool" Has Locations Humming With Activity

CHICAGO—Williams Manufacturing Company executives report operators of novelty replay games will be vitally interested in the features incorporated in Williams' new "Star Pool" game. They declared the game is making locations hum with activity.

A match play feature of "Star Pool" occurs when a second coin is deposited. Each time a ball leaves the playfield it lites one or two numbers from "00" up to "90", and should either number match the first two digits in the score ranging from 10,000 up to 90,000, a star lites up on the backglass. Matching numbers twice lites up two stars for 5 replays. Lighting up 3-4- or 5 stars scores replays up to 200 for the 5th star. If the player uses only one coin, "Star Pool"

operates with all the features of a one-coin 5-ball novelty replay game without the star and number matching feature. Players get a lot of help in building up high scores, because shooting a ball directly into the top skill hole without hitting rebounds or bumpers, spots all numbers from 1 to 15. Making numbers from 1 to 15 scores one replay and lites 4 rollover lanes to score replays. Making numbers 1 to 7 or 8 to 14 lites one rollover lane to score replays. Numbers 1 to 11, or making C-U-E lites two rollover lanes to score replays. The playfield is said to be loaded with animation and suspense. It includes 2 cyclonic rubber shooting bumpers, 2 thumper bumpers, 2 skill holes and 2 flippers and the ball action is said to be extraordinarily fast. Williams "Star Pool" is now on display at distributors.

Meeting Dates Of Music Operators' Associations

- Oct. 18—Amusement Machine Operators of Baltimore**
Place: Pimlico Hotel, Baltimore, Md.
- 18—Westchester Operators' Guild, Inc.**
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Amusement Machine Assn. of Philadelphia, Inc.**
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 20—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Eastern Ohio Phonograph Operators' Assn.**
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild**
Place: 805 Main Street, Peoria, Ill.
- 25—Dallas Music Operators' Assn.**
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 26—Western Massachusetts Music Guild**
Place: Ivy House, W. Springfield, Mass.
- 27—California Music Merchants Association**
Place: Hotel Biltmore, Conference Rm. 8, Los Angeles.
- Nov. 1—Amusement Machine Operators of Baltimore**
Place: Pimlico Hotel, Baltimore, Md.
- 1—United Music Operators of Michigan**
Place: Fort Wayne Hotel, Detroit, Mich.
- 1—California Music Merchants Assn.**
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 4—California Music Merchants Assn.**
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.**
Place: Tod Hotel, Youngstown, Ohio (General).
- 9—California Music Merchants Assn.**
Place: Fresno Hotel, Fresno, Calif.
- 10—California Music Merchants Assn.**
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Merchants Assn.**
Place: U. S. Grant Hotel, San Diego, Calif.
- 17—New York State Operators' Guild**
Place: Governor Clinton Hotel, Kingston, N. Y.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

LOS ANGELES

The local showing of the new AMI model "F" took place at Badger Sales Company showrooms Oct. 14 and 15. Operators from all over Southern California trekked in to see the new machine and hear the multi-horn and full high fidelity sonoramic sound. All the ops voiced their approval of the revolutionary design and choice of eight attractive color schemes. Buffet-refreshments were served to all present. On hand to show all the operators the many features of the new phono were prexy Bill Happel, Fred Gaunt and Don Ames.

It's a known fact that news about the coin machine industry travels faster than in any other business. Whenever the factories in Chicago start production on a new machine we generally hear about it out here on the Coast before they do in other parts of the country. . . . Jean and Dolores Minthorne announced that September was their biggest month in the history of their business. Sales for the month far surpassed November of 1953 which was recorded as their record month last year. They also announced the appointment of Nick and Vinny Lanzisero as managers of the Minthorne Music Service department. Andy Lanzisero has also been appointed service manager of the Minthorne Branch Sales offices. Jean and Dolores recently drove to Las Vegas to visit with Mr. and Mrs. Ted Patton of Patton Music Company. . . . Mr. and Mrs. Phil Robinson recently spent several days soaking in the hot mineral waters of Murietta Hot Springs. . . . Al Bettelman says that the only thing that's wrong with United's new Deluxe "Carnival" Rifle Range with moving targets is that they can't get enough of them. First shipments of the new gun which arrived at the C. A. Robinson & Co. showrooms were quickly sold out and advance orders have been taken to take care of the next two shipments. . . . The crew at California Music Company was extra busy this past week as local and out-of-town ops dropped in to make record purchases for their routes. . . . Atsie Stein plans to leave for the East on a combined business and pleasure trip. He'll stop over in Minneapolis, Chicago and New York. . . . Lester Berlinghoff of San Bernardino is starting in the coin machine business again. He operated a large route back in the pre-war era. . . . John Lantz, South Gate operator, was seen along coinrow sporting a brand new pick-up service truck. . . . Bill Bradley, Covina, along with Pete Pelligrino and Fred Shuey from South Gate attended the Elks Convention in San Francisco then took off for Oregon salmon fishing. . . . Dick Grey, San Bernardino, sez that if you ain't seen his Beachcraft airplane you just ain't livin'. Dick recently bought the plane and rebuilt it himself. . . . Aubrey Stemler, Al Weymouth and Arch Riddell all went to the NAMA Convention in Washington, D. C. . . . From all the comments from the operators it looks like Gottlieb's "Super Jumbo" game is a hit here in Southern California. . . . Throughout the Nation more and more operators are converting to dime play with very gratifying results. What's wrong with Los Angeles? Here most ops are under the impression that 10c just won't go, so refuse to give it a try.

Frank Mencuri, manager of the Minthorne Music Co. branch sales offices, is more than happy over the way business has picked up. Now on display in both Minthorne showrooms is the new Williams' "Super Jet Fighter" gun with moving targets. . . . Lela Smith and Chuck Walker came in from Barstow this past week looking a little tired and worn out. Found out they had a rough time a few days before riding their horses in the Barstow Eighth Annual parade and rodeo. The festivities lasted for two days and as Lela said, "Two days on horseback is just two days too long". . . . Charley Daniels, Ed Wilkes and Jimmy Wilkens all agree that business is better than ever at the Paul A. Laymon & Co. showrooms. Just watching all the boys waiting on customers, answering phones, chasing back to the service department checking on this and that and writing up orders is enough to make this reporter tired from just watching them. But they will all cheerfully agree that it's all in a days work. Missed Paul and Lucille Laymon the past several weeks. Hear that they have been keeping plenty busy taking care of that beautiful flower garden.

The Oct. 19th meeting of the California Music Merchants Association, Los Angeles Division, was cancelled and a new date has been set for Oct. 27 in the Coral room of the Gaylord Hotel at 8:00 p.m. President, Walt Hemple, urges all members to attend this meeting. . . . Jimmy Mulcay of the famous husband and wife harmonica playing team, The Mulcays, dropped in along coinrow to visit the one-stops and show all the ops his new Christmas album on the Cardinal label. . . . B. D. Kenney drove all the way in from Tucson, Arizona, this past week to take care of business along coinrow. . . . Mr. and Mrs. Al Edelman from San Bernardino were also in along with Mr. and Mrs. Fred Allen from Bakersfield. . . . Bill Worthy of the Automatic Amusement Co., San Diego, was also seen along West Pico. . . . Other visitors included Oscar Tetzlaff, Banning, and Lee Nelson from Santa Ana. . . . In cooperation with The Parent Teachers Association of San Fernando High School, San Fernando, Walter J. Hemple, president of the LA Division of the Calif. Music Merchants Ass'n., and his partner Homer Razor provided the talent for the school assembly recently. Ben Chemers, business mgr. of the local association, acted as emcee. The artists who appeared on the program were very well received by the students. They included The Jones Boys (S&G), Kay Brown (Crown), The Mulcays (Cardinal) and The 4 Stars (King). The assembly ended on a serious note as Chemers explained the desire of the Association to keep the records on the juke boxes clean and wholesome so that parents as well as teen agers can enjoy this great wealth of entertainment provided by the artists, record companies and phonograph operators. He also emphasized the desire of the association to work with the youth groups in the area. . . . D. W. Price Corporation, recently completed a 3600 ft. addition to their West Los Angeles plant, it was announced by the firm's president D. W. Price. This will greatly expand its present manufacturing facilities giving them a total floor area of 7000 square feet. They will continue production of the Nelson Modernization Kits along with aircraft parts and ball lock pins for airborne and ground handling equipment. Price also announced that they plan to go into production on other coin operated items in the near future. The new offices of Ray R. Powers Sales Company will now be located in new quarters adjoining the plant.

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WANT—Will pay for Seeburg 100A \$325; Seeburg 100B \$475; Seeburg 100BL \$500; Seeburg 100C \$575; Wurlitzer 1015 \$35; 1100 \$125; 1250 \$150; 1400 \$300; providing fair condition, prepaid to Boston. Call or wire collect for shipping instructions. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3968.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NEW YORK PL., CHICAGO, ILL.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FReeport 8-6770.

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FOR SALE—ATTENTION WISCONSIN OPERATORS! We have several hundred late model bowlers, converted to the Edelco TOP HAT. TOP HAT scores 900, king sized Jumbo Pins have been installed. Priced right. Inquiries welcome. Used bowlers to operators at distributor's prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—CLOSE OUT: Ambassador Conversions for Wurlitzer 1015, \$25; Arches only, \$10; F.O.B. TOPEKA, P. O. BOX 13, TOPEKA, KANSAS.

FOR SALE—Largest stock in world of Boats, U-Drive-Its, Merry-Go-Rounds, Moon Rides, Alleys, Music Machines, Bingo Machines, Guns, Wire, Write, Call Today! REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Genco Basketball \$275; Genco Shuffle Pool \$150; Army-Navy \$60; Globetrotter \$35; Quintette \$85; Niagara \$50; Quartette \$60. Wanted—Bally Bright Lites and Bright Spots. RELIABLE COIN-MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Seeburg W1-L56 \$4; 47M Seeburg Remote Attachment \$95; Rock-Ola 1422 \$65; Goalee \$35; Evans Ten Pin \$35; Atlantic City \$165; 5-10-25 Seeburg Boxes \$18; 3020 Wall Boxes \$15; Jennings Scales Low Boy \$30; Universal Twin Bowlers \$30; Skee Alleys \$35; Vendo Coin Changer with Stand \$55; Holly Crane, like new, \$250; 40 Records AMI Stepper \$24.50; AMI 5 & 10 Wall Box \$12; 5c AMI Wall Box \$6; 1500 Wurlitzer \$450; Bright Lights \$65. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: Moline 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—WHILE THEY LAST! Hi Fi \$450; Surf Club \$375; Ice Frolics \$350; Palm Springs \$360; Atlantic City \$135; Havana \$275; Rio \$250; Marble Queen \$125; Queen of Hearts \$100; Cross Roads \$90; Disc Jockey \$90; Exhibit Shooting Gallery \$310. (10) Slightly used Evans Saddle & Turfs \$250 (like new). All are perfectly refinished, guaranteed, A-1 mechanically. One third deposit required with each order. CROWN NOVELTY CO. INC., 920 HOWARD AVENUE, NEW ORLEANS, LA., Tel.: CANal 7137.

FOR SALE—Ready for location. AMI: A-\$150; B-\$240; C-\$290; D-40-\$345; D-80-\$490. Wurlitzer: 1015-\$80; 1100-\$190; 1250-\$240; 1500-\$40. Seeburg: 148-\$125; 100A-\$390; 100B-\$575; 100BL-\$600. 1/3 deposit, balance C.O.D. INTERBORO MUSIC CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: JUDson 2-2363.

FOR SALE—New in original crate, Exhibit's Shooting Gallery \$425; New, Watling Scale (Fortune Telling) \$179.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: THE GORDON STOUT CO., PIERRE, S. D.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—75 A B C and Turf Kings for \$15 a piece, in good working condition. We will not crate these machines. Write PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: CARrick 3767.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Genco Shuffle Pools \$275; Genco Basketballs \$399.50; Victor Hot Pops \$20; Genco Invader Guns \$259.50; Seeburg Shoot-the-Bears \$175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—Several thousand dollars worth of new Seeburg parts for hundred record machines, big discount. Write, will send list. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close out; 1 Poollette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—We are overstocked on Bowlers. Any reasonable bid will be accepted on: 3 Crown; 3 Gold Cup; 2 Name; 2 Criss Cross; 2 Bowl-A-Ball; 2 Super Match; 2 DeLuxe S.A.; 1 Clover. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWAY., CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—United Bowlers—Royal \$275; Classic \$195; Clover \$175; Cascade \$160; Wms. DeLuxe World Series \$60. WANT—United Yankee Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—AMI D-80's \$475; E-80 \$575; E-120 \$675; Silver Bullets \$75; Evans Batascor \$75; Bally Beauty \$265; Skee Alley \$35. ABC COIN CO., 2509 S. PRESA ST., SAN ANTONIO, TEX. Tel.: LE-3-1152.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. \$1.75; 500 ft. \$1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. \$3.75; 500 ft. \$3.70; per 100 5 wire Control Cable 100 ft. \$4.95; 500 ft. \$4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—SPECIALS. Hi Fis \$440; Mexicos \$375; Beach Clubs \$310; Yacht Clubs \$165; Hawaii's \$445; Williams Big Leagues, floor samples \$279.50; Williams SuperPennants \$245; Williams Daffy Derbys floor samples \$175; Williams Skyways \$175; Exhibit Shooting Galleries \$295. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. TEL.: CANal 5306.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.,** 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. **REEL DISTRIBUTING CO.,** 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Genco Super Basketball \$450; Genco Shuffle Pool \$250; Genco Sky Gunner \$200; Exhibit Shooting Gallery Write; Exhibit Twin Rotation \$100; Chi Coin Bowl-A-Ball \$100. **UNIVERSITY COIN MACHINE EXCHANGE,** 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. **AMERICAN VENDING COMPANY,** 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES,** 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Special sale for October only. Chicago Coin Bowlers: 6 Player Formica Top \$60; 6 Player Deluxe, reel scoring \$95; 6 Player Match Bowler \$125; 6 Player Super Match with 10th frame feature \$145; 6 Player 10th frame special—doubles in 5th frame \$160; 6 Player Name Bowler—match feature \$165; 6 Player Double Score Bowler—doubles in 5th and 10th \$195; 6 Player Triple Score Bowler \$235; 6 Player Gold Cup Bowler—triples in 5th and 10th frame also replay and match score feature \$285; 6 Player Advance Bowler—doubles, triples and quadruples \$350. United Shuffle Alleys: 4 Player Formica Top \$40; 5 Player Formica Top \$50; 6 Player Regular Formica Top \$60. 6 Player Deluxe Original Formica Top—up and down scoring glass \$65; 6 Player Super, reel scoring \$95; 4 Player Official Match Bowler, reel scoring Formica Top \$90; Super 10th frame \$120; Cascade, doubles in 3rd, 5th & 7th frame \$195; Olympic—doubles and triples \$230; Royal \$325. All games cleaned and checked. Larger king size pins can be installed for \$10 extra on each game. **MONROE COIN MACHINE EXCHANGE, INC.,** 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. **W. B. DISTRIBUTORS, INC.,** 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—FINEST BINGOS—Factory Reconditioned—like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost New) \$395; Yacht Clubs (Improved superline frequency) \$205; Palm Beach \$140; Dnde Ranch \$370; Beach Clubs \$345; Atlantic City \$130; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Genco 400's (percentage right) \$65. We Want Bingos. Mail your list. **W. E. KEENEY MFG. CO.,** 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. **J. ROSENFELD COMPANY,** 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—5 Bally Yacht Clubs \$185; Atlantic City \$140; Beauty \$260; Beach Club \$340; Dude Ranch \$350; Ice Frolics \$395; United A.B.C. \$30; United Clover Bowlers \$205; Liberty \$185; **MICKEY ANDERSON,** 314 EAST 11th STREET, ERIE, PA. Tel.: Phone 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. **MUSIC DISTRIBUTORS, INC.,** 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact **CENTURY DISTRIBUTORS INC.,** 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. **CHAMPION DISTRIBUTING CO.,** 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION,** 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.,** 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. **HENRY C. KNOBLAUCH & SONS,** 51 WARREN ST., GLEN FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Binks Zippers and Whiz Bowlers brand new. Supply going very fast. Get them while you can for as low as \$29.50 with further discounts for sizeable orders. Write or wire **AUTO-BELL NOVELTY COMPANY,** 29 WEST KINZIE ST., CHICAGO, ILLINOIS.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.,** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY,** 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Spot-Lites \$75. **TOLEDO COIN MACHINE EXCHANGE CO.,** 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—"Sock-The-Oek" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEFFerson 1-6531.

FOR SALE—3 Brand New Spark Aristo 1c Scales \$75 each; 3 Bally Surf Clubs \$495 each; 1 Bally Beauty \$275; 2 47M Seeburg Phonographs \$95 each; 1 46M Seeburg Phonograph \$75. **AUTOMATIC AMUSEMENT COMPANY,** 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE—40 Wurlitzer 3020 Wall Boxes \$8 each; 50 Seeburg 5c 3-Wire Wall Boxes \$3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. **KOEPEL DISTRIBUTING CO.,** 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. **AUTOMATIC MUSIC CO.,** 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. **CLEVELAND COIN MACHINE EXCHANGE, INC.,** 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: Tower 1-6715.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.,** 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—RECONDITIONED, LIKE NEW! Bally Victory Bowlers \$395; Wm's. Screamo (new) \$250; Queen of Hearts \$100; County Fair \$65; Rendezvous \$35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. **DONAN DISTRIBUTING COMPANY,** 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEARborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. **BRUCE MUSIC AND VENDING SERVICE,** 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. **SEA-COAST DISTRIBUTORS, INC.,** 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact **MECCA SERVICE CO.,** 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.,** 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit Is
GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

REVOLUTIONIZES AUTOMATIC MUSIC

Say Hey!

The secret is out — you can't get perfect High Fidelity without horns! The "F's" concealed multi-horn system brings you ALL the highs, ALL the lows, ALL the middle range with a new kind of living realism. Bass horn alone is equivalent to more than NINE 12 inch speakers!

we got it!

Cinerama's the last word in movie entertainment — *Sonoramic Sound* is the last word in automatic music. Model "F" delivers superior music that surrounds you on all sides, captivates body and soul — a performance whose "all-over-ness" has never been approached by any other juke box.

we got it!

Color! Color! Color! Color sells everything, gives a new charge of "sell" to "F's" glorious music with a choice of 8 thrilling new colors to please every taste, every location. Exquisite cabinet design; bold showcase display; instant understandability.

we got it!

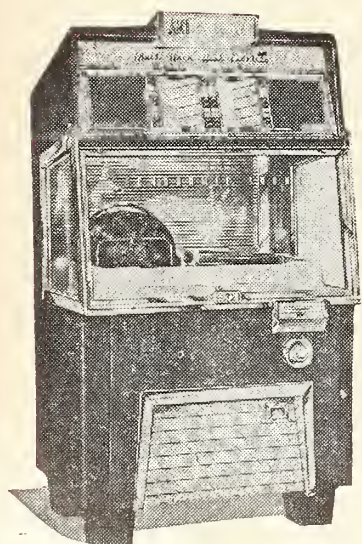
Most new models are justified by one or two changes — but the "F" rolls out with *exactly 55 brand new improvements and major developments* to add to the many indispensable features that have made the AMI historically famous for dependability, money-making power.

we got it!

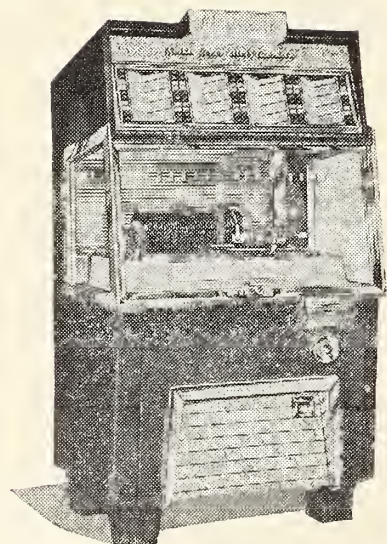
Two new High Fidelity Hideaways, for 80 or 120 selections. Three new High Fidelity Loudspeakers — wall, counter, and ceiling. Full line of wall and counter boxes. This auxiliary equipment is perfectly keyed to the Model "F" and its new-day brand of superior music.

we got it!

NEWER THAN "NEW"
THE NEWEST OF THEM ALL!
AMI MODEL "F"



40 Selections, 10 in. Records



80 Selections, 7 in. Records

★ Multi-Horn High Fidelity!

★ Full Range Sonoramic Sound!

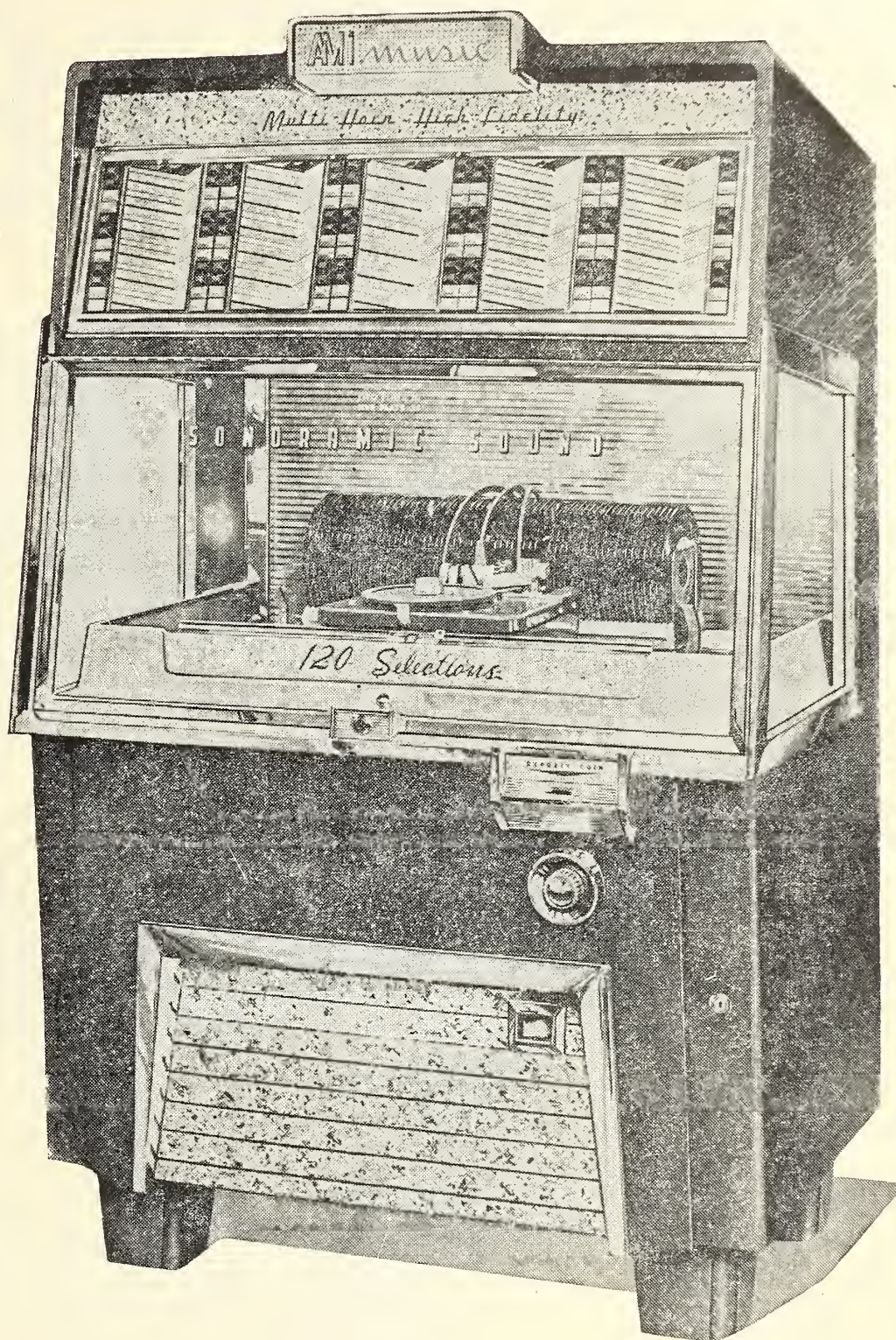
Multi-Horn
High
Fidelity

Sonoramic
Sound

Showcase
Design in
8 Colors

55
Brand New
Features

Auxiliaries
Keyed to "F"



AMI Model "F"

120 Selections, 7 in. Records

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

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That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get **DOUBLE YOUR MONEY BACK** for those first four issues ... **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

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THE CASH BOX

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OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM

ADDRESS

CITY ZONE STATE

SIGNED

Dean Martin, Sheree North and Jerry Lewis jump they hear the reports on their latest Paramount "Living It Up." Dean has plenty more to jump his Capitol recording of "Swing" has climbed a on the charts. He follows it with "That's What he sings in the movie. Not to be outdone, Jerry Capitol release, "Candelabra Boogie" and "Ple Me Down A Baby Brother." As for Sheree No have to sing a note.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
785th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. Coin Machine Industry" BLUE BOOK]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	125.00	225.00
4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00
4* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	250.00	410.00
2* Model D-80, '51, 80 Sel., 45 RPM	375.00	525.00
4. WM Wall Box	10.00	17.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	300.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	295.00	395.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50

6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
4. M100A, '49, 100 Sel., 78 RPM	350.00	495.00
2* M100B, '51, 100 Sel., 45 RPM	450.00	650.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	475.00	695.00
2. M100C, '53, 100 Sel., 45 RPM	575.00	795.00
4. HF100G, '54, 100 Sel., 45 RPM	845.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	74.50	130.00
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4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00

4* 1400, '52, 48 Sel., 78 RPM	375.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	449.50	625.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	8.00	18.50
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

3. ABC (Un 3/51)	15.00	60.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	175.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	65.00	135.00
4* Atlantic City (B 5/52)	124.50	165.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	295.00	375.00
4* Beauty (B 11/52)	200.00	295.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	44.50	100.00
4* Bright Spot (B 11/51)	70.00	110.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4* Cabana (Un 3/53)	145.00	225.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	135.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	225.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	170.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	64.50	115.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Daisy May (Got 7/54)	195.00	245.00
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	175.00	235.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	79.50	110.00
4. Dragonette (Got 6/54)	190.00	235.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	325.00	395.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	95.00	150.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	129.50
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	150.00	230.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
6. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
2. Globe Trotter (Got 11/51)	35.00	75.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
1. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
2. Gold Star (Got 8/54)	255.00	275.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	100.00	125.00
2. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	200.00
4. Gun Club (Wm 11/53)	115.00	160.00
4. Guys-Dolls (Got 5/53)	80.00	160.00
4. Handicap (Wm 6/52)	35.00	45.00

4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
1. Havana (Un 2/54)	325.00	495.00
3. Hawaii (Un 6/54)	445.00	575.00
4. Hawaiian Beauty (Got 4/54)	180.00	225.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hi-Fi (B 6/54)	465.00	550.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	75.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	44.50	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	39.50
4. Humpty Dumpty (Got 10/47)	10.00	25.00
1* Ice-Frolics (B 1/54)	365.00	450.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	235.00	255.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	120.00	195.00
4. Leaders (Un 10/51)	40.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	100.00
2. Lovely Lucy (Got 2/54)	175.00	205.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
2. Major League Baseball (Wm 4/54)	345.00	405.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	145.00	185.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2* Mexico (Un 3/54)	375.00	460.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "O" Sisters (Wm 1/54)	140.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	95.00	130.00
4* Palm Beach (B 7/52)	124.50	175.00
3* Palm Springs (B 11/53)	370.00	460.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
2. Pin Wheel (Got 11/53)	145.00	175.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	125.00	150.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
2. Quartet (Got 2/52)	60.00	110.00

4. Queen of Hearts (Got 12/52)	85.00	125.00
2. Quintet (Got 3/53)	85.00	125.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1. Rio (Un 11/53)	325.00	425.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	175.00	225.00
4. Rondevo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
2. Sercamo (Wm 4/54)	195.00	250.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
2. Shindig (Got 10/53)	135.00	170.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	49.50	110.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Wm 5/48)	20.00	34.50
4. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	130.00	160.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Super Pennant Baseball (Wm 1/54)	275.00	345.00
4. Super Star Baseball (Wm 1/54)	425.00	485.00
2* Surf Club (B 3/54)	425.00	495.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	195.00	300.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	70.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
1. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	190.00	285.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
2. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	165.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	395.00	510.00
2. Bally Champion Bowler (5/54)	415.00	520.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	59.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	140.00	225.00
1. ChiCoin Name Bowler (1/53)	139.50	225.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	175.00	275.00
4* ChiCoin Crown (4/53)	179.00	300.00
4. ChiCoin Crown, Giant Pins (4/53)	245.00	300.00
4* ChiCoin Triple Score (6/53)	225.00	300.00
4. ChiCoin Gold Cup (7/53)	285.00	355.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
4. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4* ChiCoin Advance (10/53)	275.00	395.00
4. ChiCoin King (10/53)	350.00	400.00
4. ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
2. ChiCoin Super Frame (3/54)	375.00	435.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	150.00	295.00
4. Genco Match Pool (2/54)	225.00	375.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00

4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
4. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
4. Keeney Domino (5/53)	110.00	265.00
4. Keeney Carnival (5/53)	195.00	250.00
4. Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	425.00
4. Keeney Bonus Bowler (3/54)	300.00	450.00
4. Keeney Diamond Bowler (4/54)	395.00	485.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	15.00	75.00
4. United 6-Player	65.00	100.00
4. United DeLuxe 6-Player (10/51)	70.00	125.00
2* United 6-Player Super (3/52)	75.00	125.00
2. United 4-Player Official (5/52)	100.00	135.00
4. United 6-Player Star (7/52)	125.00	175.00
2. United 10th Frame Star (9/52)	125.00	175.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
2. United 10th Frame Super (10/52)	140.00	225.00
4. United Manhattan (9/52)	175.00	220.00
4* United Cascade (2/53)	160.00	250.00
2* United Clover (2/53)	145.00	255.00
4. United Liberty (2/53)	185.00	265.00
4* United Classic (6/53)	195.00	295.00
4* United Olympic (6/53)	225.00	295.00
4* United Royal (9/53)	275.00	395.00
2* United Imperial (9/53)	275.00	395.00
1. United Chief (11/53)	385.00	535.00
2. United Leader (11/53)	325.00	440.00
2* United Team (1/54)	350.00	475.00
1. United DeLuxe Team (1/54)	425.00	545.00
4. United League (1/54)	395.00	450.00
1* United Ace (Un 5/54)	425.00	575.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00

4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball		
Champ	135.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	35.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4* ChiCoin Pistol	49.50	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	165.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	94.50
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	135.00	185.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	125.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting		
Gallery	295.00	425.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	150.00	250.00
1. Genco Silver Chest	250.00	275.00
4. Genco Night Fighter	250.00	295.00
2* Genco Basketball	275.00	399.50
4. Genco Super Basketball	400.00	475.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50

4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for		
Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic		
(late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph		
35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	85.00	185.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	24.50	109.50
4. Williams DeLuxe World		
Series	60.00	169.50
4. Williams Super World		
Series	110.00	195.00
4. Williams Quarterback	25.00	75.00
4. Williams Pennant		
Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model C	200.00-300.00
AMI Model D-40	250.00-410.00
AMI Model D-80	375.00-525.00
Seeburg M100B	450.00-650.00
Wurlitzer 1100	150.00-250.00
Wurlitzer 1250	185.00-295.00
Wurlitzer 1400	375.00-465.00
Wurlitzer 1500	449.50-625.00

PINBALLS

Atlantic City (B 5/52)	124.50-165.00
Beach Club (B 2/53)	295.00-375.00
Beauty (B 11/52)	200.00-295.00
Bright Lights (B 5/51)	44.50-100.00
Bright Spot (B 11/51)	70.00-110.00
Cahana (Un 3/53)	145.00-225.00
Coney Island (B 9/51)	64.50-115.00
Dude Ranch (B 9/53)	325.00-395.00
Frolics (B 10/52)	150.00-230.00
Ice-Frolics (B 1/54)	365.00-450.00
Mexico (Un 3/54)	375.00-460.00
Palm Beach (B 7/52)	124.50-175.00
Palm Springs (B 11/53)	370.00-460.00
Spot-Lite (B 1/52)	49.50-110.00
Super Pennant Baseball	
(Wm 1/54)	245.00-345.00
Surf Club (B 3/54)	425.00-495.00
Yacht Club (B 6/53)	165.00-285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl.	
Score Bowler (3/53)	175.00-275.00
ChiCoin Crown (4/53)	179.00-300.00
ChiCoin Triple Score	
(6/53)	225.00-300.00
ChiCoin Advance Bowler	
(10/53)	275.00-395.00
Genco Shuffle Pool	
(11/53)	150.00-295.00
United 6-Player Super	
(3/52)	75.00-125.00
United Cascade (2/53)	160.00-250.00
United Clover (2/53)	145.00-255.00
United Classic (6/53)	195.00-295.00
United Olympic (6/53)	225.00-295.00
United Royal (9/53)	275.00-395.00
United Imperial (9/53)	275.00-395.00
United Team (1/54)	350.00-475.00
United Ace (Un 5/54)	425.00-575.00

ARCADE EQUIPMENT

Chi-Coin Goalee	35.00-119.00
ChiCoin Pistol	49.50-99.50
Exhibit Dale Gun	34.50-94.50
Exhibit Shooting Gallery	295.00-425.00
Genco Sky Gunner	150.00-250.00
Genco Basketball	275.00-399.50
Seeburg Bear Gun	145.00-195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion	\$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler	
(With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play,	
3 plays for 25c	775.00
Rocket-Bowler	
(Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play,	
3 plays for 25c	730.00

CHICAGO COIN

Flash Bowler	
Single Chute	\$ 699.50
Double Chute	720.00
Holiday Bowler	
(With Match Features)	
Single Chute	789.50
Double Chute	799.50
Playtime Bowler	
(with Conventional	
Match Play)	774.50

EXHIBIT SUPPLY

Junior Jet Ride	\$ 395.00
Star Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed	
Reindeer	725.00
Rudolph The Red Nosed	
Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	\$ 625.00
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D. GOTTLIEB & CO.

Super Jumbo	
(With Match Score and Free	
Play Feature)	\$ 595.00
Lady Luck	364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new	
Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

American Bowler	
With Match Feature	
Single Chute	\$ 690.00
Double Chute	710.00
National Bowler	
Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball"	
Phono, 120 Selections, 45	
RPM Only	
Model 1440 "Comet Fireball"	
Playmaster, 120 Selections,	
45 RPM Only	
Model 1442, Hi-Fi, 50 Selec-	
tions, 45 RPM Only	
Model 1546 "Comet Fireball"	
Chrome Wall Box, 120 Selec-	
tions	
Model 1548, 50 Selection Wall	
Box	
Model 1550, 20 Selection Wall	
Box	
Model 1613, 8" Blonde Wall	
Speaker	
Model 1614, 8" Mahogany Wall	
Speaker	
Model 1906, Remote Volume	
Control	

J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote	
Volume Control	
CVS4-8-8" Wall Speaker Ivory	
(Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote	
Amplifier	
AVC-1 Automatic Volume	
Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

De Luxe 11th Frame Shuffle	
Alley (With Match Feature)	
Regular Model, 10c play	\$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley	
(Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun	
(With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun	
(Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Shuffle Targette	
(With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Shuffle Targette	
(Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter	
(Without Match or Free Play	
Features)	\$ 650.00
Super Jet Fighter	
(With Match and Free Play	
Features)	675.00
Star Pool	389.50
Daffy Derby	469.50
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed	
Speaker Hi-Fi	
Model 5112-8" Wall Speaker	
Hi-Fi	
Model 5205 5c-10c-25c Wall	
Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall	
Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall	
Box (48 Selections)	
Model 5204 5c-10c-25c Wall	
Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



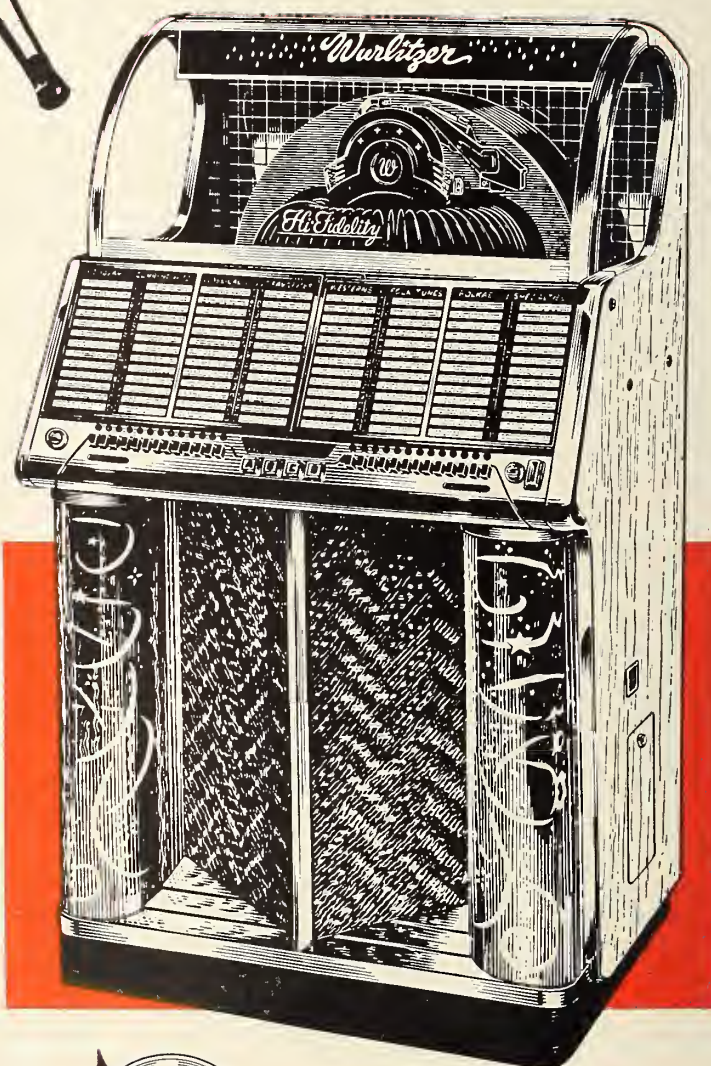
Gives YOU a Beautiful **PROFIT** **PICTURE**

In any location, the Wurlitzer 1700HF is the focus of attention. Stunning cabinet design, beautiful color styling, fascinating Carousel Record Changer with full high fidelity sound, click with patrons, help make this fabulous Wurlitzer a stand-out.

But that's only part of the picture!

The gentle Carousel Changer and featherweight Zenith Cobra tone arm save your records, cut costs. Ultra simplified mechanism reduces service time.

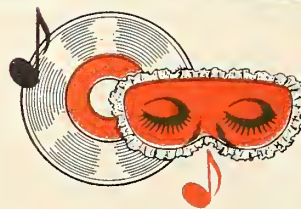
More take with less operating expense leaves more earnings for you...gives you a rosy profit picture, indeed!



THE HIGH EARNING, HIGH FIDELITY

Wurlitzer **1700HF**

**SEE IT - HEAR IT - BUY IT - AT YOUR
WURLITZER DISTRIBUTOR**



TAKES THE MASK
OFF THE MUSIC

The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

Established 1856

"It's What's in **THE CASH BOX** That Counts"

UNITED'S De Luxe

CARNIVAL GUN



WITH

BIG EXTRA BONUS TIME FEATURE

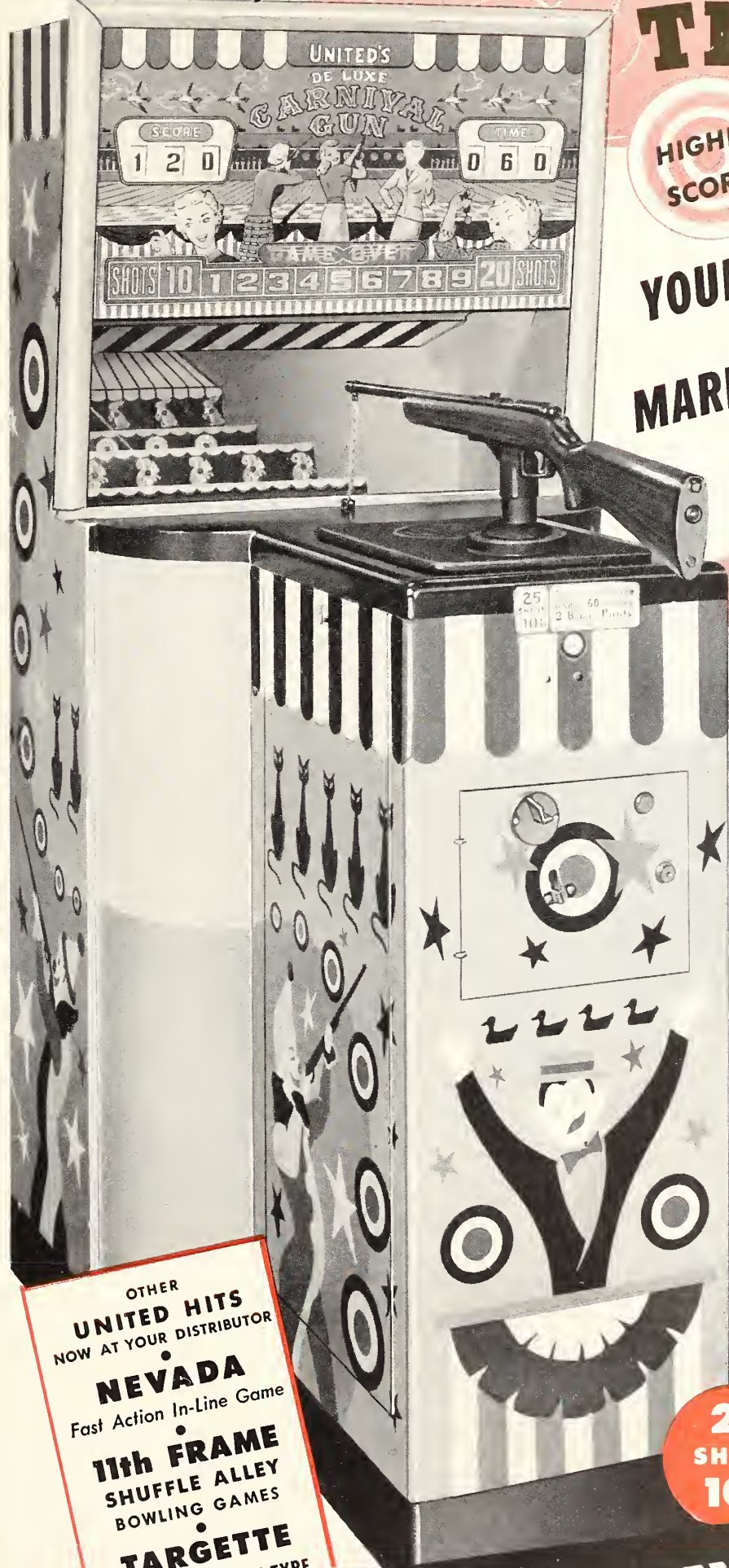
HIGHER
SCORES

YOUR SCORE
FOR
MARKSMANSHIP

PLUS

2 BONUS
POINTS
FOR EACH UNIT
OF TIME UNDER 60

10 11 12
9 8 7 6 5
FASTER
PLAY



Automatic Totalizer Adds Bonus Points to Score

INTRODUCED FOR
FIRST TIME...

Genuine
MOVING TARGETS
REAL MARKSMANSHIP REQUIRED

Entirely **NEW DESIGN** Mechanism

Famous **MATCH-A-SCORE** Feature
(ALSO AVAILABLE WITHOUT MATCH-A-SCORE)

NEW TARGETS
RABBITS, DUCKS, SQUIRRELS, BULL'S EYES

SEE YOUR DISTRIBUTOR

25
SHOTS
10¢

ALSO AVAILABLE
IN
3 FOR 25¢ MODEL

OTHER
UNITED HITS
NOW AT YOUR DISTRIBUTOR

NEVADA

Fast Action In-Line Game

11th FRAME

SHUFFLE ALLEY
BOWLING GAMES

TARGETTE

6-PLAYER SHUFFLE-TYPE
SKEE-TARGETTE GAME



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally VARIETY

WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!

FAMOUS FEATURES

Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Bally JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

FAVORITE FEATURES

Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

SKILL-SHOT SPEED-O-METER

CONTROL SPEED OF SHOT TO REGISTER HIGHEST STRIKE SPARE SCORES

STRIKE SPARE

30	20
60	40
120	90
120	90
90	60
90	60
60	40
60	40
30	20
30	20
30	20
30	20
30	20
30	20
30	20
30	20